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Polling Methodological note – November 2018

The Kantar TNS Research Express Online Omnibus interviewed a representative sample of 1,147 adults in Great Britain between the 8th and 12th November 2018. All interviews were conducted as online self-completion. The Kantar TNS Research Express uses the Lightspeed access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017[1]). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 38.4% - 43.1%
- Labour Party = 35.8% - 41.5%
- Conservative lead over Labour = -3.2%pts - 7.3%pts

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[1] See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	Nov-18	Oct-18	Sep-18	Aug-18	Jul-18
Unweighted base	*918*	*917*	*915*	*899*	*889*
Positive effects, no negative effects	25%	25%	23%	23%	24%
Mixed effects	19%	25%	20%	24%	25%
Negative effects, no positive effects	39%	39%	43%	44%	39%
No effects	17%	12%	14%	9%	9%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	**-14%**	**-14%**	**-20%**	**-21%**	**-15%**

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2016-Mar 2017)

	Unweighted count	Weighted count
Male working	336	374
Male not working	212	186
Female working	309	329
Female not working	290	258

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	57	66
Male 25-34	103	99
Male 35-44	91	92
Male 45-54	103	101
Male 55-69	130	122
Male 70+	64	80
Female 18-24	67	63
Female 25-34	104	98
Female 35-44	102	93
Female 45-54	113	104
Female 55-69	145	127
Female 70+	68	102

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2016 Population Estimates:

	Unweighted count	Weighted count
North East England	66	48
North West England	150	130
Yorkshire & Humber	93	97
East Midlands	85	85
West Midlands	105	103
East of England	94	110
London	111	155
South East England	179	162
South West England	101	101
Wales	62	57
Scotland	101	100

Education by age

Source: Annual Population Survey April 2016 - March 2017

	Unweighted count	Weighted count
Aged 18-24 with a degree	33	23
Aged 25-44 with a degree	160	151
Aged 45-69 with a degree	134	112
Other	820	861

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	45%	34%
Did not vote	15%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2016 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	26%	23%
England - Conservative	31%	25%
England - Lib Dem	6%	4%
England - Other	7%	3%
England - No vote	16%	32%
Scotland - Labour	2%	1%
Scotland - Conservative	2%	2%
Scotland - SNP	3%	2%
Scotland - Other	1%	<0.5%
Scotland - No vote	1%	3%
Wales - Labour	2%	2%
Wales - Conservative	2%	1%
Wales - PC	1%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	62%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublic.com for further details on the methodology used in this polling.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Definitely vote (4)	489 / 43%	237 / 43%	248 / 42%	10 / 7% / *	52 / 26% / C*	58 / 31% / C*	91 / 44% / CD*	98 / 55% / CDE*	180 / 72% / CDEFG	233 / 81% / JKLM	182 / 66% / KM	23 / 45% / M*	34 / 61% / M*	7 / 2%	216 / 56% / P	242 / 66% / NP	28 / 7% / *
Probably vote (3)	206 / 18%	88 / 16%	118 / 20%	41 / 32% / FH*	42 / 21% / *	31 / 17% / *	29 / 14% / *	37 / 21% / *	26 / 10%	34 / 12%	54 / 19%	17 / 34% / I*	8 / 14% / *	79 / 19%	62 / 16%	82 / 22%	59 / 16% / *
Probably not vote (2)	190 / 17%	97 / 17%	90 / 15%	51 / 40% / DEFGH*	44 / 22% / H*	32 / 17% / H*	30 / 15% / H*	26 / 14% / H*	7 / 3%	7 / 3%	27 / 10% / I	10 / 21% / I*	4 / 7% / *	133 / 32% / IJL	35 / 9%	30 / 8%	119 / 32% / NO*
Definitely not vote (1)	237 / 21%	124 / 22%	114 / 19%	21 / 16% / *	52 / 26% / G*	63 / 34% / CGH*	53 / 26% / G*	13 / 7% / *	36 / 14%	12 / 4%	15 / 5%	- / - / *	10 / 17% / IJK*	185 / 44% / IJKL	73 / 19% / O	10 / 3%	154 / 41% / NO*
Or would you prefer not to say?	25 / 2%	11 / 2%	14 / 2%	7 / 5% / *	8 / 4% / *	1 / * / *	2 / 1% / *	6 / 3% / *	1 / 1%	- / -	- / -	- / -	1 / 1% / *	14 / 3%	2 / 1%	5 / 1%	14 / 4% / *
NET : Definitely/Probably vote	695 / 61%	325 / 58%	366 / 63%	50 / 39% / *	94 / 47% / *	89 / 48% / *	120 / 58% / C*	136 / 75% / CDEF*	206 / 82% / CDEF	266 / 93% / JKLM	236 / 85% / M	40 / 79% / M*	42 / 75% / M*	86 / 20%	278 / 72% / P	324 / 88% / NP	87 / 23% / *
NET : Definitely/Probably not vote	427 / 37%	221 / 40%	204 / 35%	72 / 56% / GH*	96 / 49% / GH*	95 / 51% / GH*	83 / 40% / GH*	39 / 22% / *	43 / 17%	20 / 7%	42 / 15% / I	10 / 21% / I*	14 / 24% / I*	318 / 76% / IJKL	109 / 28% / O	41 / 11%	273 / 73% / NO*
Mean score	2.84	2.8	2.88	2.32 / *	2.49 / *	2.46 / *	2.78 / C*	3.27 / CDEF*	3.41 / CDEF	3.7 / JKLM	3.45 / M	3.24 / M*	3.2 / M*	1.77	3.09 / P	3.52 / NP	1.89 / *
Standard Deviation	1.195	1.217	1.175	0.848	1.163	1.253	1.265	0.974	1.079	0.721	0.877	0.781	1.168	0.818	1.185	0.766	0.944
Error Variance	0.001	0.003	0.002	0.006	0.007	0.009	0.008	0.005	0.005	0.002	0.003	0.012	0.024	0.002	0.004	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	973	482	484	94	171	163	182	163	200	365	308	74	109	106	448	433	86
Weighted Base	608	307	297	35	82	84	105	116	185	247	222	41	40	47	248	285	71
Conservative	245 40%	117 38%	127 43%	5 13% *	22 26% *	22 26%	35 33% C	47 40% CE	116 62% CDEFG	215 87% JKLM	8 3%	3 8% *	4 9% *	14 30% JKL*	136 55% OP	88 31%	18 25% *
Labour	235 39%	120 39%	111 37%	18 52% H*	47 57% GH*	42 50% H	49 47% H	42 36% H	37 20%	5 2%	192 86% IKLM	8 21% I*	4 10% I*	18 39% IL*	59 24%	138 48% N	37 52% N*
Liberal Democrats	52 8%	31 10%	20 7%	7 20% DFH*	5 6% *	9 11%	8 7%	10 9%	13 7%	6 3%	11 5%	28 68% IJLM*	2 4% *	4 8% *	8 3%	37 13% N	6 8% *
SNP	23 4%	11 4%	12 4%	2 7% *	2 3% *	5 6%	4 4%	2 2%	7 4%	- -	2 1%	1 2%	16 41% IJKM*	4 9% IJ*	9 4%	9 3%	4 6% *
UKIP	21 3%	12 4%	9 3%	2 4% *	1 1% *	3 4%	5 5%	6 5%	5 2%	8 3%	5 2%	- *	6 15% IJK*	2 5% *	19 8% O	1 *	- 1% *
Green	19 3%	9 3%	11 4%	1 3% *	4 5% *	4 4%	2 2%	4 4%	5 2%	9 3%	3 1%	- 1% *	5 12% IJ*	3 7% J*	9 4%	8 3%	2 3% *
Plaid Cymru	3 1%	3 1%	1 *	- - *	1 1% *	- *	- -	1 *	1 1%	- *	- -	- -	3 7% IJ*	- - *	2 1%	1 *	- - *
Other	10 2%	4 1%	6 2%	- 1% *	1 1% *	- -	2 2%	4 4%	2 1%	4 2%	3 1%	- - *	1 3% *	1 3% *	6 2%	1 *	3 5% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

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Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	973	482	484	94	171	163	182	163	200	365	308	74	109	106	448	433	86
Weighted Base	758	385	367	83	120	103	122	133	196	262	249	50	46	137	283	329	141
Labour	305 40%	154 40%	147 40%	41 49% H*	70 58% GH*	48 46% H*	58 48% H*	49 37% H	39 20%	6 2%	214 86% IKLM	11 22% I*	5 10% I*	60 43% IL*	67 24%	160 49% N	78 55% N*
Conservative	278 37%	137 36%	141 38%	9 11% *	30 25% *	28 27% *	38 31% C*	51 38% C	122 62% CDEFG	227 86% JKLM	9 4%	4 7% *	4 9% *	32 24% J*	149 53% OP	98 30%	28 20% *
Liberal Democrats	69 9%	40 10%	29 8%	16 19% D*	6 5% *	12 12% *	8 6% *	14 10%	14 7%	7 3%	11 5%	33 67% IJLM*	2 5% *	14 10% I*	11 4%	45 14% N	13 10% *
SNP	31 4%	15 4%	16 4%	7 8% *	2 2% *	6 5% *	7 6% *	2 2%	7 4%	- -	2 1%	1 3% *	18 40% IJKM*	10 8% IJ*	10 4%	11 3%	10 7% *
UKIP	31 4%	18 5%	13 4%	5 6% *	2 2% *	4 4% *	6 5% *	7 5%	6 3%	8 3%	7 3%	- *	7 16% IJK*	8 6% *	26 9% O	3 1%	2 2% *
Green	26 3%	12 3%	14 4%	3 3% *	6 5% *	5 5% *	2 2% *	5 4%	5 2%	10 4%	3 1%	- 1% *	5 11% J*	8 6% *	12 4%	11 3%	3 2% *
Plaid Cymru	3 *	3 1%	1 *	- - *	1 1% *	- * *	- - *	1 *	1 1%	- *	- -	- -	3 7% IJ*	- - *	2 1%	1 *	- - *
Other	14 2%	7 2%	7 2%	3 3% *	2 2% *	- -	2 2% *	5 3%	2 1%	5 2%	3 1%	- -	1 2% *	4 3% *	7 2%	1 *	6 5% *

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Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
No, did not vote	418 36%	196 35%	222 38%	84 65% EFGH*	93 47% GH*	83 45% GH*	74 36% H*	50 28% H*	34 14%	- -	- -	- -	- - *	418 100% IJKL	75 19% O	41 11%	299 80% NO*
Yes, Conservative	286 25%	132 24%	154 26%	3 2% *	30 15% C*	22 12% *	45 22% C*	52 29% CDE*	135 54% CDEFG	286 100% JKLM	- -	- - *	- - *	- -	168 43% OP	106 29% P	10 3% *
Yes, Labour	278 24%	151 27%	122 21%	25 19% *	44 22% *	62 33% H*	54 26% *	51 28% *	42 17%	- -	278 100% IKLM	- - *	- - *	- -	95 25% P	154 42% NP	27 7% *
Yes, Liberal Democrat	50 4%	32 6%	19 3%	11 9% *	12 6% *	5 3% *	3 2% *	11 6% *	9 3%	- -	- -	50 100% IJLM*	- - *	- -	9 2%	32 9% NP	9 2% *
Yes, SNP - Scottish National Party	25 2%	14 2%	11 2%	2 1% *	4 2% *	6 3% *	2 1% *	5 3% *	7 3%	- -	- -	- -	25 44% IJKM*	- -	10 2%	10 3%	5 1% *
Yes, UKIP (United Kingdom Independence Party)	20 2%	17 3%	4 1%	4 3% *	- *	2 1% *	9 5% *	3 2% *	2 1%	- -	- -	- -	20 36% IJKM*	- -	17 4% OP	3 1%	- *
Yes, Green Party	6 1%	3 1%	3 *	- * *	2 1% *	- * *	1 * *	3 2% *	- *	- -	- -	- -	6 10% IJM*	- -	1 *	4 1%	- *
Yes, Plaid Cymru	4 *	3 1%	- -	- - *	1 1% *	1 * *	- - *	1 * *	1 *	- -	- -	- -	4 7% IJM*	- -	2 *	2 1%	- -
Other party or individual	2 *	2 *	- -	- - *	- - *	1 * *	- - *	- - *	1 *	- -	- -	- -	2 3% *	- -	1 *	- -	1 *
Prefer not to answer	58 5%	9 2%	49 8% A	1 1% *	12 6% *	4 2% *	17 8% *	6 3% *	19 7%	- -	- -	- - *	- - *	- -	10 3%	16 4%	23 6% *

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Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Leave	388	210	178	22	44	60	68	66	128	168	95	9	31	75	388	-	-
	34%	38%	31%	17%	22%	33%	33%	37%	51%	59%	34%	18%	55%	18%	100%	-	-
				*	*	*	*	CD*	CDEF	JKM	M	*	JKM*		OP		*
Remain	369	165	199	33	65	55	57	63	97	106	154	32	20	41	-	369	-
	32%	30%	34%	25%	33%	30%	28%	35%	39%	37%	55%	64%	35%	10%	-	100%	-
				*	*	*	*	*		M	ILM	ILM*	M*			NP	*
Did not vote	374	175	199	73	84	66	77	51	24	10	27	9	5	299	-	-	374
	33%	31%	34%	57%	42%	35%	38%	28%	10%	4%	10%	18%	10%	71%	-	-	100%
				EFGH*	H*	H*	H*	H*			I	I*	*	IJKL			NO*
Don't know	16	8	8	1	5	4	3	-	2	1	1	-	1	3	-	-	-
	1%	1%	1%	1%	2%	2%	2%	*	1%	1%	*	-	1%	1%	-	-	-
				*	*	*	*	*				*	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Leave	393	216	175	33	46	46	71	72	125	194	75	7	23	87	314	39	41
	34%	39%	30%	26%	23%	25%	35%	40%	50%	68%	27%	15%	41%	21%	81%	10%	11%
		B		*	*	*	*	D*	CDEF	JKLM		*	KM*		OP		*
Remain	446	210	233	60	80	75	71	76	83	77	177	31	23	111	27	306	112
	39%	38%	40%	46%	40%	41%	35%	42%	33%	27%	64%	61%	41%	26%	7%	83%	30%
				*	*	*	*	*			ILM	IM*	*			NP	N*
Would not vote	209	106	103	20	57	47	53	17	15	4	15	7	8	166	26	7	177
	18%	19%	18%	15%	29%	25%	26%	10%	6%	1%	5%	13%	14%	40%	7%	2%	47%
				*	GH*	GH*	GH*	*			I	I*	I*	IJKL	O		NO*
Don't know	99	25	74	16	15	16	10	15	27	11	12	6	2	54	22	18	45
	9%	5%	13%	13%	8%	9%	5%	8%	11%	4%	4%	12%	4%	13%	6%	5%	12%
			A	*	*	*	*	*				*	*	IJ			O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Yes	347 30%	183 33%	161 27%	53 41% H*	56 29% *	70 38% H*	65 32% *	52 29% *	51 20%	36 13%	144 52% ILM	24 47% IM*	17 29% I*	99 24% I	44 11%	199 54% NP	102 27% N*
Maybe	205 18%	85 15%	118 20%	22 17% *	49 25% *	41 22% *	31 15% *	29 16% *	33 13%	39 14%	62 22% I	14 28% I*	7 13% *	69 17%	56 15%	81 22% N	65 17% *
No	381 33%	220 39% B	161 28%	25 19% *	54 27% *	35 19% *	77 37% CE*	73 40% CE*	118 47% CDE	171 60% JKM	52 19%	9 18% *	26 47% JKM*	118 28%	240 62% OP	47 13%	94 25% O*
Don't know	214 19%	69 12%	145 25% A	29 22% *	38 19% *	39 21% *	32 16% *	27 15% *	49 19%	40 14% J	19 7%	4 7% *	7 12% *	132 32% IJKL	48 12%	42 11%	114 30% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1147	1147	1147	1147	1147	1147	1147	1147	1147	1147	1147
Weighted Base	1147	1147	1147	1147	1147	1147	1147	1147	1147	1147	1147
Most important (100)	99	176	205	50	60	67	131	92	46	91	130
	9%	15%	18%	4%	5%	6%	11%	8%	4%	8%	11%
2nd (90)	95	125	171	115	84	88	73	88	111	61	135
	8%	11%	15%	10%	7%	8%	6%	8%	10%	5%	12%
3rd (80)	77	111	153	106	72	100	83	107	122	58	158
	7%	10%	13%	9%	6%	9%	7%	9%	11%	5%	14%
4th (70)	103	126	102	124	94	136	70	105	100	70	117
	9%	11%	9%	11%	8%	12%	6%	9%	9%	6%	10%
5th (60)	102	106	94	131	107	118	68	80	147	72	122
	9%	9%	8%	11%	9%	10%	6%	7%	13%	6%	11%
6th (50)	122	86	115	134	110	114	83	81	122	72	109
	11%	7%	10%	12%	10%	10%	7%	7%	11%	6%	9%
7th (40)	121	136	105	94	103	120	67	107	148	74	73
	11%	12%	9%	8%	9%	10%	6%	9%	13%	6%	6%
8th (30)	115	93	72	122	124	114	95	119	114	78	101
	10%	8%	6%	11%	11%	10%	8%	10%	10%	7%	9%
9th (20)	128	96	35	111	136	117	109	144	91	106	75
	11%	8%	3%	10%	12%	10%	9%	13%	8%	9%	7%
10th (10)	112	41	46	83	147	97	134	120	107	172	86
	10%	4%	4%	7%	13%	8%	12%	10%	9%	15%	8%
Least important (0)	72	51	48	77	110	77	234	105	38	293	41
	6%	4%	4%	7%	10%	7%	20%	9%	3%	26%	4%
Mean score	48.87	59.09	64.72	50.16	43.48	49.13	42.28	46.87	51.07	35.93	58.44
Standard Deviation	30.317	30.075	29.409	28.814	30.147	29.145	35.316	31.668	27.472	34.029	29.759
Error Variance	0.801	0.789	0.754	0.724	0.792	0.741	1.087	0.874	0.658	1.01	0.772

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	99 9%	63 11%	36 6%	14 11% D*	3 2% *	20 11% D*	16 8% *	17 9% D*	28 11% D	41 14% J	14 5%	2 4% *	6 11% *	34 8%	32 8%	42 11%	25 7% *
2nd (90)	95 8%	49 9%	46 8%	11 9% *	22 11% *	18 9% *	13 6% *	8 5% *	23 9%	37 13% M	25 9%	4 8% *	4 6% *	23 6%	31 8%	37 10%	27 7% *
3rd (80)	77 7%	43 8%	35 6%	5 4% *	12 6% *	10 5% *	12 6% *	16 9% *	22 9%	29 10%	17 6%	3 5% *	5 9% *	20 5%	31 8%	34 9%	12 3% *
4th (70)	103 9%	53 10%	49 8%	11 8% *	14 7% *	19 10% *	14 7% *	15 8% *	31 12%	43 15% JM	18 7%	4 7% *	9 16% *	29 7%	42 11%	35 9%	25 7% *
5th (60)	102 9%	44 8%	57 10%	4 3% *	16 8% *	14 8% *	18 9% *	19 11% *	31 12%	37 13% M	32 12% M	5 10% *	5 8% *	17 4%	37 9%	42 11%	20 5% *
6th (50)	122 11%	78 14% B	43 7%	12 9% *	19 10% *	16 9% *	22 11% *	28 16% *	24 10%	22 8%	33 12%	5 10% *	6 10% *	53 13%	45 12%	37 10%	38 10% *
7th (40)	121 11%	54 10%	65 11%	8 6% *	26 13% *	17 9% *	30 15% *	17 10% *	23 9%	23 8%	30 11%	7 13% *	4 7% *	53 13%	46 12%	33 9%	40 11% *
8th (30)	115 10%	46 8%	69 12%	10 8% *	17 9% *	28 15% *	21 10% *	24 13% *	14 6%	16 5%	30 11%	5 11% *	5 9% *	53 13%	35 9%	36 10%	42 11% *
9th (20)	128 11%	57 10%	71 12%	20 15% *	36 18% H*	19 10% *	16 8% *	18 10% *	19 8%	20 7%	30 11%	8 16% *	5 9% *	53 13%	40 10%	30 8%	55 15% *
10th (10)	112 10%	47 9%	64 11%	16 13% *	24 12% *	13 7% *	26 13% *	10 5% *	23 9%	14 5%	26 9%	4 7% *	6 11% *	45 11%	30 8%	23 6%	57 15% O*
Least important (0)	72 6%	23 4%	49 8%	18 14% H*	9 5% *	11 6% *	16 8% *	7 4% *	11 4%	6 2%	20 7% I	4 9% *	2 3% *	37 9% I	19 5%	19 5%	32 9% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	48.87	53.02	45	43.34	43.68	50.89	45.46	51.18	55.47	62.65	46.7	43.87	53.75	43.16	51.24	55	40.92
		B		*	*	*	*	*	CDF	JKM		*	M*		P	P	*
Standard Deviation	30.317	30.132	30.068	34.405	28.202	30.748	29.921	27.833	30.098	28.102	29.096	28.874	30.377	29.986	29.093	30.145	30.205
Error Variance	0.801	1.629	1.547	9.176	4.026	5.114	4.371	4.299	3.616	2.761	3.05	16.586	16.312	2.149	2.18	2.463	2.438

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	176 15%	71 13%	105 18%	26 20% *	29 15% *	22 12% *	35 17% *	24 14% *	39 16%	38 13%	23 8%	1 3% *	8 14% *	85 20% JK	64 16% O	31 8%	74 20% O*
2nd (90)	125 11%	63 11%	62 11%	19 15% *	10 5% *	11 6% *	21 10% *	27 15% D*	37 15% D	46 16% M	26 9%	8 15% *	4 7% *	34 8%	55 14%	39 11%	31 8% *
3rd (80)	111 10%	44 8%	65 11%	17 13% *	27 14% *	8 4% *	20 10% *	13 7% *	26 10%	30 11%	25 9%	2 4% *	4 7% *	49 12%	35 9%	32 9%	43 12% *
4th (70)	126 11%	77 14%	49 8%	7 5% *	16 8% *	24 13% *	24 12% *	31 17% *	25 10%	33 12%	23 8%	2 4% *	9 16% *	54 13%	49 13%	36 10%	37 10% *
5th (60)	106 9%	53 9%	53 9%	11 8% *	20 10% *	27 14% *	21 10% *	11 6% *	16 6%	25 9%	23 8%	8 17% *	8 13% *	40 10%	29 8%	36 10%	40 11% *
6th (50)	86 7%	38 7%	47 8%	6 5% *	20 10% *	14 8% *	18 9% *	12 7% *	16 6%	28 10%	27 10%	4 8% *	5 9% *	21 5%	37 10%	33 9%	15 4% *
7th (40)	136 12%	67 12%	68 12%	8 7% *	18 9% *	22 12% *	28 14% *	20 11% *	39 16%	37 13%	39 14%	7 14% *	4 7% *	36 9%	43 11%	48 13%	45 12% *
8th (30)	93 8%	56 10%	37 6%	7 5% *	14 7% *	22 12% *	8 4% *	21 11% *	22 9%	17 6%	30 11%	9 17% I*	5 9% *	30 7%	27 7%	35 10%	31 8% *
9th (20)	96 8%	46 8%	49 8%	7 6% *	20 10% *	16 9% *	21 10% *	11 6% *	20 8%	20 7%	26 9%	3 6% *	6 10% *	37 9%	22 6%	40 11%	33 9% *
10th (10)	41 4%	15 3%	25 4%	12 10% *	6 3% *	6 3% *	3 1% *	4 2% *	10 4%	5 2%	13 5%	3 6% *	1 1% *	16 4%	14 4%	21 6%	5 1% *
Least important (0)	51 4%	26 5%	22 4%	9 7% H*	17 8% H*	12 7% H*	6 3% *	6 3% *	1 *	6 2%	21 8% I	4 7% *	4 7% *	16 4%	13 3%	19 5%	19 5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	59.09	57.86	60.5	60.88	55.17	52.99	61.74	61.27	62.04	63.15	51.05	48.72	56.8	62.17	62.54	52.64	61.17
				*	*	*	*	*	E	JK		*	*	JK	O		O*
Standard Deviation	30.075	29.413	30.511	34.39	31.435	29.277	28.492	28.723	28.679	27.477	29.902	28.217	30.039	30.584	29.22	29.392	30.602
Error Variance	0.789	1.552	1.593	9.168	5.002	4.636	3.963	4.579	3.283	2.64	3.222	15.84	15.951	2.236	2.199	2.342	2.502

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	205 18%	94 17%	109 19%	17 13% *	38 19% *	24 13% *	42 20% *	40 22% *	45 18%	53 19%	69 25% M	8 16% *	7 13% *	55 13%	66 17%	88 24% P	51 14% *
2nd (90)	171 15%	68 12%	102 17%	14 11% *	15 8% *	20 11% *	42 21% D*	33 18% *	47 19% D	45 16%	45 16%	9 18% *	7 12% *	58 14%	50 13%	67 18%	54 14% *
3rd (80)	153 13%	78 14%	75 13%	8 6% *	25 13% *	20 11% *	29 14% *	22 12% *	49 19% C	46 16%	33 12%	5 11% *	5 8% *	51 12%	59 15%	49 13%	46 12% *
4th (70)	102 9%	46 8%	55 9%	18 14% *	14 7% *	15 8% *	19 9% *	15 8% *	21 8%	26 9%	27 10%	3 7% *	4 8% *	36 9%	38 10%	31 8%	33 9% *
5th (60)	94 8%	47 8%	48 8%	11 9% *	20 10% *	23 12% *	22 11% *	8 4% *	11 4%	13 5%	24 9%	3 7% *	6 11% *	45 11%	26 7%	21 6%	44 12% *
6th (50)	115 10%	53 9%	61 11%	9 7% *	24 12% *	26 14% *	14 7% *	14 8% *	26 10%	33 11%	16 6%	4 8% *	5 9% *	54 13%	35 9%	23 6%	53 14% O*
7th (40)	105 9%	47 8%	58 10%	24 19% FH*	15 8% *	22 12% *	10 5% *	16 9% *	18 7%	17 6%	21 7%	1 3% *	11 20% IJK*	55 13%	40 10%	26 7%	39 10% *
8th (30)	72 6%	48 9%	25 4%	16 12% *	9 5% *	12 6% *	9 4% *	12 7% *	15 6%	26 9%	12 4%	1 3% *	1 2% *	25 6%	32 8%	21 6%	18 5% *
9th (20)	35 3%	19 3%	16 3%	8 6% *	6 3% *	1 *	7 3% *	4 2% *	11 4%	14 5%	4 1%	4 8% *	5 9% JM*	6 1%	18 5%	9 3%	8 2% *
10th (10)	46 4%	25 4%	22 4%	1 1% *	16 8% *	7 4% *	5 3% *	9 5% *	7 3%	9 3%	14 5%	7 13% IM*	2 3% *	12 3%	15 4%	18 5%	10 3% *
Least important (0)	48 4%	34 6%	14 2%	4 3% *	16 8% H*	14 8% H*	5 2% *	7 4% *	2 1%	4 1%	14 5%	4 9% I*	3 6% *	21 5%	10 3%	16 4%	20 5% *

Table continues

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	64.72	61.55	67.54	58.22	59.09	58.95	71.13	67.28	69.7	67.02	68.82	57.75	56.83	62	63.93	68.61	62.72
			A	*	*	*	CDE*	*	CDE	L	KLM	*	*				*
Standard Deviation	29.409	30.769	27.727	27.686	32.54	29.371	26.966	30.546	26.649	28.071	30.356	35.76	30.075	28.024	28.8	30.675	28.136
Error Variance	0.754	1.698	1.316	5.942	5.36	4.666	3.55	5.178	2.834	2.755	3.32	25.441	15.989	1.877	2.136	2.551	2.115

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	50	28	22	4	16	8	8	4	10	10	13	4	2	20	13	12	24
	4%	5%	4%	3% *	8% *	4% *	4% *	2% *	4%	3%	5%	8% *	3% *	5%	3%	3%	6% *
2nd (90)	115	44	71	7	17	15	17	24	35	25	31	5	3	42	33	35	45
	10%	8%	12%	5% *	9% *	8% *	8% *	13% *	14%	9%	11%	11% *	6% *	10%	9%	9%	12% *
3rd (80)	106	47	58	7	9	21	20	22	27	33	26	8	11	21	39	44	21
	9%	8%	10%	5% *	5% *	11% *	10% *	12% *	11%	11%	9%	17% M*	19% M*	5%	10%	12%	6% *
4th (70)	124	47	77	4	17	19	21	27	37	40	46	7	3	23	55	51	18
	11%	8%	13%	3% *	9% *	10% *	10% *	15% C*	15% C	14% M	16% M	15% *	6% *	6%	14% P	14% P	5% *
5th (60)	131	71	60	3	20	22	32	27	26	34	26	2	6	57	40	36	55
	11%	13%	10%	3% *	10% *	12% *	16% C*	15% C*	10%	12%	9%	4% *	10% *	14%	10%	10%	15% *
6th (50)	134	70	60	15	29	12	24	21	34	50	23	4	10	41	54	46	34
	12%	13%	10%	11% *	15% *	6% *	12% *	11% *	13%	17% J	8%	8% *	18% *	10%	14%	12%	9% *
7th (40)	94	56	38	13	23	18	11	13	16	23	22	4	4	34	35	23	29
	8%	10%	6%	10% *	11% *	10% *	6% *	7% *	6%	8%	8%	8% *	8% *	8%	9%	6%	8% *
8th (30)	122	60	62	12	25	24	28	15	18	27	27	2	3	49	34	50	38
	11%	11%	11%	9% *	13% *	13% *	14% *	8% *	7%	9%	10%	4% *	6% *	12%	9%	14%	10% *
9th (20)	111	48	63	28	15	18	11	15	24	20	25	8	3	53	40	24	46
	10%	9%	11%	22% DFG*	8% *	10% *	5% *	8% *	10%	7%	9%	15% *	6% *	13%	10%	7%	12% *
10th (10)	83	45	38	12	8	12	25	7	18	14	18	1	4	44	22	26	34
	7%	8%	7%	10% *	4% *	7% *	12% *	4% *	7%	5%	7%	2% *	7% *	10%	6%	7%	9% *
Least important (0)	77	41	35	25	20	14	6	5	6	11	21	4	7	34	22	24	31
	7%	7%	6%	20% FGH*	10% *	8% *	3% *	3% *	3%	4%	7%	8% *	13% I*	8%	6%	6%	8% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	50.16	48.48	51.85	33.16	49.19	49.13	50.48	56.55	55.57	54	51.94	55.9	48.96	45.21	50.97	51.3	47.87
				*	C*	C*	C*	C*	C	M		*	*				*
Standard Deviation	28.814	28.589	28.975	28.744	29.468	29.172	27.647	25.917	27.591	25.779	29.553	31.105	29.84	29.63	27.34	28.164	30.76
Error Variance	0.724	1.466	1.437	6.405	4.395	4.603	3.732	3.728	3.038	2.323	3.147	19.248	15.741	2.098	1.925	2.15	2.528

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	60 / 5%	30 / 5%	30 / 5%	8 / 6% *	11 / 6% *	12 / 6% *	7 / 3% *	11 / 6% *	11 / 4%	15 / 5%	9 / 3%	6 / 13% J*	4 / 7% *	21 / 5%	21 / 5%	16 / 4%	23 / 6% *
2nd (90)	84 / 7%	61 / 11% B	24 / 4%	11 / 9% *	9 / 5% *	9 / 5% *	19 / 9% *	19 / 11% *	17 / 7%	20 / 7%	14 / 5%	2 / 3%	1 / 2% *	44 / 10%	28 / 7%	18 / 5%	33 / 9% *
3rd (80)	72 / 6%	42 / 8%	30 / 5%	12 / 9% *	8 / 4% *	8 / 4% *	11 / 5% *	5 / 3% *	27 / 11%	32 / 11% M	18 / 6%	4 / 8% *	1 / 2% *	12 / 3%	35 / 9%	22 / 6%	14 / 4% *
4th (70)	94 / 8%	35 / 6%	58 / 10%	12 / 9% *	23 / 12% *	16 / 9% *	19 / 9% *	13 / 7% *	10 / 4%	22 / 8%	25 / 9%	4 / 8% *	3 / 5% *	30 / 7%	22 / 6%	30 / 8%	42 / 11% *
5th (60)	107 / 9%	43 / 8%	64 / 11%	21 / 16% F*	21 / 10% *	14 / 8% *	8 / 4% *	20 / 11% *	24 / 10%	31 / 11% J	12 / 4%	4 / 8% *	6 / 10% *	49 / 12%	36 / 9%	36 / 10%	35 / 9% *
6th (50)	110 / 10%	60 / 11%	49 / 8%	15 / 12% *	15 / 8% *	24 / 13% *	17 / 8% *	16 / 9% *	22 / 9%	23 / 8%	23 / 8%	2 / 5% *	7 / 13% *	52 / 13%	39 / 10%	35 / 10%	36 / 10% *
7th (40)	103 / 9%	57 / 10%	46 / 8%	8 / 6% *	17 / 8% *	6 / 3% *	28 / 14% E*	24 / 13% E*	22 / 9%	29 / 10%	30 / 11%	5 / 9% *	3 / 5% *	34 / 8%	33 / 8%	37 / 10%	33 / 9% *
8th (30)	124 / 11%	48 / 9%	76 / 13%	13 / 10% *	34 / 17% G*	30 / 16% G*	14 / 7% *	9 / 5% *	25 / 10%	25 / 9%	33 / 12%	5 / 9% *	5 / 9% *	53 / 13%	31 / 8%	41 / 11%	47 / 13% *
9th (20)	136 / 12%	68 / 12%	65 / 11%	7 / 5% *	22 / 11% *	18 / 10% *	26 / 13% *	29 / 16% *	35 / 14%	41 / 14%	40 / 14%	7 / 13% *	10 / 17% *	38 / 9%	47 / 12%	53 / 14%	35 / 9% *
10th (10)	147 / 13%	62 / 11%	85 / 15%	14 / 11% *	17 / 9% *	31 / 17% *	46 / 23% DGH*	17 / 10% *	22 / 9%	25 / 9%	46 / 17% I	7 / 13% *	15 / 26% IM*	49 / 12%	53 / 14%	58 / 16%	36 / 10% *
Least important (0)	110 / 10%	51 / 9%	58 / 10%	8 / 7% *	21 / 11% *	17 / 9% *	10 / 5% *	17 / 9% *	36 / 14%	23 / 8%	28 / 10%	5 / 10% *	1 / 2% *	36 / 9%	43 / 11%	25 / 7%	39 / 10% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	43.48	45.87	41.27	51.1	42.78	41.52	41.13	45.12	42.28	46.83	38.31	45.25	38.26	44.99	43.41	41.24	45.65
				*	*	*	*	*		J		*	*				*
Standard Deviation	30.147	30.929	29.218	29.373	29.074	30.133	29.75	30.665	30.935	29.921	28.702	33.275	28.605	29.651	31.138	28.414	30.457
Error Variance	0.792	1.716	1.461	6.688	4.279	4.911	4.321	5.219	3.82	3.13	2.968	22.027	14.464	2.101	2.497	2.189	2.479

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	67	31	36	9	21	11	8	8	11	14	17	4	1	27	15	28	23
	6%	6%	6%	7% *	10% *	6% *	4% *	4% *	4%	5%	6%	8% *	2% *	6%	4%	8%	6% *
2nd (90)	88	36	49	12	16	22	10	7	20	18	29	5	7	27	21	38	29
	8%	6%	8%	10% *	8% *	12% *	5% *	4% *	8%	6%	10%	10% *	12% *	6%	5%	10%	8% *
3rd (80)	100	53	48	13	24	17	16	13	17	20	29	8	3	40	19	45	33
	9%	9%	8%	10% *	12% *	9% *	8% *	7% *	7%	7%	10%	16% *	5% *	10%	5%	12% N	9% *
4th (70)	136	67	69	15	19	25	35	18	24	37	30	4	3	53	53	34	45
	12%	12%	12%	12% *	9% *	14% *	17% *	10% *	10%	13%	11%	9% *	6% *	13%	14%	9%	12% *
5th (60)	118	54	64	12	23	8	16	19	40	35	26	6	5	31	42	44	30
	10%	10%	11%	10% *	12% *	4% *	8% *	11% *	16% E	12%	9%	12% *	9% *	7%	11%	12%	8% *
6th (50)	114	58	55	17	27	4	7	25	33	30	34	6	6	36	35	39	38
	10%	10%	9%	13% E*	14% EF*	2% *	3% *	14% EF*	13% EF	11%	12%	12% *	10% *	9%	9%	11%	10% *
7th (40)	120	51	69	15	14	22	27	17	25	33	26	8	7	43	39	45	36
	10%	9%	12%	12% *	7% *	12% *	13% *	10% *	10%	12%	9%	16% *	13% *	10%	10%	12%	10% *
8th (30)	114	42	71	14	15	20	30	10	24	22	26	4	10	46	48	28	34
	10%	8%	12%	11% *	8% *	11% *	15% *	5% *	9%	8%	9%	8% *	18% *	11%	12%	7%	9% *
9th (20)	117	64	52	11	10	26	34	20	15	33	24	2	9	40	52	29	35
	10%	12%	9%	9% *	5% *	14% *	17% DH*	11% *	6%	12%	9%	3% *	15% *	10%	13%	8%	9% *
10th (10)	97	50	48	7	14	18	15	28	15	26	23	1	4	38	34	22	41
	8%	9%	8%	5% *	7% *	10% *	7% *	15% H*	6%	9%	8%	2% *	6% *	9%	9%	6%	11% *
Least important (0)	77	53	24	2	15	12	9	14	25	17	14	3	2	38	30	16	31
	7%	9% B	4%	2% *	8% *	6% *	4% *	8% *	10%	6%	5%	5% *	4% *	9%	8%	4%	8% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	49.13	47.31	50.73	54.67	54.65	48.73	45.89	43.57	48.89	47.91	52.22	58.21	45.44	47.59	44.47	54.92	47.96
				G*	G*	*	*	*				IL*	*			NP	*
Standard Deviation	29.145	29.983	28.179	26.812	30.381	31.293	27.223	28.896	28.417	28.09	29.175	26.763	27.007	30.297	27.915	28.481	30.35
Error Variance	0.741	1.613	1.359	5.573	4.672	5.297	3.618	4.634	3.223	2.759	3.067	14.25	12.893	2.194	2.007	2.199	2.461

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	131 11%	50 9%	81 14%	12 9% *	19 10% *	16 9% *	21 10% *	19 10% *	45 18%	49 17% J	16 6%	4 8% *	8 15% *	50 12%	79 20% OP	19 5%	33 9% *
2nd (90)	73 6%	39 7%	34 6%	5 4% *	12 6% *	7 4% *	10 5% *	14 8% *	24 10%	34 12% JM	11 4%	4 7% *	5 9% *	17 4%	48 12% OP	9 2%	15 4% *
3rd (80)	83 7%	43 8%	39 7%	7 5% *	13 6% *	11 6% *	16 8% *	22 12% *	14 6%	21 7%	16 6%	3 5% *	6 10% *	29 7%	43 11% O	17 5%	19 5% *
4th (70)	70 6%	32 6%	38 7%	10 8% *	10 5% *	9 5% *	13 6% *	7 4% *	21 8%	21 7%	15 6%	5 10% *	6 11% *	15 4%	34 9% O	13 3%	23 6% *
5th (60)	68 6%	39 7%	29 5%	8 6% *	14 7% *	11 6% *	8 4% *	9 5% *	19 7%	22 8%	16 6%	2 3% *	7 12% *	21 5%	42 11% P	22 6%	5 1% *
6th (50)	83 7%	27 5%	55 9%	6 4% *	9 5% *	21 12% *	21 10% *	14 8% *	11 4%	15 5%	25 9%	6 12% *	3 6% *	30 7%	25 7%	19 5%	38 10% *
7th (40)	67 6%	40 7%	27 5%	9 7% *	14 7% *	15 8% *	8 4% *	10 5% *	11 4%	15 5%	15 6%	3 6% *	1 3% *	28 7%	19 5%	22 6%	23 6% *
8th (30)	95 8%	51 9%	44 8%	5 4% *	24 12% *	14 8% *	19 9% *	16 9% *	18 7%	16 6%	13 5%	3 7% *	2 4% *	58 14% IJ	24 6%	22 6%	50 13% *
9th (20)	109 9%	56 10%	51 9%	18 14% H*	23 12% H*	11 6% *	25 12% H*	24 13% H*	8 3%	19 7%	28 10%	2 5% *	1 3% *	51 12%	15 4%	39 11% N	50 13% N*
10th (10)	134 12%	66 12%	66 11%	16 12% *	22 11% *	32 18% *	20 10% *	17 9% *	27 11%	38 13%	33 12%	6 12% *	4 7% *	48 11%	33 8%	58 16% N	43 11% *
Least important (0)	234 20%	115 21%	119 20%	34 26% *	37 19% *	37 20% *	45 22% *	28 16% *	52 21%	35 12%	88 32% IM	13 26% I*	11 20% *	71 17%	27 7%	130 35% NP	76 20% N*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	42.28	40.88	43.74	36.02	40.5	38.15	40.24	45.43	49.36	52.58	32.84	39.41	52.98	40.61	61.5	27.48	36.94
				*	*	*	*	*	CE	JKM		*	JM*		OP		O*
Standard Deviation	35.316	34.554	36.025	34.616	34.005	33.099	34.598	34.706	38.158	36.464	33.116	35.152	36.637	33.781	33.071	31.328	32.449
Error Variance	1.087	2.142	2.221	9.289	5.853	5.926	5.844	6.685	5.811	4.649	3.951	24.582	23.727	2.728	2.817	2.66	2.814

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	92 / 8%	56 / 10%	35 / 6%	6 / 4% / *	7 / 4% / *	17 / 9% / *	28 / 14% / D*	18 / 10% / *	16 / 6%	10 / 3%	45 / 16% / IM	3 / 6% / *	4 / 7% / *	28 / 7%	28 / 7%	42 / 11%	23 / 6% / *
2nd (90)	88 / 8%	53 / 9%	35 / 6%	5 / 4% / *	19 / 9% / *	28 / 15% / H*	11 / 5% / *	15 / 8% / *	10 / 4%	15 / 5%	24 / 8%	2 / 4% / *	8 / 15% / *	34 / 8%	26 / 7%	25 / 7%	33 / 9% / *
3rd (80)	107 / 9%	41 / 7%	64 / 11%	13 / 10% / *	15 / 8% / *	20 / 11% / *	23 / 11% / *	16 / 9% / *	20 / 8%	20 / 7%	36 / 13%	1 / 3% / *	6 / 10% / *	41 / 10%	34 / 9%	38 / 10%	33 / 9% / *
4th (70)	105 / 9%	59 / 11%	46 / 8%	23 / 18% / GH*	29 / 15% / GH*	12 / 7% / *	21 / 10% / *	8 / 4% / *	10 / 4%	10 / 3%	32 / 12% / I	11 / 22% / I*	3 / 6% / *	42 / 10% / I	23 / 6%	45 / 12% / N	36 / 10% / *
5th (60)	80 / 7%	41 / 7%	39 / 7%	21 / 16% / EF*	15 / 8% / *	8 / 4% / *	6 / 3% / *	11 / 6% / *	18 / 7%	19 / 6%	24 / 9%	7 / 14% / *	5 / 8% / *	22 / 5%	36 / 9%	18 / 5%	25 / 7% / *
6th (50)	81 / 7%	32 / 6%	49 / 8%	10 / 8% / *	16 / 8% / *	21 / 11% / *	16 / 8% / *	7 / 4% / *	11 / 5%	11 / 4%	16 / 6%	4 / 9% / *	2 / 4% / *	32 / 8%	21 / 5%	25 / 7%	31 / 8% / *
7th (40)	107 / 9%	53 / 9%	54 / 9%	10 / 7% / *	24 / 12% / *	19 / 10% / *	19 / 9% / *	22 / 12% / *	13 / 5%	22 / 8%	20 / 7%	4 / 7% / *	6 / 11% / *	52 / 12%	32 / 8%	33 / 9%	42 / 11% / *
8th (30)	119 / 10%	72 / 13%	45 / 8%	17 / 13% / *	24 / 12% / *	12 / 7% / *	20 / 10% / *	19 / 11% / *	26 / 11%	31 / 11%	28 / 10%	3 / 6% / *	8 / 14% / *	45 / 11%	34 / 9%	33 / 9%	49 / 13% / *
9th (20)	144 / 13%	62 / 11%	82 / 14%	9 / 7% / *	23 / 11% / *	23 / 12% / *	27 / 13% / *	15 / 8% / *	47 / 19%	39 / 14%	28 / 10%	4 / 8% / *	7 / 12% / *	57 / 14%	52 / 13%	44 / 12%	47 / 13% / *
10th (10)	120 / 10%	44 / 8%	76 / 13%	12 / 9% / *	17 / 9% / *	16 / 9% / *	18 / 9% / *	15 / 9% / *	42 / 17%	48 / 17% / J	11 / 4%	8 / 16% / J*	6 / 11% / *	44 / 11%	52 / 13%	29 / 8%	37 / 10% / *
Least important (0)	105 / 9%	45 / 8%	60 / 10%	3 / 2% / *	10 / 5% / *	9 / 5% / *	15 / 7% / *	33 / 18% / CDE*	37 / 15% / CDE	62 / 22% / JKLM	13 / 5%	2 / 5% / *	2 / 3% / *	21 / 5%	52 / 13% / P	35 / 10%	18 / 5% / *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	46.87	49.81	43.89	51.9	48.7	53.7	50.78	44.23	36.5	32.67	58.89	48.29	50.97	47.78	42.47	50.25	48
		B		H*	H*	H*	H*	*			IM	I*	I*	I		N	*
Standard Deviation	31.668	31.778	31.284	26.119	28.307	31.561	32.778	34.38	31.434	30.721	31.005	28.74	30.998	30.018	32.458	32.594	29.531
Error Variance	0.874	1.812	1.675	5.288	4.056	5.388	5.245	6.56	3.944	3.3	3.464	16.432	16.985	2.154	2.713	2.88	2.33

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS⌐

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	46 / 4%	20 / 4%	26 / 4%	1 / 1% *	10 / 5% *	17 / 9% H*	11 / 5% *	4 / 2% *	3 / 1%	7 / 2%	11 / 4%	3 / 6% *	9 / 15% IJM*	17 / 4%	11 / 3%	14 / 4%	19 / 5% *
2nd (90)	111 / 10%	56 / 10%	55 / 9%	19 / 14% GH*	33 / 17% GH*	16 / 9% *	27 / 13% G*	5 / 3% *	11 / 4%	22 / 8%	19 / 7%	2 / 4%	8 / 13% *	55 / 13%	32 / 8%	34 / 9%	44 / 12% *
3rd (80)	122 / 11%	48 / 9%	74 / 13%	15 / 12% *	23 / 11% *	39 / 21% FGH*	16 / 8% *	16 / 9% *	13 / 5%	15 / 5%	20 / 7%	6 / 11% *	3 / 6% *	67 / 16% IJ	31 / 8%	27 / 7%	63 / 17% NO*
4th (70)	100 / 9%	57 / 10%	41 / 7%	11 / 9% *	27 / 13% *	15 / 8% *	8 / 4% *	13 / 7% *	26 / 11%	18 / 6%	16 / 6%	4 / 8% *	7 / 13% *	54 / 13%	34 / 9%	21 / 6%	45 / 12% *
5th (60)	147 / 13%	77 / 14%	67 / 12%	17 / 13% *	18 / 9% *	19 / 10% *	40 / 19% *	26 / 14% *	28 / 11%	22 / 8%	37 / 13%	3 / 5% *	5 / 9% *	73 / 18% I	36 / 9%	52 / 14%	54 / 15% *
6th (50)	122 / 11%	47 / 8%	75 / 13%	12 / 9% *	13 / 6% *	13 / 7% *	28 / 14% *	21 / 12% *	35 / 14%	34 / 12%	28 / 10%	9 / 19% *	5 / 10% *	31 / 7%	40 / 10%	41 / 11%	38 / 10% *
7th (40)	148 / 13%	56 / 10%	92 / 16%	24 / 18% *	24 / 12% *	19 / 10% *	18 / 9% *	25 / 14% *	39 / 15%	36 / 13%	37 / 13%	3 / 6% *	6 / 10% *	54 / 13%	40 / 10%	53 / 14%	52 / 14% *
8th (30)	114 / 10%	65 / 12%	49 / 8%	12 / 9% *	16 / 8% *	7 / 4% *	30 / 15% E*	27 / 15% E*	23 / 9%	46 / 16% M	37 / 13% M	5 / 11% *	8 / 14% M*	17 / 4%	58 / 15% P	36 / 10%	20 / 5% *
9th (20)	91 / 8%	53 / 10%	37 / 6%	6 / 4% *	14 / 7% *	15 / 8% *	11 / 5% *	11 / 6% *	35 / 14%	38 / 13% M	29 / 11% M	7 / 13% M*	2 / 3% *	12 / 3%	46 / 12% P	35 / 9% P	10 / 3% *
10th (10)	107 / 9%	56 / 10%	50 / 9%	3 / 3% *	13 / 7% *	21 / 12% *	14 / 7% *	26 / 14% C*	29 / 12%	30 / 11%	36 / 13%	4 / 8% *	3 / 5% *	30 / 7%	46 / 12%	40 / 11%	22 / 6% *
Least important (0)	38 / 3%	21 / 4%	17 / 3%	9 / 7% *	9 / 5% *	3 / 2% *	1 / * *	7 / 4% *	9 / 3%	18 / 6%	6 / 2%	4 / 8% *	1 / 1% *	9 / 2%	15 / 4%	15 / 4%	7 / 2% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS.

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	51.07	49.72	52.28	53.31	56.32	57.36	54.58	44.1	43.3	41.92	45.94	46.03	60.45	59.5	45.56	47.78	59.67
				GH*	GH*	GH*	GH*	*				*	IJK*	IJK			NO*
Standard Deviation	27.472	27.966	27.039	26.866	29.095	29.638	25.965	25.317	24.728	26.857	26.941	29.29	28.653	25.607	27.65	27.6	25.263
Error Variance	0.658	1.403	1.251	5.595	4.285	4.751	3.291	3.557	2.441	2.522	2.615	17.067	14.513	1.567	1.969	2.065	1.706

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	91 / 8%	43 / 8%	48 / 8%	14 / 11% *	6 / 3% *	13 / 7% *	8 / 4% *	15 / 8% *	36 / 14% DF	32 / 11% M	24 / 9%	10 / 21% LM*	1 / 2% *	19 / 4%	21 / 5%	47 / 13% N	23 / 6% *
2nd (90)	61 / 5%	26 / 5%	35 / 6%	6 / 4% *	10 / 5% *	11 / 6% *	7 / 3% *	13 / 7% *	16 / 6%	13 / 4%	17 / 6%	2 / 5% *	3 / 6% *	22 / 5%	28 / 7%	27 / 7% P	6 / 2% *
3rd (80)	58 / 5%	41 / 7% B	17 / 3%	8 / 6% *	16 / 8% *	8 / 4% *	13 / 7% *	7 / 4% *	7 / 3%	11 / 4%	19 / 7%	4 / 9% *	2 / 3% *	22 / 5%	14 / 4%	23 / 6%	21 / 6% *
4th (70)	70 / 6%	32 / 6%	35 / 6%	6 / 4% *	18 / 9% *	13 / 7% *	9 / 5% *	7 / 4% *	16 / 6%	15 / 5%	23 / 8%	3 / 6% *	2 / 4% *	27 / 6%	12 / 3%	27 / 7%	30 / 8% *
5th (60)	72 / 6%	37 / 7%	35 / 6%	10 / 8% *	13 / 7% *	11 / 6% *	14 / 7% *	12 / 7% *	12 / 5%	18 / 6%	26 / 10% M	5 / 11% *	3 / 5% *	12 / 3%	24 / 6%	27 / 7%	21 / 6% *
6th (50)	72 / 6%	33 / 6%	40 / 7%	15 / 11% GH*	13 / 6% *	18 / 9% GH*	21 / 10% GH*	2 / 1% *	4 / 2%	6 / 2%	20 / 7% I	3 / 5% *	4 / 7% *	36 / 9% I	16 / 4%	25 / 7%	30 / 8% *
7th (40)	74 / 6%	43 / 8%	31 / 5%	8 / 6% *	16 / 8% *	12 / 7% *	8 / 4% *	5 / 3% *	25 / 10%	24 / 8% M	17 / 6%	7 / 13% M*	4 / 8% *	10 / 2%	26 / 7%	31 / 8%	17 / 4% *
8th (30)	78 / 7%	35 / 6%	43 / 7%	13 / 10% *	7 / 4% *	6 / 3% *	15 / 7% *	12 / 7% *	25 / 10%	21 / 7%	23 / 8%	2 / 5% *	1 / 2% *	28 / 7%	21 / 5%	32 / 9%	25 / 7% *
9th (20)	106 / 9%	44 / 8%	61 / 10%	9 / 7% *	20 / 10% *	31 / 17% F*	8 / 4% *	18 / 10% *	19 / 8%	18 / 6%	26 / 9%	3 / 5% *	7 / 12% *	47 / 11%	28 / 7%	35 / 9%	39 / 10% *
10th (10)	172 / 15%	89 / 16%	82 / 14%	26 / 20% *	46 / 23% EH*	18 / 10% *	25 / 12% *	36 / 20% H*	22 / 9%	39 / 14%	37 / 13%	6 / 12% *	8 / 14% *	75 / 18%	49 / 13%	46 / 13%	71 / 19% *
Least important (0)	293 / 26%	135 / 24%	158 / 27%	15 / 11% *	33 / 17% *	46 / 25% *	78 / 38% CD*	53 / 29% C*	69 / 28% C	92 / 32% JK	44 / 16%	4 / 9% *	22 / 38% JK*	122 / 29% JK	147 / 38% OP	50 / 13%	90 / 24% O*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	35.93	36.85	34.87	42.3	36.02	36.41	29.97	32.37	39.65	34.65	42.94	54.11	25.8	30.8	29.99	46.14	33.01
				F*	*	*	*	*			ILM	ILM*	*			NP	*
Standard Deviation	34.029	34.036	34.027	32.933	31.21	33.221	32.319	35.299	36.877	35.918	33.312	34.693	30.4	32.397	33.889	34.326	31.895
Error Variance	1.01	2.078	1.982	8.407	4.93	5.97	5.099	6.915	5.428	4.51	3.998	23.944	16.337	2.509	2.958	3.194	2.718

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Most important (100)	130 / 11%	72 / 13%	58 / 10%	19 / 14% H*	39 / 20% H*	26 / 14% H*	22 / 11% H*	20 / 11% H*	5 / 2%	18 / 6%	36 / 13% I	4 / 8% *	6 / 11% *	63 / 15% I	39 / 10%	31 / 8%	57 / 15% *
2nd (90)	135 / 12%	64 / 11%	71 / 12%	19 / 15% H*	34 / 17% H*	27 / 15% H*	29 / 14% H*	14 / 8% *	11 / 4%	11 / 4%	37 / 13% I	8 / 15% I*	7 / 12% *	62 / 15% I	35 / 9%	40 / 11%	56 / 15% *
3rd (80)	158 / 14%	78 / 14%	80 / 14%	25 / 19% *	26 / 13% *	23 / 12% *	29 / 14% *	27 / 15% *	28 / 11%	31 / 11%	38 / 14%	6 / 11% *	12 / 20% *	67 / 16%	49 / 13%	39 / 11%	68 / 18% *
4th (70)	117 / 10%	52 / 9%	65 / 11%	13 / 10% *	11 / 5% *	17 / 9% *	21 / 10% *	27 / 15% *	29 / 12%	21 / 7%	23 / 8%	2 / 5% *	6 / 11% *	55 / 13%	27 / 7%	47 / 13% N	40 / 11% *
5th (60)	122 / 11%	54 / 10%	68 / 12%	11 / 9% *	19 / 10% *	29 / 16% *	19 / 9% *	17 / 9% *	27 / 11%	30 / 10%	30 / 11%	4 / 9% *	3 / 5% *	53 / 13%	39 / 10%	36 / 10%	46 / 12% *
6th (50)	109 / 9%	60 / 11%	49 / 8%	12 / 9% *	13 / 7% *	15 / 8% *	16 / 8% *	19 / 11% *	33 / 13%	34 / 12%	32 / 12%	2 / 5% *	3 / 5% *	31 / 7%	40 / 10%	44 / 12%	23 / 6% *
7th (40)	73 / 6%	34 / 6%	37 / 6%	3 / 3% *	8 / 4% *	12 / 6% *	19 / 9% *	10 / 6% *	21 / 8%	27 / 9%	20 / 7%	3 / 5% *	5 / 10% *	18 / 4%	35 / 9%	19 / 5%	18 / 5% *
8th (30)	101 / 9%	36 / 6%	63 / 11%	10 / 8% *	14 / 7% *	10 / 5% *	10 / 5% *	17 / 9% *	41 / 16% EF	41 / 14% JM	17 / 6%	10 / 20% JM*	7 / 12% *	15 / 4%	45 / 11%	36 / 10%	21 / 6% *
9th (20)	75 / 7%	38 / 7%	37 / 6%	7 / 5% *	9 / 4% *	8 / 4% *	20 / 10% *	15 / 8% *	17 / 7%	25 / 9%	18 / 6%	4 / 7% *	3 / 5% *	25 / 6%	28 / 7%	29 / 8%	17 / 5% *
10th (10)	86 / 8%	57 / 10% B	28 / 5%	10 / 8% *	14 / 7% *	9 / 5% *	7 / 4% *	12 / 6% *	34 / 14% F	37 / 13% M	19 / 7%	5 / 10% *	4 / 8% *	17 / 4%	41 / 11%	27 / 7%	18 / 5% *
Least important (0)	41 / 4%	13 / 2%	28 / 5%	1 / 1% *	11 / 5% *	10 / 5% *	14 / 7% *	3 / 2% *	3 / 1%	11 / 4%	8 / 3%	2 / 5% *	1 / 2% *	12 / 3%	10 / 2%	20 / 5%	11 / 3% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Mean score	58.44	58.78	58.33	65.11	63.89	62.54	58.6	58.9	47.24	46.86	60.36	52.44	59.76	66.19	54.1	54.66	66.09
				H*	H*	H*	H*	H*			I	*	I*	IK			NO*
Standard Deviation	29.759	30.303	29.287	28.561	32.416	29.433	30.666	28.074	25.755	28.251	29.55	31.86	29.936	27.826	29.776	29.802	28.249
Error Variance	0.772	1.647	1.468	6.324	5.319	4.686	4.591	4.374	2.647	2.79	3.146	20.193	15.842	1.851	2.284	2.407	2.132

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	645	332	307	65	164	151	147	90	28	199	188	52	77	108	272	280	85
Weighted Base	703	372	326	94	156	141	153	108	51	151	180	38	40	262	219	239	238
More safe than it was 12 months ago	98 14%	65 18%	32 10%	22 24% G*	36 23% G*	20 14% *	13 8% *	5 4% *	2 5% **	24 16%	22 12%	9 23% **	8 20% **	35 14% *	33 15%	38 16%	26 11% *
Less safe than it was 12 months ago	161 23%	85 23%	73 22%	13 14% *	34 22% *	37 26% *	37 24% *	32 30% *	8 17% **	33 22%	74 41% IM	6 15% **	8 19% **	34 13% *	49 22%	73 31%	40 17% *
Much the same as it was 12 months ago	393 56%	209 56%	184 56%	50 53% *	76 49% *	75 54% *	93 61% *	59 55% *	40 79% **	93 61% J	77 43%	24 62% **	23 57% **	166 63% J*	133 61% O	113 47%	143 60% *
Don't know	50 7%	12 3%	38 12% A	9 10% *	11 7% *	9 6% *	9 6% *	12 11% *	- - **	2 2%	8 4%	- - **	1 3% **	27 10% *	4 2%	15 6%	28 12% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	**1147**	**544**	**596**	**124**	**207**	**193**	**216**	**186**	**221**	**383**	**329**	**76**	**119**	**196**	**512**	**467**	**152**
Weighted Base	**1147**	**557**	**584**	**129**	**198**	**185**	**205**	**180**	**251**	**286**	**278**	**50**	**57**	**418**	**388**	**369**	**374**
Better than it was 12 months ago	158 14%	94 17%	62 11%	20 16% *	31 16% *	26 14% *	19 9% *	15 8% *	47 19% G	75 26% JM	32 11%	11 22% M*	8 15% *	23 5%	78 20% P	57 15% P	21 6% *
Much the same as it was 12 months ago	662 58%	326 58%	333 57%	77 60% *	110 56% *	89 48% *	124 61% *	113 63% *	147 59%	172 60%	149 54%	26 52% *	35 63% *	244 58%	259 67% O	168 45%	226 60% O*
Worse than it was 12 months ago	327 29%	138 25%	189 32%	32 24% *	56 28% *	70 38% H*	62 30% *	52 29% *	56 22%	39 14%	97 35% I	13 25% *	13 22% *	152 36% I	50 13%	144 39% N	127 34% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Better than it is now	175	104	69	19	39	24	30	21	42	82	42	9	5	35	108	42	24
	15%	19%	12%	15%	20%	13%	15%	11%	17%	28%	15%	17%	10%	8%	28%	11%	6%
		B		*	*	*	*	*		JLM		*	*		OP		*
Much the same as it is now	584	269	314	64	98	99	104	85	135	143	120	22	32	224	224	137	214
	51%	48%	54%	49%	50%	54%	51%	47%	54%	50%	43%	45%	56%	54%	58%	37%	57%
				*	*	*	*	*				*	*		O		O*
Worse than it is now	387	185	202	46	60	61	71	75	75	62	116	19	20	159	56	190	136
	34%	33%	35%	36%	31%	33%	35%	41%	30%	22%	42%	38%	35%	38%	15%	52%	36%
				*	*	*	*	*			I	I*	*	I		NP	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Easier than it was 12 months ago	117 10%	75 13% B	39 7%	29 22% GH*	34 17% GH*	17 9% *	21 10% *	5 3% *	10 4%	32 11%	28 10%	11 22% M*	9 16% *	33 8%	37 10%	46 12%	33 9% *
About the same as it was 12 months ago	676 59%	343 62%	330 57%	71 55% *	111 56% *	84 46% *	113 55% *	124 69% E*	171 68% E	180 63%	154 56%	27 53% *	30 53% *	248 59%	246 63% O	192 52%	226 60% *
Harder than it was 12 month ago	355 31%	139 25%	214 37% A	29 22% *	52 26% *	84 45% CDGH*	70 34% *	51 28% *	69 27%	73 26%	95 34%	12 25% *	17 31% *	137 33%	105 27%	131 35%	115 31% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Very good	53 5%	32 6%	19 3%	7 5% *	13 7% *	7 4% *	11 5% *	5 3% *	10 4%	27 9% M	11 4%	4 8% M*	1 2% *	5 1%	26 7%	20 5%	6 2% *
Quite good	230 20%	126 23%	103 18%	25 19% *	43 22% *	23 13% *	28 13% *	36 20% *	75 30% EF	127 44% JLM	35 13%	15 29% JM*	8 15% *	42 10%	95 24% P	94 25% P	41 11% *
Neither good nor poor	462 40%	204 37%	256 44%	48 37% *	90 46% *	89 48% *	86 42% *	64 35% *	84 34%	93 32%	101 36%	21 42% *	22 40% *	192 46% I	150 39%	111 30%	189 51% O*
Quite poor	255 22%	126 23%	129 22%	38 29% *	32 16% *	25 14% *	50 24% *	51 29% E*	59 23%	36 13%	72 26% I	5 10% *	14 24% *	110 26% I	79 20%	84 23%	91 24% *
Very poor	147 13%	69 12%	77 13%	11 8% *	19 9% *	40 22% H*	31 15% *	24 13% *	23 9%	3 1%	59 21% I	5 10% I*	11 19% I*	68 16% I	39 10%	60 16%	47 13% *
NET : Very/quite good	283 25%	158 28%	122 21%	32 25% *	56 28% *	30 16% *	39 19% *	41 23% *	84 34% EF	154 54% JLM	46 17%	19 38% JM*	10 17% *	48 11%	120 31% P	114 31% P	47 13% *
NET : Very/quite poor	403 35%	195 35%	206 35%	49 38% *	51 26% *	66 36% *	80 39% *	75 42% D*	82 33%	40 14%	131 47% IK	10 20% *	24 43% I*	178 43% IK	118 30%	144 39%	138 37% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Handling them very well (4)	46 / 4%	31 / 6%	13 / 2%	13 / 10% / G*	14 / 7% / *	3 / 2% / *	7 / 4% / *	1 / 1% / *	6 / 3%	16 / 6%	8 / 3%	7 / 14% / JM*	2 / 4% / *	12 / 3%	18 / 5%	17 / 5%	11 / 3% / *
Handling them fairly well (3)	210 / 18%	99 / 18%	111 / 19%	15 / 11% / *	34 / 17% / *	36 / 19% / *	25 / 12% / *	34 / 19% / *	67 / 27% / CF	106 / 37% / JLM	35 / 13%	13 / 26% / M*	9 / 16% / *	36 / 9%	83 / 21% / P	80 / 22% / P	44 / 12% / *
Handling them fairly poorly (2)	343 / 30%	178 / 32%	163 / 28%	45 / 35% / *	46 / 23% / *	55 / 30% / *	62 / 30% / *	66 / 37% / *	69 / 27%	82 / 29%	104 / 38% / L	13 / 26% / *	10 / 18% / *	119 / 28%	120 / 31%	104 / 28%	118 / 32% / *
Handling them very poorly (1)	338 / 29%	186 / 33%	151 / 26%	31 / 24% / *	39 / 20% / *	57 / 31% / *	75 / 36% / D*	61 / 34% / D*	75 / 30%	57 / 20%	119 / 43% / IM	13 / 26% / *	30 / 53% / IKM*	111 / 27%	120 / 31%	135 / 37% / P	78 / 21% / *
Not sure	210 / 18%	63 / 11%	147 / 25% / A	25 / 19% / *	65 / 33% / FGH*	34 / 19% / *	36 / 17% / *	18 / 10% / *	33 / 13%	25 / 9%	11 / 4%	4 / 8% / *	5 / 9% / *	139 / 33% / IJKL	47 / 12%	33 / 9%	124 / 33% / NO*
NET : Very/fairly well	256 / 22%	130 / 23%	124 / 21%	28 / 22% / *	48 / 24% / *	39 / 21% / *	33 / 16% / *	35 / 19% / *	73 / 29% / F	122 / 43% / JLM	43 / 16%	20 / 40% / JM*	11 / 20% / *	49 / 12%	101 / 26% / P	97 / 26% / P	54 / 15% / *
NET : Very/fairly poorly	681 / 59%	364 / 65% / B	313 / 54%	76 / 59% / *	85 / 43% / *	112 / 60% / D*	136 / 67% / D*	127 / 71% / D*	144 / 58%	139 / 49%	223 / 80% / IKM	26 / 52% / *	40 / 71% / I*	231 / 55%	240 / 62%	239 / 65% / P	196 / 52% / *
Mean score	1.96	1.95	1.97	2.1 / *	2.18 / *	1.9 / *	1.8 / *	1.85 / *	2.02 / *	2.31 / JLM	1.75	2.3 / JLM*	1.67 / *	1.82 / *	2	1.94	1.95 / *
Standard Deviation	0.883	0.911	0.845	0.976	0.975	0.832	0.852	0.773	0.88	0.882	0.799	1.052	0.917	0.82	0.899	0.917	0.81
Error Variance	0.001	0.002	0.002	0.009	0.007	0.005	0.004	0.004	0.004	0.003	0.002	0.024	0.016	0.002	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget	The UK and EU to continue collaborating on science, research and technology initiatives
Unweighted Base	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**
Weighted Base	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**
Must have this (4)	209	358	335	242	229	204	243	376	442
	18%	31%	29%	21%	20%	18%	21%	33%	39%
Prefer to have this (3)	314	332	350	385	419	412	490	315	411
	27%	29%	30%	34%	36%	36%	43%	27%	36%
Prefer not to have this (2)	196	128	112	150	162	136	87	129	73
	17%	11%	10%	13%	14%	12%	8%	11%	6%
Must not have this (1)	140	83	48	94	51	53	28	77	23
	12%	7%	4%	8%	4%	5%	2%	7%	2%
Don't know	288	247	301	277	287	343	299	250	198
	25%	22%	26%	24%	25%	30%	26%	22%	17%
NET : Top 2 Box	524	689	685	627	647	615	733	691	853
	46%	60%	60%	55%	56%	54%	64%	60%	74%
NET : Bottom 2 Box	335	211	161	244	213	189	115	206	96
	29%	18%	14%	21%	19%	16%	10%	18%	8%
Mean score	2.69	3.07	3.15	2.89	2.96	2.95	3.12	3.1	3.34
Standard Deviation	1.014	0.951	0.859	0.933	0.831	0.826	0.713	0.947	0.724
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on security and policing
Unweighted Base	**1147**
Weighted Base	**1147**
Must have this (4)	468 41%
Prefer to have this (3)	373 32%
Prefer not to have this (2)	67 6%
Must not have this (1)	44 4%
Don't know	195 17%
NET : Top 2 Box	840 73%
NET : Bottom 2 Box	112 10%
Mean score	3.33
Standard Deviation	0.801
Error Variance	0.001

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	209 18%	128 23% B	82 14%	26 20% *	30 15% *	27 14% *	51 25% *	34 19% *	43 17%	66 23%	55 20%	9 18% *	16 29% *	61 14%	96 25% P	68 18%	45 12% *
Prefer to have this (3)	314 27%	171 31%	141 24%	27 21% *	48 24% *	42 23% *	50 25% *	70 39% CDE*	77 31%	99 35% L	74 27%	18 35% L*	7 12% *	106 25%	96 25%	116 31%	100 27% *
Prefer not to have this (2)	196 17%	103 19%	90 15%	20 16% *	34 17% *	35 19% *	29 14% *	24 13% *	53 21%	53 18%	71 26% M	11 21% *	10 18% *	48 11%	75 19%	72 20%	48 13% *
Must not have this (1)	140 12%	79 14%	61 10%	20 15% *	19 9% *	28 15% *	25 12% *	23 13% *	26 10%	31 11%	36 13%	8 17% *	17 29% IJM*	45 11%	55 14%	50 14%	33 9% *
Don't know	288 25%	77 14%	210 36% A	36 28% *	67 34% G*	54 29% *	50 24% *	29 16% *	52 21%	38 13%	41 15%	5 9% *	7 12% *	159 38% IJKL	66 17%	62 17%	147 39% NO*
NET : Top 2 Box	524 46%	299 54% B	222 38%	53 41% *	77 39% *	68 37% *	101 49% *	104 58% DE*	120 48%	165 58% JM	129 46%	27 53% *	23 41% *	166 40%	192 49%	184 50%	145 39% *
NET : Bottom 2 Box	335 29%	182 33%	152 26%	40 31% *	53 27% *	63 34% *	54 26% *	47 26% *	79 31%	84 29%	107 39% M	19 38% *	27 47% IM*	93 22%	130 34% P	123 33% P	82 22% *
Mean score	2.69	2.72	2.65	2.64 **	2.68 *	2.51 *	2.82 *	2.76 *	2.69 *	2.81	2.62	2.59	2.46 *	2.7 *	2.72	2.66	2.69 *
Standard Deviation	1.014	1.03	0.997	1.107	0.983	1.042	1.063	0.967	0.957	0.97	1.006	1.01	1.265	1.013	1.068	1.001	0.954
Error Variance	0.001	0.002	0.003	0.013	0.007	0.008	0.007	0.006	0.005	0.004	0.004	0.022	0.032	0.004	0.004	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	358 31%	218 39% B	139 24%	21 16% *	38 19% *	40 22% *	82 40% CDE*	67 37% CDE*	109 44% CDE	144 50% JKM	63 23%	12 24% *	27 48% JKM*	103 25%	207 53% OP	62 17%	87 23% *
Prefer to have this (3)	332 29%	159 29%	170 29%	29 22% *	52 26% *	58 32% *	62 30% *	53 30% *	78 31%	104 36% LM	87 31%	20 39% L*	9 15% *	100 24%	114 29%	136 37% P	79 21% *
Prefer not to have this (2)	128 11%	64 12%	62 11%	26 20% *	17 9% *	30 16% *	15 7% *	14 8% *	26 10%	13 4%	64 23% IM	8 16% I*	8 14% I*	27 7%	25 6%	71 19% NP	32 8% *
Must not have this (1)	83 7%	50 9%	33 6%	9 7% *	13 7% *	19 10% *	8 4% *	20 11% *	14 6%	4 1%	25 9% I	8 16% I*	6 11% I*	36 9% I	7 2%	41 11% N	33 9% N*
Don't know	247 22%	66 12%	180 31% A	45 35% GH*	78 39% EFGH*	38 20% *	38 18% *	26 14% *	23 9%	22 8%	38 14%	3 5% *	6 11% *	152 36% IJKL	35 9% N	59 16% N	143 38% NO*
NET : Top 2 Box	689 60%	377 68% B	310 53%	50 39% *	89 45% *	99 53% *	144 70% CD*	120 67% CD*	187 75% CDE	248 87% JKLM	150 54%	32 63% *	36 64% *	203 48%	321 83% OP	197 54%	166 44% *
NET : Bottom 2 Box	211 18%	115 21%	94 16%	34 27% F*	30 15% *	49 26% F*	23 11% *	34 19% *	40 16%	16 6%	90 32% IM	16 32% IM*	14 25% I*	64 15% I	32 8%	113 31% NP	65 17% N*
Mean score	3.07	3.11	3.03	2.74 **	2.95 *	2.82 *	3.3 E*	3.08 *	3.24 E	3.47 JKLM	2.78	2.75 *	3.13 *	3.01 *	3.48 OP	2.7	2.95 *
Standard Deviation	0.951	0.986	0.907	0.953	0.946	0.98	0.83	1.022	0.891	0.656	0.956	1.022	1.103	1.019	0.715	0.937	1.045
Error Variance	0.001	0.002	0.002	0.011	0.007	0.007	0.004	0.007	0.003	0.002	0.004	0.022	0.024	0.004	0.001	0.003	0.005

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	335 29%	191 34% B	143 24%	23 18% *	40 20% *	43 23% *	67 33% *	61 34% *	101 40% CDE	101 35% M	99 36% M	18 35% *	21 38% M*	88 21%	115 29%	138 37% P	79 21% *
Prefer to have this (3)	350 30%	176 32%	172 29%	39 30% *	56 29% *	51 28% *	58 28% *	63 35% *	82 33%	116 41% M	90 33%	20 40% *	16 28% *	100 24%	137 35% P	127 34% P	85 23% *
Prefer not to have this (2)	112 10%	71 13% B	40 7%	12 10% *	19 10% *	19 10% *	22 11% *	16 9% *	23 9%	33 11%	28 10%	7 13% *	12 21% M*	32 8%	46 12%	37 10%	28 7% *
Must not have this (1)	48 4%	27 5%	21 4%	4 3% *	19 10% *	7 4% *	5 2% *	4 2% *	10 4%	10 3%	24 9% IM	3 7% *	2 3% *	7 2%	13 3%	24 6%	12 3% *
Don't know	301 26%	93 17%	208 36% A	50 39% GH*	63 32% H*	65 35% GH*	53 26% H*	36 20% *	34 14%	27 9%	36 13%	2 4% *	6 10% *	191 46% IJKL	78 20% O	43 12%	170 46% NO*
NET : Top 2 Box	685 60%	367 66% B	315 54%	63 49% *	96 49% *	94 51% *	125 61% *	124 69% CDE*	183 73% CDE	217 76% M	190 68% M	38 75% M*	37 66% M*	188 45%	252 65% P	265 72% P	164 44% *
NET : Bottom 2 Box	161 14%	98 18% B	61 11%	16 13% *	39 19% *	26 14% *	27 13% *	20 11% *	33 13%	42 15%	52 19% M	10 20% *	14 24% M*	39 9%	59 15%	61 17%	40 11% *
Mean score	3.15	3.14	3.16	3.04 **	2.87 *	3.09 *	3.24 *	3.25 D*	3.27 D*	3.19	3.1	3.09 *	3.12 *	3.18 *	3.14	3.16	3.13 **
Standard Deviation	0.859	0.881	0.831	0.811	1.001	0.861	0.811	0.767	0.829	0.794	0.958	0.896	0.888	0.792	0.816	0.896	0.862
Error Variance	0.001	0.002	0.002	0.008	0.007	0.006	0.004	0.004	0.003	0.002	0.004	0.017	0.016	0.003	0.002	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	242 21%	134 24%	107 18%	20 16% *	37 18% *	48 26% *	45 22% *	29 16% *	63 25%	63 22%	76 27% M	12 24% M	14 24% *	66 16%	66 17%	109 30% NP	63 17% *
Prefer to have this (3)	385 34%	211 38%	172 29%	29 22% *	54 27% *	53 29% *	73 36% *	67 37% *	109 44% CD	127 45% M	119 43% M	21 43% M*	18 32% *	85 20%	146 38% P	145 39% P	94 25% *
Prefer not to have this (2)	150 13%	77 14%	70 12%	30 23% H*	20 10% *	27 15% *	20 10% *	33 18% H*	19 8%	41 14%	31 11%	9 18% *	7 13% *	58 14%	50 13%	45 12%	53 14% *
Must not have this (1)	94 8%	43 8%	51 9%	6 4% *	19 10% *	5 3% *	24 12% *	22 12% *	18 7%	30 11%	20 7%	1 1% *	10 18% JK*	33 8%	52 13% O	17 5%	24 7% *
Don't know	277 24%	92 16%	184 32% A	45 35% GH*	68 34% GH*	51 28% *	42 21% *	30 17% *	41 16%	24 9%	31 11%	7 14% *	7 12% *	176 42% IJKL	74 19%	53 14%	140 37% NO*
NET : Top 2 Box	627 55%	345 62% B	279 48%	49 38% *	90 46% *	101 55% *	118 58% C*	95 53% *	172 69% CDG	190 67% M	195 70% M	33 66% M*	32 57% M*	151 36%	212 55% P	254 69% NP	157 42% *
NET : Bottom 2 Box	244 21%	121 22%	121 21%	36 28% *	39 20% *	33 18% *	44 22% *	55 30% H*	37 15%	71 25%	51 18%	10 19% *	18 31% *	91 22%	103 26% O	61 17%	78 21% *
Mean score	2.89	2.94	2.84	2.75 **	2.83 *	3.08 G*	2.86 *	2.68 *	3.04 G*	2.85	3.02	3.04 **	2.71 *	2.76 *	2.72	3.1 N	2.83 *
Standard Deviation	0.933	0.906	0.963	0.9	1.006	0.85	0.99	0.943	0.857	0.917	0.871	0.743	1.096	1.001	0.978	0.832	0.942
Error Variance	0.001	0.002	0.002	0.01	0.008	0.005	0.006	0.006	0.004	0.003	0.003	0.013	0.024	0.004	0.003	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	229 20%	118 21%	110 19%	16 13% *	42 21% *	42 23% *	43 21% *	32 18% *	54 22%	52 18%	57 20%	14 28% *	12 20% *	89 21%	51 13%	99 27% N	79 21% *
Prefer to have this (3)	419 36%	236 42% B	181 31%	43 34% *	47 24% *	52 28% *	85 42% D*	72 40% D*	118 47% DE	125 44% M	133 48% M	21 41% *	20 36% *	100 24%	165 42% P	155 42% P	95 25% *
Prefer not to have this (2)	162 14%	89 16%	69 12%	18 14% *	32 16% *	33 18% *	20 10% *	25 14% *	35 14%	46 16%	43 15%	6 11% *	9 15% *	58 14%	66 17%	45 12%	50 13% *
Must not have this (1)	51 4%	30 5%	21 4%	15 11% H*	9 5% *	8 4% *	7 4% *	7 4% *	4 2%	14 5%	10 3%	7 15% JM*	6 10% *	14 3%	18 5%	15 4%	18 5% *
Don't know	287 25%	84 15%	203 35% A	37 28% *	68 34% H*	49 27% *	50 24% *	45 25% *	39 16%	49 17%	35 13%	2 4% *	10 18% *	159 38% IJKL	89 23% O	55 15%	132 35% NO*
NET : Top 2 Box	647 56%	354 64% B	291 50%	60 46% *	89 45% *	95 51% *	128 62% D*	104 57% *	173 69% CDE	177 62% M	190 69% M	35 70% M*	32 56% *	188 45%	216 56%	254 69% NP	174 47% *
NET : Bottom 2 Box	213 19%	120 21%	90 15%	33 25% *	41 21% *	41 22% *	27 13% *	32 18% *	39 15%	60 21%	52 19%	13 26% *	14 26% *	72 17%	83 21%	60 16%	68 18% *
Mean score	2.96	2.93	3	2.66 **	2.93 *	2.96 *	3.05 *	2.94 *	3.05 *	2.91	2.98	2.88 *	2.81 **	3.01 *	2.83	3.08 N	2.97 *
Standard Deviation	0.831	0.831	0.831	0.951	0.923	0.89	0.77	0.798	0.707	0.802	0.756	1.015	0.959	0.881	0.773	0.805	0.911
Error Variance	0.001	0.001	0.002	0.01	0.007	0.006	0.004	0.005	0.002	0.003	0.002	0.021	0.02	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	204 18%	133 24% B	71 12%	21 16% *	27 14% *	39 21% *	32 16% *	42 23% *	43 17%	54 19%	72 26% M	15 30% M*	9 17% *	45 11%	67 17%	96 26% NP	40 11% *
Prefer to have this (3)	412 36%	203 36%	204 35%	28 22% *	53 27% *	67 36% *	88 43% CD*	64 35% *	111 44% CD	134 47% JLM	98 35%	19 39% *	13 23% *	133 32%	130 34%	152 41%	129 34% *
Prefer not to have this (2)	136 12%	81 14%	55 9%	27 21% *	34 17% *	15 8% *	17 8% *	17 9% *	28 11%	31 11%	41 15%	9 17% *	11 20% *	43 10%	54 14%	38 10%	44 12% *
Must not have this (1)	53 5%	37 7%	15 3%	9 7% *	7 3% *	7 4% *	7 4% *	9 5% *	13 5%	18 6%	14 5%	3 7% *	10 17% IJM*	8 2%	31 8% P	15 4%	6 2% *
Don't know	343 30%	104 19%	239 41% A	45 35% *	77 39% H*	56 30% *	61 30% *	48 27% *	55 22%	50 17%	53 19%	4 8% *	13 23% *	190 46% IJKL	106 27% O	68 18%	155 41% NO*
NET : Top 2 Box	615 54%	336 60% B	275 47%	49 38% *	80 40% *	106 58% CD*	120 58% CD*	106 59% CD*	155 62% CD	188 66% LM	170 61% LM	35 69% LM*	22 39% *	178 42%	197 51%	248 67% NP	169 45% *
NET : Bottom 2 Box	189 16%	118 21% B	71 12%	35 27% EF*	41 21% *	22 12% *	24 12% *	26 14% *	41 16%	48 17%	54 20%	12 24% *	21 37% IJM*	50 12%	85 22% O	53 14%	50 13% *
Mean score	2.95	2.95	2.95 *	2.72 **	2.83 *	3.07 *	3 *	3.05 *	2.94 *	2.95	3.02	3 *	2.51 **	2.94 *	2.83	3.09 N	2.93 *
Standard Deviation	0.826	0.893	0.737	0.95	0.84	0.803	0.74	0.856	0.796	0.81	0.866	0.903	1.074	0.721	0.917	0.795	0.703
Error Variance	0.001	0.002	0.002	0.011	0.006	0.005	0.004	0.006	0.003	0.003	0.003	0.018	0.027	0.002	0.003	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	243 21%	144 26% B	97 17%	26 20% *	30 15% *	34 19% *	48 23% *	46 26% *	58 23%	74 26% M	71 26% M	25 49% IJLM*	12 22% *	53 13%	73 19%	111 30% NP	58 16% *
Prefer to have this (3)	490 43%	257 46%	232 40%	40 31% *	76 39% *	70 38% *	87 42% *	81 45% *	136 54% CDE	149 52% KM	128 46%	15 31% *	22 38% *	160 38%	179 46%	161 44%	146 39% *
Prefer not to have this (2)	87 8%	52 9%	33 6%	18 14% H*	10 5% *	25 14% H*	14 7% *	10 6% *	10 4%	19 7%	31 11%	5 10% *	6 10% *	25 6%	36 9%	29 8%	20 5% *
Must not have this (1)	28 2%	20 4%	8 1%	1 1% *	8 4% *	5 3% *	7 3% *	4 2% *	3 1%	7 3%	3 1%	2 3% *	5 9% J*	11 3%	10 3%	9 2%	9 2% *
Don't know	299 26%	85 15%	214 37% A	44 34% H*	73 37% GH*	50 27% *	49 24% *	39 22% *	44 17%	37 13%	45 16%	3 7% *	12 21% *	170 41% IJKL	90 23%	59 16%	140 37% NO*
NET : Top 2 Box	733 64%	401 72% B	330 56%	66 51% *	107 54% *	105 57% *	135 66% *	127 70% CD*	194 77% CDE	223 78% LM	199 72% M	40 80% M*	34 60% *	213 51%	252 65%	272 74% NP	205 55% *
NET : Bottom 2 Box	115 10%	72 13% B	41 7%	19 15% *	18 9% *	30 16% H*	21 10% *	14 8% *	13 5%	26 9%	34 12%	7 13% *	11 19% *	35 8%	46 12%	38 10%	30 8% *
Mean score	3.12	3.11	3.13	3.06 **	3.03 *	3 *	3.13 *	3.2 *	3.2 *	3.16	3.15	3.35 *	2.93 **	3.03 *	3.06	3.21	3.08 *
Standard Deviation	0.713	0.757	0.65	0.765	0.764	0.769	0.744	0.692	0.592	0.684	0.684	0.821	0.932	0.697	0.707	0.724	0.7
Error Variance	0.001	0.001	0.001	0.007	0.005	0.004	0.004	0.003	0.002	0.002	0.002	0.014	0.019	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	376 33%	206 37%	170 29%	19 15% *	31 15% *	46 25% *	80 39% CD*	77 43% CDE*	124 49% CDE	162 57% JKM	72 26%	9 19% *	27 48% JKM*	99 24%	223 58% OP	74 20%	75 20% *
Prefer to have this (3)	315 27%	150 27%	164 28%	32 25% *	62 31% *	48 26% *	66 32% *	40 22% *	68 27%	74 26%	85 31%	18 36% *	15 26% *	105 25%	75 19%	139 38% N	101 27% *
Prefer not to have this (2)	129 11%	80 14% B	48 8%	17 13% *	23 12% *	25 13% *	14 7% *	26 15% *	24 10%	29 10%	47 17% M	10 19% *	5 9% *	32 8%	34 9%	71 19% NP	22 6% *
Must not have this (1)	77 7%	52 9% B	22 4%	19 15% *	10 5% *	8 5% *	12 6% *	11 6% *	16 7%	8 3%	29 10% I	6 12% I*	3 6% *	28 7%	24 6%	31 8%	22 6% *
Don't know	250 22%	69 12%	181 31% A	42 32% GH*	72 36% FGH*	58 32% GH*	35 17% *	25 14% *	18 7%	13 4%	44 16% I	7 13% *	7 12% *	153 37% IJKL	31 8%	54 15% N	154 41% NO*
NET : Top 2 Box	691 60%	356 64%	334 57%	51 39% *	92 47% *	93 51% *	145 71% CDE*	117 65% CD*	191 76% CDE	236 83% JKM	157 57%	28 55% *	42 74% M*	204 49%	298 77% OP	213 58%	176 47% *
NET : Bottom 2 Box	206 18%	133 24% B	69 12%	36 28% F*	33 17% *	33 18% *	25 12% *	37 21% *	41 16%	37 13%	77 28% IM	16 32% IM*	8 14% *	61 15%	59 15%	102 28% NP	44 12% *
Mean score	3.1	3.04	3.2	2.58 **	2.9 *	3.03 *	3.25 *	3.19 *	3.29 D	3.43 JM	2.86	2.71 **	3.31 J*	3.04 *	3.39 OP	2.81	3.04 *
Standard Deviation	0.947	1.008	0.846	1.063	0.865	0.911	0.871	0.964	0.918	0.794	0.996	0.973	0.909	0.962	0.919	0.908	0.914
Error Variance	0.001	0.002	0.002	0.013	0.006	0.007	0.004	0.006	0.004	0.002	0.004	0.022	0.017	0.003	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	442 39%	235 42%	207 35%	36 28% *	64 32% *	64 35% *	75 37% *	74 41% *	128 51% CDE	134 47% M	124 45% M	24 48% *	21 37% *	132 32%	135 35%	198 54% NP	105 28% *
Prefer to have this (3)	411 36%	212 38%	199 34%	43 33% *	61 31% *	55 30% *	82 40% *	75 42% *	94 38%	122 43% M	97 35%	19 38% *	20 35% *	126 30%	163 42%	129 35%	117 31% *
Prefer not to have this (2)	73 6%	46 8%	25 4%	15 12% FH*	17 9% *	19 10% *	4 2% *	11 6% *	7 3%	14 5%	26 9%	4 9% *	9 16% IM*	19 5%	32 8% O	11 3%	28 8% *
Must not have this (1)	23 2%	14 2%	7 1%	7 6% *	4 2% *	8 4% *	1 1% *	2 1% *	- *	2 1%	7 2%	- 1% *	- *	13 3%	5 1%	9 2%	9 2% *
Don't know	198 17%	51 9%	146 25% A	27 21% H*	51 26% GH*	39 21% H*	43 21% H*	18 10% *	21 8%	14 5%	24 9%	2 5% *	7 13% *	128 31% IJKL	53 14% O	21 6%	114 30% NO*
NET : Top 2 Box	853 74%	447 80% B	406 69%	80 62% *	126 64% *	120 65% *	157 76% *	149 83% CDE*	223 89% CDEF	256 89% JLM	221 80% M	43 86% M*	41 72% *	258 62%	299 77% P	328 89% NP	223 60% *
NET : Bottom 2 Box	96 8%	60 11% B	32 5%	22 17% FH*	21 11% H*	27 14% FH*	5 3% *	13 7% *	7 3%	16 6%	33 12% I	5 9% *	9 16% I*	33 8%	37 10%	20 5%	38 10% *
Mean score	3.34	3.32	3.38	3.07 *	3.26 *	3.2 *	3.42 C*	3.37 *	3.52 CDE	3.42	3.33	3.4 *	3.24 *	3.3 *	3.28	3.49 NP	3.22 *
Standard Deviation	0.724	0.75	0.67	0.89	0.776	0.864	0.588	0.667	0.565	0.631	0.77	0.695	0.744	0.788	0.694	0.682	0.78
Error Variance	0.001	0.001	0.001	0.008	0.004	0.005	0.002	0.003	0.001	0.001	0.002	0.01	0.011	0.002	0.001	0.001	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brexit priority.The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Must have this (4)	468	241	225	30	50	67	83	92	145	168	119	26	22	116	156	205	103
	41%	43%	39%	23%	25%	36%	41%	51%	58%	59%	43%	52%	39%	28%	40%	56%	28%
				*	*	*	*	CD*	CDEF	JLM	M	M*	*		P	NP	*
Prefer to have this (3)	373	192	179	44	53	56	71	64	83	93	98	19	19	129	145	113	114
	32%	34%	31%	34%	27%	30%	35%	36%	33%	33%	35%	38%	33%	31%	37%	31%	30%
				*	*	*	*	*				*	*				*
Prefer not to have this (2)	67	29	38	10	12	17	9	13	8	15	21	1	4	25	25	22	19
	6%	5%	6%	7%	6%	9%	4%	7%	3%	5%	8%	1%	7%	6%	6%	6%	5%
				*	*	*	*	*				*	*				*
Must not have this (1)	44	37	7	12	19	4	7	2	1	2	18	1	7	15	14	9	21
	4%	7%	1%	9%	9%	2%	3%	1%	*	1%	7%	3%	13%	4%	4%	2%	6%
		B		GH*	GH*	*	*	*			I	*	I*				*
Don't know	195	59	136	33	64	41	35	9	13	7	22	3	4	132	47	20	117
	17%	11%	23%	25%	32%	22%	17%	5%	5%	3%	8%	6%	8%	32%	12%	5%	31%
			A	GH*	FGH*	GH*	GH*	*			I	*	*	IJKL	O		NO*
NET : Top 2 Box	840	433	404	74	103	123	155	157	229	262	217	45	41	246	301	318	217
	73%	78%	69%	58%	52%	66%	75%	87%	91%	92%	78%	90%	72%	59%	78%	86%	58%
		B		*	*	*	CD*	CDE*	CDEF	JLM	M	M*	*		P	NP	*
NET : Bottom 2 Box	112	66	45	22	30	20	16	15	8	17	39	2	11	40	39	31	40
	10%	12%	8%	17%	15%	11%	8%	8%	3%	6%	14%	4%	20%	10%	10%	8%	11%
				H*	H*	*	*	*			I	*	I*				*
Mean score	3.33	3.28	3.38	2.96	3.01	3.3	3.35	3.44	3.58	3.54	3.24	3.48	3.07	3.21	3.3	3.47	3.16
				*	*	*	C*	CD*	CDEF	JLM		*	*	*		NP	*
Standard Deviation	0.801	0.873	0.71	0.965	1.012	0.781	0.762	0.683	0.571	0.635	0.881	0.685	1.032	0.815	0.782	0.728	0.881
Error Variance	0.001	0.002	0.001	0.01	0.008	0.004	0.003	0.003	0.001	0.001	0.003	0.01	0.02	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**
Weighted Base	**1147**	**1147**	**1147**	**1147**	**1147**	**1147**
Much better	52	51	82	73	65	56
	4%	4%	7%	6%	6%	5%
A bit better	118	178	195	151	128	155
	10%	16%	17%	13%	11%	14%
No difference	312	454	418	546	634	563
	27%	40%	36%	48%	55%	49%
A bit worse	339	156	185	105	104	120
	30%	14%	16%	9%	9%	10%
Much worse	201	150	137	90	74	92
	18%	13%	12%	8%	6%	8%
Not sure	125	158	130	181	141	160
	11%	14%	11%	16%	12%	14%
NET : Much/a bit better	169	229	278	224	193	211
	15%	20%	24%	20%	17%	18%
NET : Much / a bit worse	541	306	322	195	178	213
	47%	27%	28%	17%	16%	19%

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	52	36	15	10	11	9	9	4	8	18	13	1	3	11	25	18	9
	4%	6%	3%	8% *	6% *	5% *	4% *	2% *	3%	6%	5%	2% *	6% *	3%	6%	5%	2% *
A bit better	118	80	37	18	30	14	24	9	24	31	39	13	7	27	47	32	38
	10%	14% B	6%	14% *	15% G*	7% *	12% *	5% *	9% *	11%	14%	27% IM*	12% *	6%	12%	9%	10% *
No difference	312	168	141	24	56	61	55	56	61	102	66	5	14	119	157	50	103
	27%	30%	24%	18% *	28% *	33% *	27% *	31% *	24%	36% JK	24%	10% *	24% *	28% K	40% OP	14%	27% O*
A bit worse	339	156	182	33	46	34	56	69	101	102	76	14	22	107	106	133	95
	30%	28%	31%	26% *	23% *	18% *	27% *	38% DE*	40% DE	36%	27%	29% *	38% *	25%	27%	36% N	25% *
Much worse	201	86	114	32	30	34	45	29	33	21	75	13	8	78	15	117	69
	18%	15%	20%	25% *	15% *	18% *	22% *	16% *	13%	7%	27% I	26% I*	14% *	19% I	4%	32% NP	18% N*
Not sure	125	31	94	12	25	34	17	14	24	12	8	3	3	77	39	19	61
	11%	6%	16% A	9% *	13% *	18% *	8% *	8% *	10%	4%	3%	6% *	6% *	18% IJ	10%	5%	16% O*
NET : Much/a bit better	169	116	53	28	41	23	32	13	31	49	52	15	10	38	72	50	47
	15%	21% B	9%	22% G*	21% G*	12% *	16% *	7% *	12% *	17% M	19% M	29% M*	18% *	9%	19%	14%	13% *
NET : Much / a bit worse	541	243	297	65	76	67	101	98	134	123	151	28	30	185	121	250	164
	47%	44%	51%	50% *	38% *	36% *	49% *	54% DE*	54% DE	43%	54% I	55% *	52% *	44%	31%	68% NP	44% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	51	38	13	11	17	10	5	2	6	22	9	3	3	15	28	16	7
	4%	7% B	2%	9% *	9% *	5% *	2% *	1% *	2%	8%	3%	6% *	5% *	4%	7%	4%	2% *
A bit better	178	100	74	25	29	29	38	21	35	44	55	13	5	56	80	48	50
	16%	18%	13%	20% *	15% *	15% *	19% *	12% *	14%	15%	20%	26% *	8% *	13%	21% O	13%	13% *
No difference	454	248	206	26	76	58	87	85	123	159	100	14	28	139	192	123	135
	40%	44% B	35%	20% *	38% C*	31% *	42% C*	47% C*	49% CE	56% JKM	36%	27% *	50% *	33%	49% OP	33%	36% *
A bit worse	156	68	87	16	19	22	38	27	33	29	44	8	8	61	31	68	53
	14%	12%	15%	12% *	10% *	12% *	19% *	15% *	13%	10%	16%	15% *	14% *	15%	8%	19% N	14% *
Much worse	150	62	87	32	26	27	21	22	22	13	50	8	8	59	14	74	61
	13%	11%	15%	25% FH*	13% *	15% *	10% *	12% *	9%	5%	18% I	16% I*	14% I*	14% I	4%	20% N	16% N*
Not sure	158	42	116	19	30	39	16	22	32	20	20	5	5	87	43	39	69
	14%	7%	20% A	15% *	15% *	21% F*	8% *	12% *	13%	7%	7%	10% *	9% *	21% IJ	11%	11%	18% *
NET : Much/a bit better	229	138	87	36	46	39	43	24	41	66	64	16	7	71	108	64	57
	20%	25% B	15%	28% G*	24% *	21% *	21% *	13% *	16%	23%	23%	31% *	13% *	17%	28% OP	17%	15% *
NET : Much / a bit worse	306	130	175	48	45	49	59	50	55	42	93	16	16	121	45	143	114
	27%	23%	30%	38% H*	23% *	27% *	29% *	28% *	22%	15%	34% I	32% I*	28% *	29% I	12%	39% N	30% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	82 7%	45 8%	35 6%	12 9% *	20 10% *	8 4% *	21 10% *	6 3% *	16 7%	34 12% JM	14 5%	8 15% *	5 9% *	21 5%	51 13% OP	16 4%	15 4% *
A bit better	195 17%	103 19%	92 16%	21 16% *	30 15% *	34 18% *	47 23% *	25 14% *	38 15%	63 22% M	56 20%	8 16% *	7 13% *	53 13%	104 27% OP	43 12%	46 12% *
No difference	418 36%	246 44% B	169 29%	34 27% *	72 36% *	63 34% *	74 36% *	76 42% *	98 39%	129 45% JK	84 30%	9 19% *	27 48% JK*	155 37%	160 41% O	104 28%	153 41% O*
A bit worse	185 16%	68 12%	116 20% A	22 17% *	24 12% *	18 10% *	31 15% *	32 18% *	58 23% E	28 10%	63 23% I	14 29% I*	8 13% *	59 14%	35 9%	97 26% NP	48 13% *
Much worse	137 12%	58 10%	78 13%	22 17% *	19 9% *	34 18% *	17 8% *	21 12% *	24 9%	19 7%	48 17% I	7 15% *	6 10% *	52 12%	13 3%	80 22% NP	42 11% N*
Not sure	130 11%	36 6%	93 16% A	18 14% *	33 17% H*	28 15% *	14 7% *	20 11% *	17 7%	12 4%	11 4%	4 7% *	4 6% *	79 19% IJ	25 7%	28 8%	70 19% NO*
NET : Much/a bit better	278 24%	149 27%	127 22%	33 25% *	49 25% *	42 23% *	69 33% G*	31 17% *	55 22%	98 34% M	70 25%	16 31% *	12 22% *	74 18%	155 40% OP	59 16%	61 16% *
NET : Much / a bit worse	322 28%	126 23%	194 33% A	44 34% *	43 22% *	52 28% *	48 24% *	53 30% *	81 32%	47 16%	112 40% IM	22 43% I*	13 24% *	111 26% I	48 12%	178 48% NP	90 24% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	73	52	19	14	13	17	10	4	14	27	22	4	8	8	47	15	11
	6%	9%	3%	11%	7%	9%	5%	2%	6%	9%	8%	8%	15%	2%	12%	4%	3%
		B		*	*	*	*	*		M	M	*	M*		OP		*
A bit better	151	87	64	25	29	18	30	21	27	46	37	11	8	50	72	47	32
	13%	16%	11%	19%	15%	10%	15%	12%	11%	16%	13%	22%	14%	12%	19%	13%	8%
				*	*	*	*	*				*	*		P		*
No difference	546	288	258	37	81	70	107	109	141	176	119	16	27	181	197	168	175
	48%	52%	44%	29%	41%	38%	52%	61%	56%	61%	43%	31%	47%	43%	51%	46%	47%
				*	*	*	C*	CDE*	CDE	JKM		*	*				*
A bit worse	105	42	64	15	22	16	17	10	26	10	44	5	5	37	15	49	40
	9%	7%	11%	11%	11%	9%	8%	5%	10%	4%	16%	10%	9%	9%	4%	13%	11%
				*	*	*	*	*			I	*	*			N	*
Much worse	90	43	44	18	10	24	17	9	11	7	34	5	4	39	10	51	29
	8%	8%	7%	14%	5%	13%	8%	5%	4%	3%	12%	9%	7%	9%	3%	14%	8%
				*	*	*	*	*			I	*	*	I		N	*
Not sure	181	45	135	19	42	39	24	26	31	21	22	10	5	104	46	40	88
	16%	8%	23%	15%	21%	21%	12%	15%	12%	7%	8%	19%	8%	25%	12%	11%	24%
			A	*	*	*	*	*				I*	*	IJL			NO*
NET : Much/a bit better	224	139	84	39	43	35	40	25	42	72	58	15	16	58	119	62	43
	20%	25%	14%	30%	22%	19%	20%	14%	17%	25%	21%	30%	29%	14%	31%	17%	11%
		B		G*	*	*	*	*		M		M*	M*		OP		*
NET : Much / a bit worse	195	85	108	33	32	40	34	19	37	18	78	10	9	75	25	99	69
	17%	15%	18%	26%	16%	22%	16%	10%	15%	6%	28%	20%	16%	18%	7%	27%	18%
				G*	*	*	*	*			I	I*	*	I		N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	65	37	28	10	10	13	20	3	10	24	17	1	3	15	38	10	17
	6%	7%	5%	7% *	5% *	7% *	10% *	2% *	4%	8%	6%	2% *	6% *	3%	10% O	3%	5% *
A bit better	128	90	38	13	30	16	30	16	22	37	32	4	13	38	60	35	29
	11%	16% B	6%	10% *	15% *	9% *	15% *	9% *	9% *	13%	12%	8% *	23% M*	9%	15%	10%	8% *
No difference	634	309	323	59	79	88	114	118	177	190	152	28	24	215	225	209	195
	55%	55%	55%	46% *	40% *	47% *	56% *	65% CDE*	71% CDEF	67% JLM	55%	56% *	43% *	51%	58%	57%	52% *
A bit worse	104	53	49	17	28	19	16	14	11	15	45	9	5	29	17	50	35
	9%	9%	8%	13% *	14% H*	10% *	8% *	8% *	4%	5%	16% IM	17% I*	9% *	7%	4%	14% N	9% *
Much worse	74	37	37	19	12	19	11	6	8	3	19	3	6	39	7	39	28
	6%	7%	6%	15% GH*	6% *	10% *	5% *	3% *	3%	1%	7% I	5% *	11% I*	9% I	2%	10% N	8% N*
Not sure	141	31	109	11	39	31	14	23	23	15	13	5	4	83	41	25	69
	12%	6%	19% A	9% *	20% FH*	17% *	7% *	13% *	9%	5%	5%	11% *	8% *	20% IJ	11%	7%	19% O*
NET : Much/a bit better	193	127	66	23	40	29	50	19	33	61	49	5	17	53	98	46	47
	17%	23% B	11%	18% *	20% *	16% *	24% G*	10% *	13%	21%	18%	11% *	29% M*	13%	25% OP	12%	12% *
NET : Much / a bit worse	178	90	86	36	40	37	27	20	18	19	64	11	11	68	24	89	63
	16%	16%	15%	28% GH*	20% H*	20% H*	13% *	11% *	7%	7%	23% I	23% I*	20% I*	16% I	6%	24% N	17% N*

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Much better	56	37	19	14	13	8	9	5	8	24	11	4	5	11	34	13	9
	5%	7%	3%	11%	6%	4%	5%	3%	3%	9%	4%	7%	8%	3%	9%	3%	3%
				*	*	*	*	*		M		*	*		OP		*
A bit better	155	84	67	18	35	28	41	9	24	45	37	11	6	46	71	40	41
	14%	15%	12%	14%	18%	15%	20%	5%	10%	16%	13%	23%	11%	11%	18%	11%	11%
				*	G*	*	G*	*				*	*		O		*
No difference	563	283	279	40	77	65	100	118	162	167	129	22	31	195	208	164	189
	49%	51%	48%	31%	39%	35%	49%	65%	65%	58%	47%	44%	54%	47%	54%	45%	51%
				*	*	*	*	CDEF*	CDEF	J		*	*				*
A bit worse	120	57	63	21	24	26	17	19	13	24	42	5	6	39	23	69	25
	10%	10%	11%	16%	12%	14%	8%	11%	5%	8%	15%	11%	10%	9%	6%	19%	7%
				H*	*	*	*	*				*	*			NP	*
Much worse	92	46	46	20	18	22	15	10	7	7	34	2	4	44	7	46	39
	8%	8%	8%	16%	9%	12%	7%	6%	3%	2%	12%	3%	8%	10%	2%	12%	11%
				H*	*	H*	*	*			I	*	*	I		N	N*
Not sure	160	50	110	16	31	36	23	20	35	19	25	6	5	85	45	37	70
	14%	9%	19%	12%	16%	19%	11%	11%	14%	7%	9%	12%	8%	20%	12%	10%	19%
			A	*	*	*	*	*				*	*	IJ			O*
NET : Much/a bit better	211	122	86	32	47	36	51	13	33	70	48	15	11	56	106	53	50
	18%	22%	15%	24%	24%	19%	25%	7%	13%	24%	17%	30%	20%	13%	27%	14%	13%
				G*	G*	G*	G*	*		M		M*	*		OP		*
NET : Much / a bit worse	213	103	109	42	42	48	32	29	20	31	76	7	10	83	29	115	64
	19%	18%	19%	32%	21%	26%	15%	16%	8%	11%	27%	14%	18%	20%	8%	31%	17%
				FGH*	H*	H*	*	*			I	*	*	I		NP	N*

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Very positive impact (4)	179 16%	119 21% B	58 10%	12 9% *	18 9% *	13 7% *	41 20% E*	36 20% E*	59 24% CDE	90 31% JKM	25 9%	3 6% *	18 31% JKM*	43 10%	138 35% OP	15 4%	26 7% *
Fairly positive impact (3)	331 29%	184 33%	147 25%	31 24% *	54 27% *	52 28% *	58 28% *	50 28% *	87 35%	112 39% JM	81 29%	15 29% *	15 27% *	98 23%	158 41% OP	76 21%	94 25% *
Fairly negative impact (2)	224 20%	87 16%	135 23% A	28 22% *	50 26% G*	44 24% G*	38 18% *	18 10% *	46 18%	43 15%	61 22%	15 30% I*	8 15% *	77 18%	24 6%	121 33% NP	74 20% N*
Very negative impact (1)	188 16%	100 18%	86 15%	28 22% *	27 14% *	30 16% *	36 18% *	39 22% H*	27 11%	10 4%	74 27% I	15 30% I*	10 17% I*	74 18% I	5 1%	114 31% NP	68 18% N*
Don't know	226 20%	67 12%	159 27% A	30 23% *	48 24% H*	46 25% H*	32 16% *	38 21% *	32 13%	31 11%	38 14%	2 4% *	6 10% *	127 30% IJKL	63 16%	43 12%	113 30% NO*
NET : Top 2 Box	510 44%	303 54% B	205 35%	43 33% *	71 36% *	65 35% *	99 48% *	86 48% *	146 58% CDE	202 71% JKM	105 38%	18 35% *	33 58% JM*	141 34%	296 76% OP	90 24%	119 32% *
NET : Bottom 2 Box	412 36%	188 34%	221 38%	56 44% *	78 39% *	74 40% *	74 36% *	56 31% *	73 29%	53 19%	135 49% IM	30 61% ILM*	18 32% *	151 36% I	29 8%	235 64% NP	142 38% N*
Mean score	2.54	2.66 B	2.41	2.27 *	2.41 *	2.34 *	2.6 *	2.59 *	2.81 CDE*	3.1 JKM	2.23	2.11 *	2.81 JK*	2.38 *	3.32 OP	1.97	2.29 O*
Standard Deviation	1.022	1.059	0.96	1.007	0.924	0.921	1.067	1.143	0.972	0.822	1.003	0.94	1.121	1.02	0.68	0.874	0.965
Error Variance	0.001	0.002	0.002	0.01	0.006	0.006	0.007	0.009	0.004	0.003	0.004	0.018	0.025	0.004	0.001	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
Unweighted Base	**1147**	**1147**	**1147**	**1147**	**190**	**645**	**1147**	**1147**	**1147**
Weighted Base	**1147**	**1147**	**1147**	**1147**	**227**	**703**	**1147**	**1147**	**1147**
Have already done this	40	45	56	42	4	50	111	50	37
	4%	4%	5%	4%	2%	7%	10%	4%	3%
Likely to do this	136	110	126	116	31	92	264	132	113
	12%	10%	11%	10%	14%	13%	23%	12%	10%
Will not do this	423	594	507	479	113	344	448	653	577
	37%	52%	44%	42%	50%	49%	39%	57%	50%
Not sure / undecided	148	162	238	156	32	125	202	168	160
	13%	14%	21%	14%	14%	18%	18%	15%	14%
Not applicable	400	235	220	353	48	93	123	145	261
	35%	21%	19%	31%	21%	13%	11%	13%	23%

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	40	27	13	8	10	12	7	-	3	9	13	5	5	8	16	17	7
	4%	5%	2%	6%	5%	7%	4%	-	1%	3%	5%	9%	9%	2%	4%	5%	2%
				*	*	*	*	*				*	*				*
Likely to do this	136	68	65	32	49	22	15	13	5	27	39	11	1	49	30	61	43
	12%	12%	11%	25%	25%	12%	7%	7%	2%	9%	14%	21%	2%	12%	8%	17%	11%
				FGH*	FGH*	H*	*	*				L*	*			N	*
Will not do this	423	235	188	38	57	57	77	85	109	132	102	17	29	130	178	142	100
	37%	42%	32%	30%	29%	31%	38%	47%	43%	46%	37%	34%	51%	31%	46%	38%	27%
		B		*	*	*	*	D*	D	M		*	M*		P	P	*
Not sure / undecided	148	75	73	15	29	30	35	12	26	30	24	6	5	78	41	30	74
	13%	13%	12%	12%	14%	16%	17%	7%	10%	10%	9%	12%	9%	19%	11%	8%	20%
				*	*	*	*	*				*	*	J			O*
Not applicable	400	153	245	35	53	63	70	70	108	89	99	12	16	152	124	119	151
	35%	28%	42%	27%	27%	34%	34%	39%	43%	31%	36%	24%	28%	36%	32%	32%	40%
			A	*	*	*	*	*	D			*	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	45	36	9	12	16	7	1	7	1	9	10	10	7	9	14	25	6
	4%	6%	1%	9%	8%	4%	1%	4%	*	3%	4%	20%	12%	2%	4%	7%	2%
		B		FH*	FH*	*	*	*				IJM*	IM*				*
Likely to do this	110	63	46	13	29	23	20	10	15	10	35	8	4	41	29	33	49
	10%	11%	8%	10%	15%	13%	10%	5%	6%	3%	13%	15%	7%	10%	7%	9%	13%
				*	*	*	*	*			I	I*	*				*
Will not do this	594	320	271	61	86	75	106	109	158	202	140	21	34	177	235	211	139
	52%	57%	46%	47%	44%	41%	52%	61%	63%	71%	50%	41%	60%	42%	60%	57%	37%
		B		*	*	*	*	DE*	DE	JKM		*	*		P	P	*
Not sure / undecided	162	66	95	17	44	35	38	14	14	11	34	8	5	89	25	40	94
	14%	12%	16%	13%	22%	19%	19%	8%	6%	4%	12%	16%	10%	21%	6%	11%	25%
				*	GH*	H*	H*	*			I	I*	*	I			NO*
Not applicable	235	72	163	26	22	45	40	40	63	54	59	4	6	102	86	60	86
	21%	13%	28%	20%	11%	24%	20%	22%	25%	19%	21%	7%	11%	24%	22%	16%	23%
			A	*	*	*	*	*	D			*	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	56	34	21	15	14	4	10	9	4	10	8	9	3	22	11	27	18
	5%	6%	4%	12%	7%	2%	5%	5%	2%	4%	3%	17%	5%	5%	3%	7%	5%
				H*	*	*	*	*				IJM*	*			N	*
Likely to do this	126	72	52	23	27	30	5	11	30	24	47	5	7	33	39	56	31
	11%	13%	9%	18%	14%	16%	2%	6%	12%	8%	17%	11%	12%	8%	10%	15%	8%
				FG*	F*	F*	*	*	F		IM	*	*				*
Will not do this	507	280	226	37	68	73	100	100	129	168	117	18	34	154	220	160	120
	44%	50%	39%	29%	34%	39%	49%	56%	51%	59%	42%	36%	61%	37%	57%	43%	32%
		B		*	*	*	C*	CD*	CD	JKM		*	JKM*		OP		*
Not sure / undecided	238	111	127	21	56	25	46	37	54	49	67	14	9	92	58	85	89
	21%	20%	22%	16%	28%	14%	23%	20%	21%	17%	24%	27%	16%	22%	15%	23%	24%
				*	E*	*	*	*				*	*			N	*
Not applicable	220	60	158	32	33	53	44	23	34	34	40	4	3	117	61	41	116
	19%	11%	27%	25%	17%	29%	21%	13%	14%	12%	14%	9%	6%	28%	16%	11%	31%
			A	*	*	GH*	*	*				*	*	IJKL			NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	42	30	12	12	16	6	5	1	1	8	16	1	4	11	18	11	14
	4%	5%	2%	10%	8%	3%	3%	1%	*	3%	6%	3%	8%	3%	5%	3%	4%
				GH*	GH*	*	*	*				*	*				*
Likely to do this	116	65	50	30	33	18	20	7	8	11	29	11	4	55	24	58	33
	10%	12%	8%	23%	17%	10%	10%	4%	3%	4%	11%	23%	7%	13%	6%	16%	9%
				GH*	GH*	*	*	*			I	I*	*	I		N	*
Will not do this	479	268	209	38	69	62	86	99	126	166	114	21	28	137	206	156	113
	42%	48%	36%	29%	35%	34%	42%	55%	50%	58%	41%	41%	49%	33%	53%	42%	30%
		B		*	*	*	*	CDE*	CDE	JM		*	*		OP	P	*
Not sure / undecided	156	71	86	19	31	34	36	22	15	20	40	9	7	71	31	41	76
	14%	13%	15%	15%	16%	18%	18%	12%	6%	7%	14%	17%	12%	17%	8%	11%	20%
				*	H*	H*	H*	*			I	*	*	I			N*
Not applicable	353	125	228	30	50	64	58	52	100	81	78	8	13	144	109	102	138
	31%	22%	39%	23%	25%	35%	28%	29%	40%	28%	28%	16%	24%	34%	28%	28%	37%
			A	*	*	*	*	*	CD			*	*				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	190	95	95	-	-	-	72	90	28	83	40	16	27	19	95	81	13
Weighted Base	227	119	108	-	-	-	69	108	51	84	47	10	16	63	94	82	51
Have already done this	4 2%	2 1% *	3 3% *	- -	- -	- -	1 1% *	- - *	4 7% **	4 4% *	1 1% *	- - **	- - **	- - **	2 2% *	2 3% *	- - **
Likely to do this	31 14%	11 10% *	19 18% *	- -	- -	- -	11 17% *	11 10% *	9 17% **	3 4% *	5 10% *	3 33% **	- - **	15 24% **	- - *	12 15% N*	19 37% **
Will not do this	113 50%	66 55% *	47 43% *	- -	- -	- -	30 43% *	70 65% *	13 25% **	51 61% *	21 44% *	3 32% **	12 79% **	24 38% **	51 54% *	40 49% *	21 41% **
Not sure / undecided	32 14%	16 14% *	16 15% *	- -	- -	- -	13 19% *	16 14% *	4 7% **	7 9% *	13 27% *	1 12% **	1 7% *	8 13% **	16 17% *	13 16% *	3 5% **
Not applicable	48 21%	24 20% *	24 22% *	- -	- -	- -	14 21% *	12 11% *	22 44% **	18 22% *	9 18% *	2 23% **	2 14% **	16 26% **	25 27% *	14 17% *	9 17% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	645	332	307	65	164	151	147	90	28	199	188	52	77	108	272	280	85
Weighted Base	703	372	326	94	156	141	153	108	51	151	180	38	40	262	219	239	238
Have already done this	50 7%	34 9%	15 4%	19 20% FG*	17 11% *	12 8% *	3 2% *	- -	- - **	7 5%	19 10%	8 20% **	3 7% **	13 5% *	23 11%	12 5%	14 6% *
Likely to do this	92 13%	32 9%	57 17% A	15 16% *	26 17% *	17 12% *	22 14% *	11 10% *	- - **	16 10%	29 16%	8 22% **	2 6% **	31 12% *	15 7%	47 20% N	29 12% *
Will not do this	344 49%	213 57% B	130 40%	39 42% *	58 37% *	66 47% *	71 46% *	69 64% D*	41 81% **	94 62% M	87 48%	17 44% **	20 50% **	116 44% *	116 53%	121 51%	101 42% *
Not sure / undecided	125 18%	58 16%	67 21%	10 11% *	37 24% *	29 20% *	32 21% *	15 14% *	2 3% **	20 14%	36 20%	4 11% **	11 27% **	50 19% *	39 18%	39 16%	46 19% *
Not applicable	93 13%	35 9%	58 18%	11 12% *	19 12% *	17 12% *	26 17% *	12 11% *	8 16% **	14 9%	10 5%	1 3% **	4 10% **	52 20% J*	25 11%	20 8%	48 20% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	111	46	63	9	17	27	24	12	21	24	33	3	9	41	35	40	35
	10%	8%	11%	7%	8%	15%	12%	7%	8%	8%	12%	6%	16%	10%	9%	11%	9%
				*	*	*	*	*				*	*				*
Likely to do this	264	130	133	43	48	48	35	45	44	60	87	11	11	82	70	116	75
	23%	23%	23%	33%	24%	26%	17%	25%	17%	21%	31%	22%	19%	20%	18%	31%	20%
				H*	*	*	*	*			IM	*	*			NP	*
Will not do this	448	247	198	39	58	52	89	87	123	148	102	23	23	138	189	135	118
	39%	44%	34%	30%	30%	28%	43%	48%	49%	52%	37%	45%	40%	33%	49%	37%	32%
		B		*	*	*	*	CDE*	CDE	JM		*	*		OP		*
Not sure / undecided	202	82	120	25	48	34	45	25	25	36	36	11	10	85	51	54	91
	18%	15%	21%	19%	24%	18%	22%	14%	10%	13%	13%	22%	18%	20%	13%	15%	24%
				*	H*	*	H*	*				*	*				N*
Not applicable	123	52	70	13	27	23	11	11	37	18	21	2	4	72	43	24	54
	11%	9%	12%	10%	14%	12%	5%	6%	15%	6%	7%	5%	7%	17%	11%	6%	15%
				*	*	*	*	*				*	*	IJ			O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	50 4%	28 5%	21 4%	15 11% GH*	9 5% *	9 5% *	12 6% *	2 1% *	3 1%	5 2%	11 4%	7 13% IJ*	6 10% I*	17 4%	12 3%	19 5%	18 5% *
Likely to do this	132 12%	69 12%	60 10%	23 18% H*	25 13% *	27 14% *	18 9% *	22 12% *	17 7%	21 7%	49 18% IL	6 12% *	2 4% *	47 11%	34 9%	66 18% NP	30 8% *
Will not do this	653 57%	340 61%	313 53%	50 39% *	101 51% *	95 51% *	120 59% C*	121 67% CD*	166 66% CD	211 74% JKM	149 54%	26 52% *	36 63% *	204 49%	257 66% OP	204 55%	187 50% *
Not sure / undecided	168 15%	78 14%	89 15%	21 16% *	42 21% *	18 10% *	33 16% *	21 12% *	33 13%	21 7%	48 17% I	8 16% *	10 17% *	74 18% I	39 10%	50 14%	73 19% N*
Not applicable	145 13%	43 8%	102 17% A	21 16% *	20 10% *	37 20% G*	22 11% *	14 8% *	32 13%	27 9%	20 7%	3 6% *	3 5% *	75 18% J	45 12%	30 8%	66 18% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Brex_Act.The UK is due to leave the EU on 29 March 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
Have already done this	37	22	14	7	14	10	-	5	1	7	6	6	5	10	12	16	7
	3%	4%	2%	5%	7%	6%	*	3%	*	3%	2%	12%	9%	2%	3%	4%	2%
				*	H*	*	*	*				IJM*	*				*
Likely to do this	113	68	44	25	35	14	16	6	17	16	37	5	4	38	30	49	33
	10%	12%	7%	19%	18%	7%	8%	3%	7%	6%	13%	10%	7%	9%	8%	13%	9%
				GH*	GH*	*	*	*			I	*	*				*
Will not do this	577	320	254	43	74	91	99	106	163	186	136	24	32	181	237	176	157
	50%	57%	44%	33%	38%	49%	48%	59%	65%	65%	49%	48%	56%	43%	61%	48%	42%
		B		*	*	*	*	CD*	CDEF	JM		*	*		OP		*
Not sure / undecided	160	64	96	19	48	14	41	26	13	26	38	6	8	69	38	41	79
	14%	11%	16%	15%	24%	7%	20%	14%	5%	9%	14%	12%	14%	17%	10%	11%	21%
				*	EH*	*	EH*	H*				*	*				NO*
Not applicable	261	84	176	35	27	56	48	38	56	50	61	9	8	120	72	88	98
	23%	15%	30%	27%	14%	30%	24%	21%	22%	18%	22%	19%	15%	29%	19%	24%	26%
			A	*	*	D*	*	*				*	*	I			*

KANTAR TNS.

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

No_Brex_act.Why are you not currently planning to take any of these actions?

Base: All adults GB 18+ who answered "would not" or "not sure" to all actions

	Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	284	142	142	14	44	42	60	62	62	129	65	15	28	38	156	95	27
Weighted Base	269	142	127	16	44	37	62	55	55	90	59	11	13	85	112	80	71
Waiting to know more about the outcome of the negotiations	51 19%	29 20% *	23 18% *	1 6% **	8 18% **	3 9% **	19 30% **	6 11% *	15 26% *	16 17% *	13 22% *	3 31% **	5 35% **	14 17% **	15 14% *	23 28% N*	13 18% **
Haven't thought about it	40 15%	20 14% *	20 16% *	4 27% **	9 21% **	14 38% **	4 7% **	3 6% *	5 9% *	11 13% *	10 18% *	- -	2 14% **	16 19% **	16 14% *	10 13% *	13 18% **
Unsure what to do	46 17%	20 14% *	26 20% *	2 14% **	11 25% **	9 25% **	12 19% **	8 14% *	4 7% *	3 3% *	16 27% I*	2 22% **	1 9% **	22 26% **	11 10% *	16 20% *	17 24% **
Don't think Brexit will make a difference	113 42%	66 46% *	47 37% *	5 31% **	14 33% **	9 25% **	21 34% **	33 59% *	30 55% *	57 63% J*	19 32% *	3 25% **	3 23% **	24 28% **	67 60% O*	25 31% *	18 25% **
Don't know	19 7%	8 6% *	11 9% *	4 22% **	1 3% **	1 3% **	6 10% **	5 10% *	2 3% *	4 4% *	1 2% *	2 22% **	2 19% **	8 9% **	3 2% *	6 8% *	10 14% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
University degree	343	186	155	23	79	72	62	40	67	85	114	22	20	86	111	149	80
	30%	33%	27%	18%	40%	39%	30%	22%	27%	30%	41%	43%	35%	21%	29%	40%	21%
				*	CG*	CG*	*	*			IM	M*	*			NP	*
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	749	361	384	100	114	123	134	123	155	198	166	29	37	279	256	221	266
	65%	65%	66%	78%	58%	66%	65%	68%	62%	69%	60%	59%	66%	67%	66%	60%	71%
				D*	*	*	*	*				*	*				*
No qualifications	119	47	72	12	15	4	13	24	52	27	18	-	5	64	48	23	43
	10%	8%	12%	9%	8%	2%	6%	13%	21%	10%	7%	-	9%	15%	12%	6%	12%
				*	*	*	*	E*	DEF			*	*	JK	O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

FIELDWORK : 08/11/2018 - 12/11/2018 (W Week 45)

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Unweighted Base	1147	544	596	124	207	193	216	186	221	383	329	76	119	196	512	467	152
	Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
GENDER	Male	557 49%	557 100% B	- -	66 51% *	97 49% *	91 49% *	101 49% *	98 54% *	104 42%	132 46%	151 54%	32 63% *	39 68% IM*	196 47%	210 54% O	165 45%	175 47% *
	Female	584 51%	- -	584 100% A	63 49% *	98 50% *	90 49% *	104 51% *	83 46% *	146 58%	154 54% L	122 44%	19 37% *	18 32% *	222 53% L	178 46%	199 54%	199 53% *
AGE	18-24	129 11%	66 12%	63 11%	129 100% DEFGH*	- - *	- - *	- - *	- - *	- -	3 1% I	25 9%	11 22% IJ*	6 10% I*	84 20% IJ	22 6%	33 9%	73 20% NO*
	25-34	198 17%	97 17%	98 17%	- - *	198 100% CEFGH*	- - *	- - *	- - *	- -	30 10%	44 16%	12 23% I*	7 13% *	93 22% I	44 11%	65 18%	84 22% N*
	35-44	185 16%	91 16%	90 15%	- - *	- - *	185 100% CDFGH*	- - *	- - *	- -	22 8%	62 22% I	5 9% *	9 15% *	83 20% I	60 16%	55 15%	66 18% *
	45-54	205 18%	101 18%	104 18%	- - *	- - *	- - *	205 100% CDEGH*	- - *	- -	45 16%	54 19%	3 7% *	13 22% *	74 18%	68 17%	57 15%	77 21% *
	55-64	180 16%	98 18%	83 14%	- - *	- - *	- - *	- - *	180 100% CDEFH*	- -	52 18%	51 18%	11 21% *	11 20% *	50 12%	66 17%	63 17%	51 14% *
	65+	251 22%	104 19%	146 25%	- - *	- - *	- - *	- - *	- - *	251 100% CDEFG	135 47% JKLM	42 15%	9 17% *	11 20% M*	34 8%	128 33% P	97 26% P	24 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M,
N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS

Polling November 2018 OnLineBus Survey (S6783 - 40413109-45-260C)

Crossbreaks

Base: All adults GB 18+

		Total	GENDER		AGE						GE Vote 2017					EU Ref 2016		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Weighted Base	1147	557	584	129	198	185	205	180	251	286	278	50	57	418	388	369	374
GE Vote 2017	**Conservatives**	286 26%	132 24%	154 29%	3 2% *	30 16% C*	22 12% *	45 24% C*	52 30% CE*	135 58% CDEFG	286 100% JKLM	- -	- *	- *	- -	168 44% OP	106 30% P	10 3% *
	Labour	278 25%	151 27%	122 23%	25 19% *	44 24% *	62 34% H*	54 29% *	51 29% *	42 18%	- -	278 100% IKLM	- *	- *	- -	95 25% P	154 44% NP	27 8% *
	Lib Dems	50 5%	32 6%	19 4%	11 9% *	12 6% *	5 3% *	3 2% *	11 6% *	9 4%	- -	- -	50 100% IJLM*	- *	- -	9 2%	32 9% NP	9 3% *
	Other	57 5%	39 7%	18 3%	6 4% *	7 4% *	9 5% *	13 7% *	11 6% *	11 5%	- -	- -	- -	57 100% IJKM*	- *	31 8% P	20 6%	5 2% *
	No vote	418 38%	196 36%	222 42%	84 65% FGH*	93 50% GH*	83 46% GH*	74 39% H*	50 29% H*	34 15%	- -	- -	- -	- *	418 100% IJKL	75 20% O	41 12%	299 85% NO*
EU Ref 2016	**Leave**	388 34%	210 38%	178 31%	22 17% *	44 23% *	60 33% *	68 34% *	66 37% C*	128 51% CDEFG	168 59% JKM	95 34% M	9 18% *	31 55% JKM*	75 18%	388 100% OP	- -	- *
	Remain	369 33%	165 30%	199 35%	33 25% *	65 34% *	55 30% *	57 28% *	63 35% *	97 39%	106 37% M	154 56% ILM	32 64% ILM*	20 35% M*	41 10%	- -	369 100% NP	- *
	Did not vote	374 33%	175 32%	199 35%	73 57% EGH*	84 43% H*	66 36% H*	77 38% H*	51 28% H*	24 10%	10 4%	27 10% I	9 18% I*	5 10% *	299 72% IJKL	- -	- -	374 100% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P   Minimum Base: 30 (**), Small Base: 100 (*)   Continuity correction applied

KANTAR TNS.