

Polling Methodological note –May 2019

The Kantar Research Express Online Omnibus interviewed a representative sample of 1,152 adults in Great Britain between the 9th and 13th May 2019. All interviews were conducted as online self-completion. The Kantar Research Express uses the Kantar online access panel as its sample source.

The data was weighted to match population totals for age, gender, working status, 2017 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

It should be noted that “The Brexit Party” and “Change UK – The Independent Group” were not included in the pre-coded response list at the Westminster voting intention questions. The published figures for these parties are based on respondents that spontaneously gave these responses as an “other” answer.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Labour Party = 30.2% - 38.0%
- Conservative Party = 22.0% - 29.1%
- Labour lead over Conservative = 2.3%pts to 14.1%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Brexit Confidence Index

Respondents were asked about the impact (positive, negative, no effect) they expect Brexit to have on the following areas:

- the price of things they buy
- the standard of care in the NHS
- the standard of schools where you live
- the mix of people in their local area
- your job and career opportunities

The "Brexit Confidence Index" is a summary of the public mood across these different areas.

The index is calculated by subtracting the proportion who think there will be at least some negative effects due to Brexit and no positive effects from the proportion that think that there will be at least some positive effects due to Brexit and no negative effects.

	May-19	Apr-19	Mar-19	Feb-19	Jan-19
<i>Unweighted base</i>	944	920	938	934	906
Positive effects, no negative effects	23%	25%	15%	19%	21%
Mixed effects	18%	21%	22%	28%	22%
Negative effects, no positive effects	43%	41%	47%	43%	42%
No effects	17%	13%	16%	11%	15%
Sentiment Index = "Negative effects, no positive effects" - "Positive effects, no negative effects"	-20%	-16%	-32%	-24%	-21%

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Apr 2017-Mar 2018)

	Unweighted count	Weighted count
Male working	360	377
Male not working	192	185
Female working	335	334
Female not working	265	256

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	69	65
Male 25-34	99	100
Male 35-44	83	92
Male 45-54	109	101
Male 55-69	128	122
Male 70+	64	84
Female 18-24	75	62
Female 25-34	96	99
Female 35-44	101	93
Female 45-54	109	104
Female 55-69	154	127
Female 70+	65	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2017 Population Estimates:

	Unweighted count	Weighted count
North East England	57	48
North West England	134	130
Yorkshire & Humber	93	98
East Midlands	99	86
West Midlands	103	104
East of England	93	110
London	155	155
South East England	197	162
South West England	95	102
Wales	56	57
Scotland	70	100

Education by age

Source: Annual Population Survey April 2017 - March 2018

	Unweighted count	Weighted count
Aged 18-24 with a degree	54	23
Aged 25-44 with a degree	220	155
Aged 45-69 with a degree	136	115
Other	742	859

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	46%	34%
Did not vote	14%	35%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2017 General Election*

Source: General Election & ONS Mid Year-2017 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	24%	22%
England - Conservative	36%	24%
England - Lib Dem	8%	4%
England - Other	9%	3%
England - No vote	13%	33%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	<0.5%
Scotland - No vote	<0.5%	3%
Wales - Labour	1%	2%
Wales - Conservative	2%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	1%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2017 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	60%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantarpublish.com for further details on the methodology used in this polling.

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Tb T2

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Definitely vote (4)	425 37%	211 38%	207 36%	23 18% *	38 19% *	36 20% *	67 33% *	89 47% CDE*	172 69% CDEFG	180 61% M	156 54% M	24 52% M*	33 61% M*	25 6% *	191 50% P	190 52% P	40 11% *
Probably vote (3)	246 21%	120 22%	122 21%	45 35% FGH*	47 24% *	46 25% *	38 18% *	35 19% *	35 14% *	50 17%	67 23%	12 26% *	9 17% *	93 22% *	76 20%	85 23%	77 21% *
Probably not vote (2)	168 15%	47 9%	121 21% A	26 20% H*	44 22% H*	38 20% H*	17 8% *	23 12% *	19 8%	11 4%	30 10% I	8 17% I*	3 5% *	110 27% I JL*	23 6%	56 15% N	80 22% N*
Definitely not vote (1)	267 23%	155 28% B	108 18%	26 20% *	65 33% H*	60 33% H*	60 29% H*	35 18% *	22 9%	50 17% J	19 7%	3 6% *	9 17% *	171 41% IJKL*	82 21% O	25 7% P	148 41% NO*
Or would you prefer not to say?	46 4%	20 4%	26 4%	8 6% H*	4 2% *	4 2% *	23 11% H*	7 4% *	- -	3 1%	17 6% I	- - *	1 4% *	16 4% *	10 3%	11 3%	20 5% *
NET : Definitely/probably vote	671 58%	332 60%	329 56%	68 53% *	86 43% *	82 45% *	104 51% *	125 66% DE*	207 83% CDEFG	231 78% M	223 77% M	36 77% M*	43 77% M*	119 28% *	267 70% P	274 75% P	117 32% *
NET : Definitely/probably not vote	434 38%	202 36%	228 39%	52 41% H*	108 55% GH*	98 53% GH*	77 38% H*	58 31% H*	42 17%	61 21%	48 17%	11 23% *	12 21% *	282 68% IJKL*	105 27%	80 22%	229 63% NO*
Mean score	2.75	2.73	2.77	2.54 *	2.31 *	2.32 *	2.61 *	2.98 CDE*	3.43 CDEFG	3.24 M	3.33 M	3.23 M*	3.23 M*	1.93 *	3.01 P	3.24 NP	2.03 *
Standard Deviation	1.2	1.254	1.145	1.034	1.132	1.138	1.28	1.176	0.97	1.136	0.927	0.944	1.148	0.954	1.209	0.957	1.058
Error Variance	0.001	0.003	0.002	0.009	0.007	0.007	0.009	0.008	0.004	0.004	0.003	0.019	0.024	0.002	0.004	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T73

finalvotingintention.Voting intention for next General Election [NOTE - "Brexit Party" and "Change UK" were not included in the precoded list]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	984	483	489	124	164	148	181	166	201	403	274	86	116	94	464	426	82
Weighted Base	575	288	279	47	74	61	92	111	190	212	212	33	40	73	232	249	86
Labour	193 34%	94 33%	96 34%	27 58% DFGH*	30 41% H*	30 49% H*	31 33% H	43 38% H	33 17%	7 3%	151 71% IKLM	2 6% *	2 6% *	30 40% IKL*	49 21%	112 45% N	30 35% N*
Conservative	146 25%	79 28%	63 23%	8 17% *	18 24% *	10 17% *	28 31% C	24 22%	58 31% C	114 54% JKLM	11 5%	1 3% *	3 7% *	16 22% JK*	75 33% O	43 17%	26 31% O*
Liberal Democrats	85 15%	44 15%	40 14%	6 13% *	14 19% *	9 16% *	12 13%	13 12%	30 16%	20 9%	27 13%	27 81% IJLM*	2 5% *	8 10% *	12 5%	54 22% N	17 20% N*
The Brexit Party (spontaneous mentions)	55 10%	27 9%	28 10%	2 4% *	1 1% *	3 5% *	4 5% D	12 11% D	32 17% CDEF	42 20% JKM	6 3%	- - *	5 11% *	2 3% *	49 21% OP	3 1%	3 4% *
SNP	26 5%	12 4%	13 5%	1 1% *	8 11% E*	- * *	6 7%	4 4%	7 4%	1 *	- *	- 1% *	18 44% IJKM*	7 10% IJ*	6 3%	16 6%	2 2% *
UKIP	24 4%	13 4%	12 4%	1 2% *	1 2% *	3 5% *	4 4%	7 6%	8 4%	15 7% J	1 *	- - *	4 10% J*	3 4% *	22 10% OP	1 1%	1 1% *
Green	20 3%	5 2%	14 5%	2 3% *	2 2% *	1 2% *	4 5%	3 2%	8 4%	3 1%	8 4%	2 5% *	4 9% I*	3 4% *	9 4%	6 2%	4 4% *
Plaid Cymru	10 2%	5 2%	4 2%	- - *	- - *	2 3% *	1 2%	2 2%	4 2%	- *	5 2%	- - *	2 6% I*	2 3% *	4 2%	4 2%	2 2% *
Change UK - The Independent group (spontaneous mentions)	7 1%	2 1%	5 2%	- - *	- * *	- - *	1 1%	- *	6 3%	3 1%	2 1%	1 4% *	- - *	- - *	- * N	7 3% N	- - *
Other	10 2%	6 2%	4 1%	1 1% *	- * *	1 2% *	1 1%	3 3%	4 2%	7 3%	- *	- - *	1 2% *	2 3% *	6 3%	4 1%	1 1% *

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finalvotingintention.Voting intention for next General Election [NOTE - "Brexit Party" and "Change UK" were not included in the precoded list]

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	984	483	489	124	164	148	181	166	201	403	274	86	116	94	464	426	82
Weighted Base	741	361	370	93	118	79	118	132	203	227	245	37	43	181	265	310	154
Labour	259 35%	119 33%	137 37%	57 62% DFGH*	43 36% H*	40 51% FH*	35 29% H*	51 38% H*	34 17%	8 3%	178 73% IKLM	2 6% *	3 6% *	67 37% IKL*	59 22%	136 44% N	59 38% N*
Conservative	176 24%	94 26%	78 21%	10 11% *	25 22% *	12 15% *	41 34% CE*	27 21% *	60 30% C	122 54% JKLM	12 5%	1 3% *	3 7% *	37 20% J*	84 32% O	49 16%	42 27% *
Liberal Democrats	105 14%	55 15%	48 13%	12 12% *	21 18% *	11 14% *	13 11% *	16 13% *	32 16%	22 10%	30 12%	31 82% IJLM*	2 5% *	18 10% *	13 5%	63 20% N	27 17% N*
The Brexit Party (spontaneous mentions)	61 8%	31 9%	30 8%	3 3% *	1 1% *	5 7% *	5 4% *	13 10% *	34 17% CDF	44 20% JKM	7 3%	- - *	5 11% J*	5 3% *	52 20% OP	3 1%	5 4% *
SNP	42 6%	19 5%	23 6%	1 1% *	23 20% CEFGH*	- * *	6 5% *	4 3% *	7 4%	1 *	- *	- 1% *	19 43% IJKM*	22 12% IJ*	6 2%	31 10% N	2 1% *
UKIP	32 4%	17 5%	15 4%	4 5% *	2 1% *	5 6% *	5 4% *	8 6% *	8 4%	17 7% J	1 *	- - *	5 11% J*	8 5% *	28 11% OP	2 1%	2 1% *
Green	29 4%	5 1%	23 6% A	3 4% *	3 3% *	2 2% *	10 8% *	3 2% *	9 4%	3 1%	9 3%	2 5% *	4 9% I*	10 6% *	10 4%	8 3%	9 6% *
Plaid Cymru	14 2%	9 2%	5 1%	- - *	- - *	2 2% *	2 1% *	2 2% *	8 4%	- *	5 2%	- - *	2 5% I*	6 3% *	4 1%	4 1%	6 4% *
Change UK - The Independent group (spontaneous mentions)	7 1%	2 1%	5 1%	- - *	- * *	- - *	1 1% *	- * *	6 3%	3 1%	2 1%	1 4% *	- - *	- - *	- * *	7 2%	- - *
Other	17 2%	10 3%	7 2%	2 2% *	- * *	2 2% *	1 1% *	6 5% *	5 3%	8 3% J	- *	- - *	1 2% *	8 4% *	9 3%	6 2%	2 1% *

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Tb T8

TIG2.If a candidate from "Change UK - The Independent Group" stood in your constituency, how likely or unlikely would you be to vote for them?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Very likely (4)	75 7%	50 9%	24 4%	9 7% *	26 13% *	14 8% *	6 3% *	6 3% *	14 6%	28 9% M	25 9% M	6 12% M*	5 10% M*	8 2% *	27 7%	35 10%	11 3% *
Somewhat likely (3)	158 14%	96 17% B	54 9%	28 22% H*	48 24% FH*	25 13% *	19 9% *	22 12% *	15 6%	26 9% I	56 19% I	11 23% I*	6 11% *	53 13% *	46 12%	70 19%	38 10% *
Somewhat unlikely (2)	174 15%	86 15%	85 15%	35 28% EF*	35 18% *	10 6% *	26 13% *	26 14% *	41 17%	36 12% I	60 21% I	6 13% *	9 17% *	57 14% *	36 9%	70 19% N	61 17% *
Very unlikely (1)	411 36%	227 41% B	183 31%	20 16% *	32 16% *	54 29% *	84 41% CD*	94 49% CDE*	128 51% CDE	140 47% JM	96 33% IM	15 33% IM*	24 43% *	125 30% *	158 41%	130 36%	112 31% *
Don't know	333 29%	95 17% A	238 41% A	35 27% *	57 29% *	81 44% GH*	69 34% H*	42 22% *	50 20%	65 22% I	52 18% I	9 20% *	10 19% *	172 41% IJKL*	115 30% O	60 16% NP	145 40% O*
NET : LIKELY	233 20%	146 26% B	77 13%	37 29% FH*	74 38% FGH*	39 21% *	25 12% *	28 15% *	29 12%	54 18% IM	81 28% IM	17 35% IM*	12 21% *	62 15% *	74 19%	106 29% NP	48 13% *
NET : UNLIKELY	585 51%	313 56% B	268 46%	55 43% *	67 34% *	64 35% *	110 54% DE*	119 63% CDE*	169 68% CDE	176 60% M	156 54% I	21 45% *	33 60% *	182 44% *	194 51%	200 55%	173 47% *
Mean score	1.87	1.93	1.76 *	2.28 FGH*	2.48 **	1.99 **	1.61 *	1.59 *	1.57 *	1.75	2.04 I	2.18 **	1.85 *	1.78 *	1.79 *	2.04	1.76 *
Standard Deviation	1.024	1.066	0.953	0.917	1.039	1.152	0.889	0.886	0.908	1.071	1.03	1.136	1.079	0.907	1.064	1.058	0.903
Error Variance	0.001	0.002	0.003	0.009	0.008	0.013	0.006	0.005	0.004	0.005	0.004	0.034	0.026	0.003	0.004	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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BREX.If a candidate from "The Brexit Party" stood in your constituency, how likely or unlikely would you be to vote for them?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Very likely (4)	156 14%	92 17%	63 11%	6 5% *	25 13% *	22 12% *	23 11% *	22 12% *	57 23% CF	95 32% JKM	21 7%	5 11% *	10 18% JM*	21 5% *	118 31% OP	21 6%	16 4% *
Somewhat likely (3)	124 11%	75 14%	46 8%	31 24% EFG*	20 10% *	12 7% *	15 7% *	15 8% *	32 13% M	50 17% M	32 11%	5 10% *	4 8% *	30 7% *	61 16%	36 10%	26 7% *
Somewhat unlikely (2)	130 11%	67 12%	59 10%	22 17% *	42 21% FH*	17 9% *	12 6% *	19 10% *	18 7%	25 8%	52 18% IL	6 13% *	1 1% *	43 10% *	39 10%	42 12%	48 13% *
Very unlikely (1)	529 46%	277 50%	244 42%	54 42% *	75 38% *	78 42% *	105 51% *	100 53% *	116 47%	89 30%	148 51% I	26 54% I*	32 58% I*	216 52% I*	79 21%	242 66% NP	189 52% N*
Don't know	214 19%	43 8%	171 29% A	14 11% *	37 19% *	55 30% CH*	50 24% H*	33 17% *	25 10%	35 12%	36 12%	5 11% *	8 15% *	105 25% IJ*	85 22% O	24 7%	87 24% O*
NET : LIKELY	280 24%	167 30% B	109 19%	37 29% *	45 23% *	34 18% *	38 18% *	37 20% *	89 36% EFG	146 49% JKLM	53 18%	10 21% *	14 26% *	51 12% *	179 47% OP	57 16%	42 11% *
NET : UNLIKELY	658 57%	344 62% B	303 52%	76 60% *	116 59% *	96 52% *	117 57% *	120 63% *	134 54%	114 39%	200 69% I	32 67% I*	33 59% I*	260 62% I*	118 31% NP	284 78% NP	237 65% N*
Mean score	1.9	1.97	1.83	1.9 *	1.98 *	1.83 **	1.71 *	1.73 *	2.13	2.58 JKLM	1.7	1.75 *	1.83 *	1.54 *	2.73 OP	1.52	1.53 *
Standard Deviation	1.162	1.188	1.136	0.984	1.106	1.165	1.137	1.111	1.296	1.293	0.978	1.087	1.274	0.923	1.236	0.913	0.883
Error Variance	0.001	0.003	0.003	0.009	0.008	0.01	0.008	0.008	0.008	0.006	0.004	0.028	0.035	0.003	0.005	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 10

Tb T10

Outcome1.Which of the following scenarios do you favour the most?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Leave the EU with no deal	254 22%	152 27% B	102 17%	6 5% *	36 18% *	21 11% *	48 24% C*	55 29% CE*	87 35% CDE	126 43% JKM	49 17%	9 18% *	15 28% M*	53 13% *	203 53% OP	18 5%	33 9% *
Leave the EU with Theresa May's Deal	118 10%	54 10%	61 11%	11 8% *	17 9% *	14 7% *	22 11% *	18 9% *	37 15% JLM	65 22% JLM	27 9%	5 11% *	2 4% *	17 4% *	57 15%	35 10%	26 7% *
Leave the EU but remain in the Single Market / Customs Union	149 13%	76 14%	72 12%	19 15% *	30 15% *	26 14% *	28 14% *	19 10% *	26 11%	23 8%	44 15% I	9 18% *	9 17% *	58 14% *	53 14%	35 10%	57 15% *
Remain in the EU / Revoke Article 50	412 36%	201 36%	201 34%	74 58% EFGH*	78 39% *	59 32% *	64 31% *	59 31% *	78 31%	49 16%	142 49% I	20 42% I*	21 38% I*	165 40% I*	20 5%	250 68% NP	136 37% N*
Don't Know	219 19%	70 13%	147 25% A	17 13% *	36 18% *	65 35% CH*	42 20% H*	39 20% H*	20 8%	33 11%	26 9%	5 10% *	8 14% *	123 30% IJK*	49 13%	28 8%	115 31% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 11

Tb T11

Outcome2.Should the final deal/agreement reached by the government be put to a public vote?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Yes	543 47%	285 51%	244 42%	84 66% FGH*	121 61% GH*	91 50% *	93 46% *	67 36% *	86 35%	80 27%	186 64% IKM	19 40% *	37 66% IK*	203 49% I*	112 29%	249 68% NP	173 47% N*
No	321 28%	160 29%	160 27%	18 14% *	28 14% *	29 16% *	65 32% CDE*	67 35% CDE*	114 46% CDE	175 59% JKLM	55 19%	18 38% JM*	14 25% *	51 12% *	194 51% OP	61 17%	61 17% *
Don't Know	288 25%	108 20%	178 31% A	25 19% *	50 25% *	64 35% H*	46 22% *	55 29% *	49 20%	41 14%	48 17%	10 22% *	5 8% *	162 39% IJL*	76 20%	55 15%	131 36% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 12

Tb T12

Vote2017.The last General Election was held on 8th June 2017. Did you manage to vote in that General Election?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
No, did not vote	416 36%	187 34%	223 38%	67 53% GH*	100 50% GH*	107 58% FGH*	80 39% H*	48 25% H*	14 6%	-	-	-	-	416 100% IJKL*	66 17%	58 16%	274 75% NO*
Yes, Conservative	295 26%	155 28%	138 24%	11 9% *	21 11% *	19 10% *	46 22% *	58 31% CDE*	141 57% CDEFG	295 100% JKLM	-	-	-	-	184 48% OP	81 22% P	30 8% *
Yes, Labour	288 25%	143 26%	140 24%	31 25% *	55 28% *	37 20% *	51 25% *	60 32% *	55 22%	-	288 100% IKLM	-	-	-	86 23% P	170 47% NP	29 8% *
Yes, Liberal Democrat	47 4%	24 4%	23 4%	4 3% *	7 4% *	7 4% *	5 2% *	7 4% *	17 7%	-	-	47 100% IJLM*	-	-	12 3%	25 7%	8 2% *
Yes, SNP - Scottish National Party	21 2%	11 2%	10 2%	- * *	1 1% *	- * *	6 3% *	6 3% *	8 3%	-	-	-	21 39% IJKM*	-	7 2%	10 3%	2 * *
Yes, UKIP (United Kingdom Independence Party)	20 2%	10 2%	10 2%	3 2% *	4 2% *	2 1% *	4 2% *	3 2% *	4 1%	-	-	-	20 36% IJKM*	-	14 4% O	1 * *	5 1% *
Yes, Green Party	9 1%	5 1%	4 1%	1 * *	- * *	1 * *	- * *	3 1% *	4 2%	-	-	-	9 16% IJKM*	-	2 1%	5 1%	1 * *
Yes, Plaid Cymru	4 *	3 1%	- *	- * *	- * *	- * *	- * *	- * *	3 1%	-	-	-	4 7% IJM*	-	- *	3 1%	- * *
Other party or individual	1 *	- *	1 *	1 * *	- * *	- * *	- * *	- * *	-	-	-	-	1 3% *	-	1 *	- *	1 * *
Prefer not to answer	50 4%	16 3%	33 6%	9 7% *	9 5% *	11 6% *	12 6% *	5 3% *	3 1%	-	-	-	-	-	9 2%	13 3%	16 4% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 13

Tb T13

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Leave	382 33%	189 34%	191 33%	12 9% *	46 23% *	35 19% *	79 39% CE*	82 44% CDE*	128 51% CDE	184 62% JKLM	86 30% M	12 26% *	24 44% M*	66 16% *	382 100% OP	- - -	- - *
Remain	366 32%	198 36%	161 28%	45 36% F*	73 37% F*	44 24% *	38 19% *	68 36% F*	97 39% F	81 27% M	170 59% ILM	25 53% IM*	19 35% M*	58 14% *	- - -	366 100% NP	- - *
Did not vote	366 32%	152 28%	207 36%	59 46% GH*	74 37% H*	101 55% GH*	75 37% GH*	38 20% H*	20 8% -	30 10% -	29 10% -	8 17% *	9 16% *	274 66% IJKL*	- - -	- - -	366 100% NO*
Don't know	38 3%	14 3%	24 4%	11 9% G*	6 3% *	4 2% *	13 6% *	1 1% *	4 2% -	1 * -	2 1% -	2 4% *	3 5% *	18 4% *	- - -	- - -	- - *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

NewEUref.If a new referendum was held on the UK’s membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Leave	385 33%	203 37%	180 31%	26 20% *	46 23% *	33 18% *	84 41% CDE*	72 38% CE*	124 50% CDE	183 62% JKLM	74 26%	15 32% *	20 37% *	88 21% *	314 82% OP	23 6%	46 13% *
Remain	486 42%	228 41%	248 42%	81 64% EFGH*	103 52% F*	72 39% *	62 30% *	76 40% *	92 37%	75 26%	183 63% ILM	26 54% I*	22 40% *	166 40% I*	27 7%	317 87% NP	135 37% N*
Would not vote	181 16%	97 18%	84 14%	9 7% *	39 20% H*	59 32% CGH*	38 19% H*	23 12% *	13 5%	21 7%	17 6%	2 5% *	8 14% *	118 28% IJK*	28 7%	11 3%	138 38% NO*
Don't know	99 9%	26 5%	72 12% A	11 9% *	10 5% *	20 11% *	20 10% *	19 10% *	19 8%	16 5%	15 5%	4 9% *	5 9% *	44 11% *	13 3%	14 4%	47 13% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 15

Tb T15

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Yes	316 27%	174 31%	131 23%	51 40%	75 38%	47 25%	40 20%	48 25%	56 23%	38 13%	129 45%	16 34%	20 36%	106 25%	38 10%	199 55%	74 20%
		B		FH*	F*	*	*	*			IM	I*	I*	I*		NP	N*
Maybe	203 18%	105 19%	96 16%	40 32%	53 26%	40 22%	20 10%	25 13%	25 10%	33 11%	66 23%	9 19%	9 16%	83 20%	44 12%	71 19%	81 22%
				FGH*	FH*	*	*	*			I	*	*	*		N	N*
No	399 35%	202 37%	196 34%	18 14%	37 18%	52 28%	82 40%	83 44%	127 51%	179 61%	57 20%	13 28%	18 33%	112 27%	245 64%	49 13%	101 28%
				*	*	*	CD*	CD*	CDE	JKLM		*	*	*	OP		O*
Don't know	234 20%	72 13%	160 27%	17 14%	34 17%	46 25%	62 31%	34 18%	40 16%	45 15%	37 13%	9 19%	8 15%	115 28%	55 14%	46 13%	109 30%
			A	*	*	*	CH*	*				*	*	IJ*			NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU	Affordable housing
Unweighted Base	1152	1152	1152	1152	1152	1152	1152	1152	1152	1152	1152
Weighted Base	1152	1152	1152	1152	1152	1152	1152	1152	1152	1152	1152
Most important (100)	117	142	217	50	75	88	122	107	40	83	110
	10%	12%	19%	4%	7%	8%	11%	9%	3%	7%	10%
2nd (90)	110	149	190	119	59	78	115	85	71	44	131
	10%	13%	17%	10%	5%	7%	10%	7%	6%	4%	11%
3rd (80)	88	154	159	110	77	84	83	105	130	36	125
	8%	13%	14%	10%	7%	7%	7%	9%	11%	3%	11%
4th (70)	117	146	118	141	51	103	58	112	111	58	137
	10%	13%	10%	12%	4%	9%	5%	10%	10%	5%	12%
5th (60)	108	95	122	150	91	128	51	98	100	87	123
	9%	8%	11%	13%	8%	11%	4%	9%	9%	8%	11%
6th (50)	100	118	86	121	113	121	53	86	153	85	116
	9%	10%	7%	11%	10%	11%	5%	7%	13%	7%	10%
7th (40)	122	109	86	118	109	106	71	106	153	68	104
	11%	9%	7%	10%	9%	9%	6%	9%	13%	6%	9%
8th (30)	122	82	56	95	125	137	69	96	151	122	98
	11%	7%	5%	8%	11%	12%	6%	8%	13%	11%	8%
9th (20)	125	81	45	101	159	130	92	131	93	118	77
	11%	7%	4%	9%	14%	11%	8%	11%	8%	10%	7%
10th (10)	97	53	41	85	159	81	175	135	92	171	63
	8%	5%	4%	7%	14%	7%	15%	12%	8%	15%	5%
Least important (0)	48	22	31	62	133	95	263	91	57	281	69
	4%	2%	3%	5%	12%	8%	23%	8%	5%	24%	6%
Mean score	52.27	61.49	67.63	52.01	40.44	47.97	41.21	48.48	48.37	33.94	56.21
Standard Deviation	30.143	28.054	28.071	28.158	30.456	29.76	36.814	31.776	26.888	32.036	29.636
Error Variance	0.789	0.683	0.684	0.688	0.805	0.769	1.176	0.876	0.628	0.891	0.762

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	117 10% B	86 16% B	28 5% B	6 4% *	21 10% *	21 11% *	27 13% *	19 10% *	24 10% *	32 11% *	22 8% *	8 17% *	4 7% *	50 12% *	31 8% *	42 11% *	35 10% *
2nd (90)	110 10%	57 10%	52 9%	7 5% *	35 18% *	21 11% *	13 6% *	11 6% *	23 9%	31 11%	20 7%	7 15% *	10 19% J*	41 10% *	33 9%	38 10%	36 10% *
3rd (80)	88 8%	50 9%	38 7%	10 8% *	7 4% *	10 6% *	15 7% *	23 12% *	23 9%	28 9%	20 7%	3 6% *	5 8% *	23 5% *	30 8%	37 10%	20 5% *
4th (70)	117 10%	45 8%	69 12%	13 10% *	20 10% *	7 4% *	25 12% *	20 11% *	31 13%	33 11%	41 14%	3 6% *	4 7% *	33 8% *	40 11%	40 11%	36 10% *
5th (60)	108 9%	53 10%	55 9%	8 6% *	7 4% *	23 12% *	20 10% *	16 9% *	32 13%	40 13%	23 8%	4 8% *	5 9% *	31 7% *	45 12%	35 10%	23 6% *
6th (50)	100 9%	54 10%	44 8%	10 8% *	20 10% *	13 7% *	18 9% *	17 9% *	22 9%	33 11%	35 12%	3 7% *	3 6% *	26 6% *	50 13% P	29 8%	17 5% *
7th (40)	122 11%	50 9%	68 12%	12 9% *	24 12% *	24 13% *	15 7% *	25 13% *	24 10%	26 9%	26 9%	6 13% *	4 8% *	57 14% *	20 5%	48 13% N	48 13% *
8th (30)	122 11%	58 11%	63 11%	16 13% *	18 9% *	27 15% *	22 11% *	17 9% *	21 9%	24 8%	33 12%	2 4% *	7 12% *	49 12% *	40 11%	28 8%	51 14% *
9th (20)	125 11%	45 8%	77 13%	24 19% *	19 10% *	23 12% *	18 9% *	16 9% *	24 10%	27 9%	30 10%	5 10% *	5 8% *	53 13% *	41 11%	28 8%	54 15% *
10th (10)	97 8%	29 5%	67 12% A	14 11% *	14 7% *	9 5% *	18 9% *	19 10% *	22 9%	18 6%	22 8%	4 9% *	6 12% *	38 9% *	46 12%	23 6%	26 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Pg 18

Tb T17

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	48	26	20	8	13	6	13	6	1	5	17	2	3	17	6	18	19
	4%	5%	3%	7% H*	6% *	3% *	7% H*	3% *	*	2%	6%	5% *	5% *	4% *	2%	5%	5% *
Mean score	52.27	57.25	47.63	42.65	53.72	51.98	52.55	52.73	55.65	57.5	49.99	56.98	52.82	50.56	51.7	56.03	48.95
		B		*	*	*	*	C*	C	J		*	*	*			*
Standard Deviation	30.143	30.881	28.685	28.897	32.001	29.878	31.476	29.357	28.129	28.04	29.009	33.354	32.266	31.139	29.007	30.041	30.679
Error Variance	0.789	1.722	1.412	6.563	5.165	4.843	4.849	4.55	3.184	2.662	2.918	23.53	18.867	2.331	2.201	2.468	2.572

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 09/05/2019 - 13/05/2019 (W Week 19)

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	142 12%	80 14%	62 11%	30 23% GH*	20 10% *	29 16% *	27 13% *	14 7% *	23 9%	33 11%	31 11%	7 15% *	4 8% *	59 14% *	38 10%	41 11%	55 15% *
2nd (90)	149 13%	73 13%	76 13%	19 15% *	29 15% *	21 11% *	20 10% *	40 21% H*	20 8%	34 11%	30 10%	3 5% *	3 5% *	74 18% *	56 15%	41 11%	49 13% *
3rd (80)	154 13%	49 9%	100 17% A	6 5% *	24 12% *	35 19% C*	47 23% CG*	15 8% *	29 12%	45 15%	29 10%	7 14% *	6 10% *	61 15% *	46 12%	34 9%	73 20% O*
4th (70)	146 13%	90 16% B	54 9%	9 7% *	19 10% *	12 7% *	21 10% *	31 17% *	54 22% CE	60 20% JM	26 9%	4 9% *	8 15% *	43 10% *	64 17%	36 10%	43 12% *
5th (60)	95 8%	45 8%	48 8%	13 10% *	17 9% *	12 6% *	16 8% *	18 10% *	18 7%	28 9%	21 7%	8 16% *	5 9% *	32 8% *	36 9%	30 8%	27 7% *
6th (50)	118 10%	60 11%	53 9%	14 11% *	21 10% *	16 9% *	20 10% *	15 8% *	32 13%	24 8%	42 15%	4 8% *	5 9% *	41 10% *	37 10%	39 11%	41 11% *
7th (40)	109 9%	37 7%	72 12%	8 7% *	24 12% *	13 7% *	16 8% *	26 14% *	22 9%	30 10%	36 12%	4 8% *	5 9% *	28 7% *	41 11%	39 11%	26 7% *
8th (30)	82 7%	34 6%	48 8%	11 9% *	20 10% *	10 5% *	10 5% *	11 6% *	20 8%	10 3%	27 9% I	6 12% I*	5 10% *	31 8% *	17 4%	48 13% NP	8 2% *
9th (20)	81 7%	43 8%	39 7%	14 11% *	12 6% *	19 10% *	10 5% *	14 7% *	12 5%	13 4%	25 9%	3 6% *	6 11% *	31 7% *	26 7%	27 7%	25 7% *
10th (10)	53 5%	31 6%	22 4%	1 1% *	5 3% *	12 7% *	14 7% *	4 2% *	16 6%	13 4%	10 3%	2 5% *	6 12% M*	12 3% *	11 3%	19 5%	18 5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	22	12	10	2	8	6	3	1	2	6	11	1	2	3	9	12	-
	2%	2%	2%	1%	4%	3%	1%	*	1%	2%	4%	2%	3%	1%	2%	3%	*
				*	*	*	*	*				*	*	*			*
Mean score	61.49	61.63	61.16	64.55	59.19	60.91	63.51	62.81	59.51	64.03	56.14	59.13	50.58	65.55	62.22	56.15	66.65
				*	*	*	*	*		JL		*	*	JL*	O		O*
Standard Deviation	28.054	28.853	27.513	29.861	28.336	31.255	27.929	25.523	26.219	25.979	28.512	28.246	29.079	27.421	26.805	29.185	26.58
Error Variance	0.683	1.503	1.299	7.009	4.05	5.3	3.818	3.439	2.766	2.285	2.819	16.874	15.325	1.808	1.88	2.329	1.931

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	217 19%	86 15%	132 23%	15 12%	41 21%	25 13%	33 16%	42 22%	62 25%	56 19%	71 24%	7 16%	7 13%	68 16%	77 20%	72 20%	67 18%
2nd (90)	190 17%	88 16%	100 17%	17 14%	26 13%	22 12%	41 20%	37 20%	47 19%	58 20%	43 15%	5 11%	7 13%	74 18%	62 16%	55 15%	69 19%
3rd (80)	159 14%	79 14%	79 14%	13 10%	8 4%	34 19%	26 13%	36 19%	42 17%	42 14%	42 15%	5 10%	10 18%	50 12%	53 14%	51 14%	49 13%
4th (70)	118 10%	58 10%	61 10%	17 13%	16 8%	18 10%	15 7%	23 12%	30 12%	31 11%	29 10%	9 19%	3 6%	37 9%	45 12%	39 11%	28 8%
5th (60)	122 11%	61 11%	59 10%	14 11%	14 7%	27 15%	27 13%	19 10%	21 9%	23 8%	40 14%	5 12%	7 12%	46 11%	47 12%	34 9%	34 9%
6th (50)	86 7%	42 8%	42 7%	16 12%	12 6%	15 8%	11 5%	16 8%	17 7%	25 8%	16 6%	3 6%	6 11%	34 8%	23 6%	37 10%	17 5%
7th (40)	86 7%	51 9%	34 6%	12 9%	26 13%	20 11%	11 6%	5 3%	12 5%	19 6%	15 5%	1 3%	6 11%	43 10%	23 6%	24 7%	37 10%
8th (30)	56 5%	32 6%	17 3%	3 3%	20 10%	2 1%	16 8%	6 3%	8 3%	17 6%	6 2%	4 9%	5 9%	13 3%	24 6%	9 2%	21 6%
9th (20)	45 4%	23 4%	20 4%	7 6%	11 5%	9 5%	13 6%	4 2%	1 *	13 4%	11 4%	2 4%	- 1%	18 4%	10 3%	14 4%	21 6%
10th (10)	41 4%	20 4%	21 4%	4 3%	13 7%	6 3%	10 5%	1 1%	7 3%	8 3%	9 3%	5 11%	2 4%	15 4%	5 1%	21 6%	15 4%

Table continues

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Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 22

Tb T19

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	31	14	17	9	12	6	2	1	2	5	7	-	2	17	12	11	9
	3%	3%	3%	7% H*	6% *	3% *	1% *	* *	1%	2%	3%	* *	3% *	4% *	3%	3%	2% *
Mean score	67.63	65.49	70.24	60.37	58.29	64.93	66.04	75.99	75.77	69.32	71.49	62.44	63.53	65.33	69.67	67.15	66.36
				*	*	*	*	CDEF*	CDEF			*	*	*			*
Standard Deviation	28.071	27.837	28.034	29.442	33.033	26.888	28.617	21.947	23.527	27.229	27.162	29.224	27.3	28.935	26.77	28.871	29.397
Error Variance	0.684	1.399	1.348	6.813	5.504	3.923	4.008	2.543	2.228	2.51	2.559	18.063	13.507	2.013	1.875	2.279	2.362

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	50 4%	13 2%	37 6%	6 4% *	4 2% *	9 5% *	4 2% *	9 5% *	19 7%	17 6%	14 5%	2 5% *	3 6% *	14 3% *	14 4%	20 5%	13 3% *
2nd (90)	119 10%	56 10%	63 11%	7 6% *	11 5% *	23 12% *	16 8% *	24 13% *	38 15%	30 10%	35 12%	5 11% *	7 12% *	33 8% *	44 12%	33 9%	42 11% *
3rd (80)	110 10%	48 9%	62 11%	4 3% *	16 8% *	15 8% *	16 8% *	31 16% C*	28 11%	38 13%	23 8%	3 7% *	4 7% *	41 10% *	44 11% P	49 13% P	13 4% *
4th (70)	141 12%	54 10%	85 15%	22 17% *	35 18% *	31 17% *	20 10% *	12 7% *	21 9%	21 7%	39 13%	3 6% *	10 18% *	64 15% *	38 10%	34 9%	67 18% *
5th (60)	150 13%	83 15%	67 11%	13 10% *	23 12% *	13 7% *	32 16% *	22 12% *	46 19%	44 15%	39 14%	7 14% *	4 8% *	44 11% *	66 17% O	37 10%	39 11% *
6th (50)	121 11%	54 10%	65 11%	15 12% *	15 8% *	17 9% *	23 11% *	19 10% *	32 13%	31 11%	37 13%	6 12% *	4 8% *	36 9% *	37 10%	41 11%	38 10% *
7th (40)	118 10%	63 11%	55 9%	10 8% *	11 6% *	33 18% *	33 16% *	12 6% *	18 7%	29 10%	34 12%	5 10% *	14 25% IJM*	35 8% *	43 11%	36 10%	39 11% *
8th (30)	95 8%	62 11% B	31 5%	11 9% *	24 12% *	13 7% *	18 9% *	14 8% *	15 6%	27 9%	23 8%	3 6% *	1 2% *	40 10% *	31 8%	38 10%	26 7% *
9th (20)	101 9%	39 7%	60 10%	17 13% *	18 9% *	9 5% *	18 9% *	18 9% *	21 8%	27 9%	17 6%	3 7% *	4 8% *	38 9% *	28 7%	43 12%	27 7% *
10th (10)	85 7%	45 8%	33 6%	15 12% H*	19 9% *	9 5% *	20 10% H*	19 10% H*	4 1%	24 8%	18 6%	6 12% *	2 3% *	35 9% *	18 5%	20 5%	35 9% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 24

Tb T20

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	62	35	27	8	22	12	4	9	7	7	9	5	2	36	18	15	28
	5%	6%	5%	6%	11%	6%	2%	5%	3%	2%	3%	10%	3%	9%	5%	4%	8%
				*	*	*	*	*				*	*	*			*
Mean score	52.01	49.46	55.07	45.57	45.3	53.99	49.15	53.56	60.34	53.65	55.22	47.1	56.21	48.75	54.48	52.33	49.77
			A	*	*	*	*	*	CDF			*	*	*			*
Standard Deviation	28.158	27.631	28.27	28.238	28.971	28.012	25.313	29.974	26.112	27.818	26.57	30.87	26.316	29.21	26.936	28.133	28.951
Error Variance	0.688	1.379	1.371	6.267	4.233	4.257	3.136	4.744	2.744	2.62	2.448	20.155	12.551	2.051	1.898	2.164	2.291

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	75 7%	46 8%	29 5%	3 2% *	7 3% *	22 12% *	6 3% *	18 10% *	19 8%	27 9% J	9 3%	3 7% *	2 4% *	28 7% *	28 7%	25 7%	21 6% *
2nd (90)	59 5%	36 7%	23 4%	6 5% *	10 5% *	7 4% *	15 7% *	11 6% *	10 4%	17 6%	13 4%	4 8% *	2 3% *	23 6% *	21 6%	18 5%	19 5% *
3rd (80)	77 7%	39 7%	37 6%	9 7% *	32 16% FGH*	16 9% *	4 2% *	7 4% *	9 3%	17 6%	16 6%	5 11% *	4 7% *	34 8% *	24 6%	15 4%	34 9% *
4th (70)	51 4%	20 4%	30 5%	3 3% *	5 3% *	15 8% *	10 5% *	10 5% *	7 3%	23 8% M	19 6% M	2 5% *	4 8% M*	2 1% *	20 5%	22 6%	9 2% *
5th (60)	91 8%	37 7%	48 8%	15 12% *	14 7% *	16 9% *	20 10% *	10 5% *	16 6%	25 8% J	7 2%	2 4% *	3 6% *	49 12% J*	13 4%	24 7%	54 15% N*
6th (50)	113 10%	72 13%	41 7%	10 8% *	24 12% *	9 5% *	28 14% *	16 8% *	26 11%	32 11%	15 5%	5 11% *	4 7% *	51 12% *	35 9%	33 9%	44 12% *
7th (40)	109 9%	52 9%	57 10%	25 20% EG*	14 7% *	11 6% *	21 10% *	13 7% *	25 10%	37 12%	23 8%	4 8% *	5 9% *	39 9% *	51 13%	27 7%	26 7% *
8th (30)	125 11%	60 11%	60 10%	15 12% *	18 9% *	16 9% *	26 13% *	22 11% *	28 11%	32 11%	33 11%	2 3% *	11 20% K*	37 9% *	36 9%	41 11%	42 11% *
9th (20)	159 14%	59 11%	99 17%	9 7% *	23 12% *	36 20% *	27 13% *	23 12% *	41 17%	28 9%	48 17%	12 25% IL*	3 6% *	61 15% *	45 12%	53 15%	54 15% *
10th (10)	159 14%	81 15%	78 13%	26 20% *	21 11% *	17 9% *	29 14% *	28 15% *	39 16%	31 10%	62 22% IK	2 4% *	11 19% *	50 12% *	49 13%	58 16%	45 12% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 26

Tb T21

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	133	51	81	6	30	18	18	31	30	27	44	7	7	41	61	50	19
	12%	9%	14%	5%	15%	10%	9%	16%	12%	9%	15%	14%	12%	10%	16%	14%	5%
				*	*	*	*	*				*	*	*	P	P	*
Mean score	40.44	43.45	37.39	39.88	42.21	45.85	39.28	39.25	37.16	45.89	32.21	43.88	36.9	42.41	39.28	37.82	44.8
		B		*	*	*	*	*		J		J*	*	J*			*
Standard Deviation	30.456	31.14	29.647	26.503	31.123	32.876	27.603	33.016	29.831	30.606	29.054	32.706	28.904	30.144	31.554	30.797	28.615
Error Variance	0.805	1.751	1.508	5.521	4.886	5.864	3.729	5.755	3.581	3.172	2.927	22.624	15.14	2.184	2.605	2.594	2.238

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	88 8%	35 6%	46 8%	16 12% GH*	32 16% GH*	15 8% *	17 9% *	3 2% *	4 2%	7 2%	17 6%	2 4% *	2 4% *	52 13% I*	19 5%	19 5%	46 13% *
2nd (90)	78 7%	35 6%	43 7%	9 7% *	13 7% *	12 7% *	7 4% *	5 3% *	31 13% FG	21 7%	28 10%	6 13% *	3 5% *	15 4% *	25 6%	33 9%	18 5% *
3rd (80)	84 7%	41 7%	42 7%	16 13% *	10 5% *	15 8% *	12 6% *	8 4% *	23 9%	16 5%	33 11%	4 8% *	7 13% *	19 5% *	23 6%	37 10%	19 5% *
4th (70)	103 9%	48 9%	54 9%	11 8% *	18 9% *	14 7% *	12 6% *	27 14% *	22 9%	21 7%	35 12%	9 20% IM*	6 10% *	26 6% *	40 10%	40 11%	15 4% *
5th (60)	128 11%	54 10%	74 13%	13 10% *	37 19% H*	20 11% *	21 11% *	23 12% *	14 6%	31 10%	18 6%	5 11% *	3 6% *	65 16% J*	36 9%	47 13%	44 12% *
6th (50)	121 11%	59 11%	60 10%	8 7% *	11 5% *	31 17% *	19 9% *	18 10% *	34 14%	37 13%	36 12%	3 7% *	10 18% *	29 7% *	37 10%	49 13%	33 9% *
7th (40)	106 9%	39 7%	66 11%	7 6% *	10 5% *	14 8% *	22 11% *	19 10% *	34 14%	40 14% M	34 12%	6 13% *	3 5% *	20 5% *	51 13% P	35 10%	18 5% *
8th (30)	137 12%	64 12%	73 13%	21 17% *	22 11% *	24 13% *	27 13% *	18 10% *	25 10%	33 11%	31 11%	4 8% *	8 14% *	59 14% *	45 12%	38 10%	54 15% *
9th (20)	130 11%	90 16% B	40 7%	14 11% *	18 9% *	15 8% *	25 12% *	40 21% H*	18 7%	41 14% K	25 8%	- * *	7 12% *	52 12% *	40 10%	23 6%	66 18% O*
10th (10)	81 7%	39 7%	40 7%	3 3% *	13 6% *	9 5% *	18 9% *	17 9% *	21 9%	17 6%	21 7%	4 9% *	2 3% *	34 8% *	41 11% O	17 5%	21 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 28

Tb T22

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	95	50	44	8	13	16	22	12	24	31	11	3	5	44	25	27	30
	8%	9%	8%	6%	7%	9%	11%	6%	10%	11%	4%	7%	9%	11%	7%	7%	8%
				*	*	*	*	*		J		*	*	*			*
Mean score	47.97	45.42	50	54.03	54.51	49.88	43.26	41.27	47.22	42.8	52.68	54.58	47.61	46.35	45.53	52.25	46.43
				FG*	FG*	*	*	*			I	I*	*	*		N	*
Standard Deviation	29.76	29.86	29.235	30.688	31.668	29.279	30.059	25.557	29.256	27.389	28.309	28.787	28.323	31.852	28.45	28.022	31.378
Error Variance	0.769	1.61	1.466	7.402	5.058	4.651	4.422	3.449	3.444	2.54	2.779	17.527	14.539	2.439	2.117	2.147	2.691

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	122 11%	50 9%	72 12%	7 6% *	19 10% *	8 4% *	31 15% *	21 11% *	37 15%	69 23% JKM	12 4%	3 7% *	5 10% *	28 7% *	82 22% OP	14 4%	26 7% *
2nd (90)	115 10%	54 10%	60 10%	5 4% *	19 9% *	11 6% *	27 13% *	19 10% *	36 14% C	37 12%	19 7%	3 7% *	6 11% *	45 11% *	46 12% O	20 5%	42 11% *
3rd (80)	83 7%	48 9%	35 6%	13 10% *	12 6% *	9 5% *	16 8% *	16 8% *	17 7%	22 7%	16 5%	2 4% *	6 10% *	38 9% *	34 9% O	10 3%	36 10% O*
4th (70)	58 5%	24 4%	34 6%	9 7% *	13 7% *	6 3% *	12 6% *	9 5% *	9 4%	17 6%	10 4%	3 7% *	6 11% *	13 3% *	29 8%	14 4%	9 2% *
5th (60)	51 4%	33 6%	15 3%	2 1% *	11 6% *	4 2% *	8 4% *	10 5% *	16 6%	14 5%	20 7%	5 10% *	4 7% *	8 2% *	23 6%	21 6%	3 1% *
6th (50)	53 5%	25 4%	27 5%	6 5% *	13 7% *	9 5% *	3 1% *	8 4% *	14 6%	20 7%	11 4%	5 11% *	1 2% *	14 3% *	27 7%	14 4%	11 3% *
7th (40)	71 6%	47 9%	24 4%	7 6% *	19 10% *	9 5% *	15 7% *	13 7% *	8 3%	15 5%	12 4%	2 5% *	2 3% *	30 7% *	24 6%	24 7%	22 6% *
8th (30)	69 6%	28 5%	40 7%	10 8% *	2 1% *	15 8% *	14 7% *	6 3% *	23 9%	17 6%	19 7%	2 3% *	1 2% *	29 7% *	19 5%	23 6%	22 6% *
9th (20)	92 8%	36 7%	54 9%	4 3% *	22 11% *	15 8% *	11 5% *	18 10% *	21 9%	26 9%	27 9%	4 9% *	4 7% *	29 7% *	37 10%	35 10%	14 4% *
10th (10)	175 15%	78 14%	96 16%	22 18% *	34 17% *	41 22% *	28 14% *	26 14% *	25 10%	33 11%	35 12%	6 14% *	7 12% *	85 21% *	29 8%	63 17% N	81 22% N*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 30

Tb T23

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	263 23%	131 24%	126 22%	42 33% H*	34 17% *	57 31% *	41 20% *	44 23% *	44 18%	26 9%	107 37% IM	11 24% I*	14 26% I*	97 23% I*	33 9%	127 35% N	98 27% N*
Mean score	41.21	41.09	41.54	32.02	42.31	27.94	47.74	42.03	48.87	57.31	29.78	38.41	44.8	37.13	58.41	27.15	36.35
				*	E*	*	CE*	E*	CE	JKLM		*	J*	*	OP		O*
Standard Deviation	36.814	36.217	37.475	34.441	35.29	32.005	38.517	37.14	37.517	36.508	33.348	34.068	38.305	35.856	35.055	31.118	37.044
Error Variance	1.176	2.368	2.409	9.324	6.281	5.558	7.261	7.283	5.664	4.513	3.856	24.548	26.591	3.091	3.215	2.648	3.75

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	107 9%	52 9%	53 9%	14 11% *	19 10% *	13 7% *	15 7% *	26 14% *	20 8%	7 2%	58 20% IM	5 10% *	13 23% IM*	23 5% *	33 9%	53 14% P	19 5% *
2nd (90)	85 7%	34 6%	49 8%	11 8% *	21 11% *	9 5% *	14 7% *	13 7% *	18 7%	17 6%	27 9%	5 11% *	7 13% *	24 6% *	29 8%	34 9%	19 5% *
3rd (80)	105 9%	47 9%	53 9%	13 10% *	24 12% *	8 4% *	30 15% *	11 6% *	18 7%	29 10%	29 10%	6 12% *	5 9% *	32 8% *	45 12%	32 9%	27 7% *
4th (70)	112 10%	70 13%	42 7%	11 9% *	17 8% *	27 15% *	20 10% *	21 11% *	17 7%	20 7%	30 10%	2 5% *	4 8% *	54 13% *	32 8%	42 11%	32 9% *
5th (60)	98 9%	48 9%	50 9%	11 8% *	11 5% *	33 18% F*	9 4% *	12 6% *	23 9%	20 7%	26 9%	6 12% *	6 11% *	40 10% *	25 6%	31 8%	41 11% *
6th (50)	86 7%	25 5%	61 10% A	11 9% H*	8 4% *	11 6% *	24 12% H*	28 15% H*	4 1%	16 5%	17 6%	2 4% *	1 2% *	41 10% *	25 7%	24 6%	32 9% *
7th (40)	106 9%	50 9%	54 9%	9 7% *	22 11% *	20 11% *	13 6% *	20 10% *	23 9%	21 7%	26 9%	5 10% *	2 3% *	45 11% *	20 5%	20 6%	60 16% NO*
8th (30)	96 8%	51 9%	45 8%	15 11% *	20 10% *	14 7% *	8 4% *	10 5% *	29 12%	33 11%	18 6%	6 12% *	1 3% *	37 9% *	42 11%	26 7%	23 6% *
9th (20)	131 11%	62 11%	69 12%	12 9% *	13 7% *	26 14% *	32 16% *	18 10% *	30 12%	37 12%	26 9%	2 4% *	8 14% *	51 12% *	44 12%	36 10%	50 14% *
10th (10)	135 12%	63 11%	71 12%	14 11% *	32 16% *	18 10% *	18 9% *	14 7% *	39 16%	50 17% J	20 7%	3 7% *	5 9% *	52 13% *	53 14%	38 10%	40 11% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 32

Tb T24

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	91	52	36	7	12	6	22	16	28	46	12	6	4	18	33	30	23
	8%	9%	6%	6%	6%	3%	11%	8%	11%	16%	4%	12%	7%	4%	9%	8%	6%
				*	*	*	*	*		JM		*	*	*			*
Mean score	48.48	47.81	48.99	51.42	50.32	49.24	48.11	51.97	42.57	37.07	60.11	51.5	59.76	47.27	47.03	53.54	45.35
				*	*	*	*	H*			IM	I*	IM*	I*		NP	*
Standard Deviation	31.776	32.06	31.244	31.725	32.904	27.847	32.344	31.796	32.619	30.574	31.968	33.157	35.874	28.595	32.731	33.596	28.243
Error Variance	0.876	1.856	1.675	7.911	5.461	4.207	5.12	5.338	4.282	3.165	3.544	23.253	23.324	1.966	2.803	3.086	2.18

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	40 3%	17 3%	23 4%	5 4% *	1 1% *	17 9% H*	11 5% *	5 3% *	2 1%	9 3%	7 2%	1 2% *	1 2% *	19 5% *	14 4%	7 2%	16 4% *
2nd (90)	71 6%	38 7%	32 6%	22 17% DGH*	9 5% *	12 6% *	19 9% *	4 2% *	5 2%	11 4%	19 7%	1 3% *	7 13% I*	32 8% *	21 6%	23 6%	26 7% *
3rd (80)	130 11%	68 12%	62 11%	30 23% FGH*	31 15% *	23 13% *	12 6% *	13 7% *	22 9%	16 6%	26 9%	5 11% *	4 8% *	73 18% I*	37 10%	45 12%	45 12% *
4th (70)	111 10%	32 6%	74 13% A	16 12% *	25 12% *	18 10% *	25 12% *	7 4% *	21 8%	22 8%	26 9%	4 9% *	3 5% *	53 13% *	22 6%	37 10%	47 13% *
5th (60)	100 9%	43 8%	55 9%	6 5% *	28 14% H*	9 5% *	27 13% H*	23 12% H*	7 3%	22 7%	28 10%	2 3% *	3 6% *	33 8% *	34 9%	34 9%	28 8% *
6th (50)	153 13%	78 14%	75 13%	4 3% *	32 16% *	31 17% C*	24 12% *	33 18% C*	28 11%	29 10%	25 9%	3 7% *	14 26% IJK*	79 19% J*	43 11%	27 7%	78 21% NO*
7th (40)	153 13%	71 13%	76 13%	18 14% *	24 12% *	7 4% *	28 14% *	34 18% E*	42 17% E	33 11%	45 16%	8 18% *	7 13% *	56 13% *	53 14%	56 15%	35 10% *
8th (30)	151 13%	79 14%	72 12%	11 9% *	17 9% *	19 10% *	17 8% *	42 22% F*	45 18% F*	49 17% M	50 17% M	12 26% M*	7 12% *	29 7% *	60 16%	50 14%	38 10% *
9th (20)	93 8%	51 9%	42 7%	5 4% *	13 7% *	12 7% *	18 9% *	14 8% *	30 12%	38 13% M	26 9%	3 7% *	7 12% *	16 4% *	41 11%	36 10%	15 4% *
10th (10)	92 8%	51 9%	39 7%	5 4% *	7 3% *	22 12% *	18 9% *	9 5% *	30 12%	43 15% JLM	18 6%	4 8% *	1 2% *	18 4% *	38 10%	27 7%	23 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 34

Tb T25

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	57	24	33	5	11	13	7	4	17	23	17	3	2	7	19	23	14
	5%	4%	6%	4%	6%	7%	3%	2%	7%	8%	6%	6%	3%	2%	5%	6%	4%
				*	*	*	*	*		M		*	*	*			*
Mean score	48.37	47.15	49.4	60.56	51.56	50.38	50.89	45.08	38.51	38.84	46.15	42.15	50.58	57.5	44.94	46.73	53.37
				FGH*	H*	H*	H*	*			I	*	I*	IJK*			N*
Standard Deviation	26.888	27.084	26.799	27.816	24.347	31.149	27.265	21.869	24.558	26.788	26.389	25.566	25.123	24.254	27.104	27.129	25.902
Error Variance	0.628	1.324	1.232	6.081	2.99	5.264	3.638	2.525	2.427	2.43	2.415	13.824	11.439	1.414	1.922	2.013	1.833

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	83 7%	55 10%	27 5%	10 8% *	11 5% *	9 5% *	14 7% *	15 8% *	24 9%	19 6%	23 8%	5 10% *	7 13% *	27 7% *	16 4%	42 12% N	21 6% *
2nd (90)	44 4%	21 4%	22 4%	5 4% *	5 3% *	15 8% *	4 2% *	10 5% *	6 2%	13 4%	16 5%	5 11% M*	- 1% *	3 1% *	12 3%	24 7%	8 2% *
3rd (80)	36 3%	21 4%	12 2%	6 4% *	11 6% *	2 1% *	2 1% *	8 4% *	5 2%	11 4%	10 3%	1 3% *	- 1% *	11 3% *	7 2%	17 5%	10 3% *
4th (70)	58 5%	44 8% B	13 2%	4 3% *	3 2% *	21 11% *	10 5% *	9 5% *	11 4%	19 7%	7 2%	1 2% *	1 1% *	21 5% *	13 3%	16 4%	27 7% *
5th (60)	87 8%	51 9%	35 6%	11 9% *	20 10% *	11 6% *	11 5% *	19 10% *	15 6%	16 5%	33 11%	2 5% *	5 9% *	30 7% *	16 4%	27 8%	42 11% *
6th (50)	85 7%	34 6%	50 9%	16 13% H*	27 14% H*	11 6% *	16 8% *	7 4% *	8 3%	17 6%	26 9%	5 10% *	2 3% *	31 8% *	21 5%	40 11%	22 6% *
7th (40)	68 6%	40 7%	25 4%	10 7% *	13 7% *	10 5% *	6 3% *	12 7% *	17 7%	20 7%	20 7%	- 1% *	5 9% *	19 5% *	24 6%	32 9%	9 3% *
8th (30)	122 11%	33 6%	89 15% A	8 6% *	24 12% *	28 15% H*	32 16% H*	18 10% *	12 5%	22 8%	27 9%	2 3% *	4 8% *	60 14% *	32 8%	28 8%	55 15% *
9th (20)	118 10%	57 10%	56 10%	14 11% *	18 9% *	12 6% *	27 13% *	15 8% *	32 13%	24 8%	37 13%	9 19% *	5 9% *	41 10% *	38 10%	40 11%	30 8% *
10th (10)	171 15%	83 15%	87 15%	17 14% *	29 15% *	35 19% *	26 13% *	30 16% *	34 14%	33 11%	52 18%	9 18% *	11 19% *	64 16% *	57 15%	63 17%	49 13% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 36

Tb T26

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Renegotiating our position in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	281	113	167	26	37	32	56	45	85	102	38	9	15	107	147	37	92
	24%	20%	29%	20%	19%	17%	27%	24%	34%	35%	13%	18%	27%	26%	38%	10%	25%
				*	*	*	*	*	DE	J		*	J*	J*	OP		O*
Mean score	33.94	39.04	28.95	37.47	35.85	37.14	29.97	36.29	29.71	31.53	38.35	38.32	31.55	30.75	24.65	43.79	33.63
		B		*	*	*	*	*			I	*	*	*		NP	N*
Standard Deviation	32.036	33.808	29.583	32.247	29.746	31.731	30.246	33.655	33.55	33.283	31.385	35.856	33.961	29.972	29.624	32.983	31.03
Error Variance	0.891	2.064	1.501	8.173	4.463	5.463	4.478	5.98	4.53	3.751	3.416	27.191	20.903	2.16	2.296	2.975	2.631

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



FIELDWORK : 09/05/2019 - 13/05/2019 (W Week 19)

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Most important (100)	110 10%	33 6%	74 13%	17 13%	25 12%	17 9%	19 9%	17 9%	16 6%	21 7%	26 9%	4 9%	6 11%	48 12%	29 8%	31 8%	47 13%
			A	*	*	*	*	*				*	*	*			*
2nd (90)	131 11%	60 11%	63 11%	19 15%	20 10%	32 17%	29 14%	15 8%	16 6%	29 10%	38 13%	2 5%	4 7%	52 12%	33 9%	47 13%	39 11%
				*	*	*	*	*				*	*	*			*
3rd (80)	125 11%	63 11%	62 11%	8 6%	23 11%	16 8%	25 12%	22 12%	32 13%	32 11%	44 15%	6 13%	5 9%	34 8%	40 10%	39 11%	40 11%
				*	*	*	*	*				*	*	*			*
4th (70)	137 12%	69 12%	67 12%	14 11%	27 14%	16 9%	33 16%	19 10%	26 10%	27 9%	27 9%	6 13%	6 11%	69 17%	37 10%	46 13%	52 14%
				*	*	*	*	*				*	*	*			*
5th (60)	123 11%	46 8%	76 13%	21 16%	16 8%	16 9%	13 6%	17 9%	40 16%	34 11%	34 12%	2 5%	10 18%	36 9%	41 11%	46 12%	32 9%
				*	*	*	*	*				*	*	*			*
6th (50)	116 10%	50 9%	65 11%	17 14%	15 8%	21 11%	20 10%	11 6%	32 13%	32 11%	27 9%	8 17%	5 9%	35 8%	47 12%	34 9%	32 9%
				*	*	*	*	*				*	*	*			*
7th (40)	104 9%	52 9%	52 9%	9 7%	11 6%	25 13%	24 12%	11 6%	24 10%	26 9%	17 6%	6 12%	3 6%	45 11%	32 8%	23 6%	46 13%
				*	*	*	*	*				*	*	*			*
8th (30)	98 8%	52 9%	45 8%	5 4%	14 7%	17 9%	12 6%	26 13%	24 10%	30 10%	22 8%	6 13%	5 9%	32 8%	37 10%	37 10%	24 7%
				*	*	*	*	*				*	*	*			*
9th (20)	77 7%	50 9%	26 4%	7 5%	30 15%	8 4%	6 3%	8 4%	18 7%	23 8%	16 6%	4 8%	8 14%	26 6%	32 8%	32 9%	10 3%
				*	F*	*	*	*				*	*	*			*
10th (10)	63 5%	33 6%	30 5%	5 4%	12 6%	6 3%	6 3%	23 12%	12 5%	25 8%	22 8%	1 3%	2 4%	11 3%	35 9%	16 4%	12 3%
				*	*	*	*	*				*	*	*			*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Least important (0)	69	45	23	6	6	12	15	22	8	18	15	1	1	28	18	16	33
	6%	8%	4%	4%	3%	6%	8%	11%	3%	6%	5%	1%	2%	7%	5%	4%	9%
				*	*	*	*	*				*	*	*			*
Mean score	56.21	52.21	59.64	61.47	56.74	57.78	59.51	49.03	54.69	52.06	57.87	55.5	55.67	58.4	52.1	57.05	58.35
			A	G*	*	*	G*	*				*	*	*			*
Standard Deviation	29.636	30.127	28.474	28.268	30.671	29.49	29.263	32.886	26.259	29.624	29.993	26.238	27.983	29.637	29.313	28.858	30.446
Error Variance	0.762	1.639	1.391	6.281	4.745	4.718	4.191	5.71	2.775	2.971	3.12	14.56	14.191	2.112	2.248	2.277	2.533

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 39

Tb T28

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	695	354	331	86	170	158	154	102	25	245	188	64	69	102	304	306	75
Weighted Base	711	371	332	71	172	166	150	125	27	141	188	28	30	289	224	220	255
More safe than it was 12 months ago	95 13%	55 15%	36 11%	7 10% *	39 23% F*	31 19% F*	7 4% *	10 8% *	2 6% **	22 15% *	27 14%	7 25% **	5 16% **	25 9% *	33 15%	33 15%	26 10% *
Less safe than it was 12 months ago	128 18%	80 22%	48 14%	17 24% *	38 22% *	30 18% *	29 19% *	13 10% *	1 2% **	21 15% *	53 28% IM	7 24% **	4 15% **	28 10% *	41 18%	56 25%	31 12% *
Much the same as it was 12 months ago	402 56%	207 56%	190 57%	39 55% *	71 41% *	88 53% *	100 66% D*	79 63% D*	25 92% **	94 67% J*	94 50%	13 46% **	21 69% **	174 60% *	138 61%	120 55%	138 54% *
Don't know	87 12%	29 8%	58 18% A	8 11% *	23 14% *	17 10% *	15 10% *	23 19% *	- - **	4 3% *	14 8%	1 5% **	- * **	62 21% IJ*	12 5%	12 5%	59 23% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 40

Tb T29

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Better than it was 12 months ago	152 13%	102 18% B	48 8%	19 15% *	35 18% *	16 9% *	11 6% *	14 8% *	57 23% EFG	74 25% JM	32 11%	4 9% *	9 16% *	31 7% *	79 21% P	48 13%	25 7% *
Much the same as it was 12 months ago	603 52%	280 51%	318 55%	59 47% *	99 50% *	95 51% *	110 54% *	104 55% *	136 55%	169 57%	150 52%	28 59% *	26 48% *	204 49% *	223 58% O	154 42%	215 59% O*
Worse than it was 12 months ago	397 34%	172 31%	217 37%	50 39% H*	65 33% *	74 40% H*	83 41% H*	71 37% H*	55 22%	52 18%	107 37% I	15 32% *	20 37% I*	181 44% I*	80 21%	164 45% N	127 35% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 41

Tb T30

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Better than it is now	180 16%	114 21% B	63 11%	19 15% *	49 25% F*	30 16% *	18 9% *	20 11% *	43 17%	66 22% J	32 11%	9 18% *	10 17% *	57 14% *	103 27% OP	37 10%	37 10% *
Much the same as it is now	512 44%	225 41%	281 48%	52 41% *	83 42% *	80 43% *	103 51% *	74 39% *	120 48%	151 51%	124 43%	20 43% *	27 50% *	165 40% *	200 52% O	124 34%	175 48% O*
Worse than it is now	460 40%	215 39%	239 41%	56 44% *	66 33% *	74 40% *	83 40% *	96 50% H*	85 34%	78 26%	133 46% I	18 38% *	18 33% *	194 47% I*	79 21%	205 56% NP	154 42% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 42

Tb T31

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Easier than it was 12 months ago	93 8%	63 11% B	28 5%	17 13% H*	34 17% FGH*	16 9% *	9 4% *	6 3% *	11 4%	33 11% M	30 10%	7 14% M*	4 7% *	16 4% *	30 8%	50 14% P	9 3% *
About the same as it was 12 months ago	700 61%	341 62%	351 60%	74 58% *	105 53% *	101 55% *	118 58% *	108 57% *	194 78% CDEFG	199 68% M	181 63%	26 55% *	38 70% *	226 54% *	250 65%	217 59%	219 60% *
Harder than it was 12 month ago	359 31%	150 27%	204 35%	36 29% *	59 30% *	68 37% H*	77 38% H*	75 40% H*	44 18%	63 21%	78 27%	15 31% *	13 23% *	174 42% IJ*	102 27%	98 27%	137 38% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

GovEconomy.How would you rate the government's management of the economy over the past 12 months?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Very good	62 5%	49 9%	13 2%	4 3%	30 15%	15 8%	3 1%	1 *	10 4%	28 10%	13 5%	4 8%	3 5%	11 3%	25 7%	30 8%	6 2%
		B		*	FGH*	*	*	*		M		*	*	*		P	*
Quite good	189 16%	116 21%	70 12%	16 13%	39 20%	22 12%	32 16%	22 11%	58 23%	95 32%	39 14%	9 19%	3 6%	39 9%	85 22%	59 16%	41 11%
		B		*	*	*	*	*		JLM		*	*	*	P		*
Neither good nor poor	460 40%	175 32%	280 48%	61 48%	63 32%	77 42%	78 38%	76 40%	105 42%	111 37%	95 33%	17 36%	26 46%	190 46%	133 35%	130 35%	176 48%
			A	*	*	*	*	*				*	*	*		N*	
Quite poor	239 21%	87 16%	144 25%	28 22%	34 17%	32 17%	50 25%	48 26%	47 19%	28 9%	70 24%	16 35%	12 22%	93 22%	72 19%	80 22%	84 23%
			A	*	*	*	*	*			I	I*	I*	I*			*
Very poor	203 18%	126 23%	75 13%	19 15%	33 16%	38 21%	41 20%	42 22%	29 12%	34 11%	71 25%	1 3%	11 20%	83 20%	68 18%	67 18%	58 16%
		B		*	*	*	*	*			IK	*	K*	K*			*
NET : Very/quite good	251 22%	165 30%	83 14%	20 16%	69 35%	37 20%	35 17%	23 12%	68 27%	123 42%	52 18%	13 27%	6 11%	50 12%	110 29%	89 24%	47 13%
		B		*	CFG*	*	*	*	G	JLM		M*	*	*	P	P	*
NET : Very/quite poor	441 38%	214 39%	219 38%	46 36%	66 33%	70 38%	91 45%	91 48%	76 31%	61 21%	141 49%	18 38%	24 43%	176 42%	140 37%	147 40%	142 39%
				*	*	*	*	H*			I	I*	I*	I*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 44

Tb T33

Negotiations.The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Handling them very well (4)	42 4%	30 5%	10 2%	4 3% *	25 13% FGH*	9 5% *	2 1% *	- - *	2 1%	14 5%	16 5%	5 11% M*	2 5% *	5 1% *	21 5%	14 4%	4 1% *
Handling them fairly well (3)	150 13%	72 13%	76 13%	22 17% *	30 15% *	29 16% *	26 13% *	18 10% *	26 10%	51 17% K	32 11%	1 2% *	5 10% *	53 13% *	38 10%	56 15%	54 15% *
Handling them fairly poorly (2)	271 23%	97 18%	172 30% A	41 33% E*	58 29% *	27 14% *	51 25% *	36 19% *	58 23%	64 22%	67 23%	21 45% IJLM*	12 22% *	93 22% *	77 20%	90 25%	100 27% *
Handling them very poorly (1)	544 47%	305 55% B	230 39%	32 25% *	61 31% *	93 51% C*	100 49% C*	115 61% CD*	144 58% CD	149 50%	156 54%	17 35% *	31 57% *	174 42% *	216 57% P	184 50%	137 38% *
Not sure	146 13%	49 9%	95 16% A	29 23% H*	24 12% *	27 15% *	26 13% *	20 11% *	19 8%	18 6%	18 6%	3 6% *	4 7% *	91 22% IJ*	30 8%	22 6%	70 19% NO*
NET : Very/fairly well	191 17%	102 18%	86 15%	25 20% *	54 27% GH*	38 20% *	28 14% *	18 10% *	28 11%	65 22%	48 16%	6 13% *	8 14% *	58 14% *	59 15%	70 19%	59 16% *
NET : Very/fairly poorly	815 71%	403 73%	402 69%	73 57% *	119 60% *	120 65% *	150 74% *	151 80% CD*	202 81% CDE	213 72%	222 77% M	38 81% *	43 78% *	267 64% *	293 77%	274 75%	237 65% *
Mean score	1.69	1.66	1.73	1.97 FGH*	2.1 FGH*	1.7 *	1.61 *	1.43 *	1.51	1.75	1.66	1.88 *	1.59 *	1.66 *	1.61	1.71	1.75 *
Standard Deviation	0.872	0.932	0.799	0.835	1.045	0.959	0.778	0.682	0.729	0.927	0.9	0.943	0.872	0.799	0.899	0.883	0.805
Error Variance	0.001	0.002	0.001	0.007	0.006	0.006	0.003	0.003	0.002	0.003	0.003	0.02	0.015	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	No unrestricted right for EU citizens to live in the UK	UK to draw up its own rules and regulations, even if they clash with EU rules and regulations	The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control	A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)	Unrestricted right of UK citizens to live in the EU	European companies to have tariff-free access to the UK market (including services)	British companies to have tariff-free access to the EU market (including services)	No further contributions to the EU budget	The UK and EU to continue collaborating on science, research and technology initiatives
Unweighted Base	1152	1152	1152	1152	1152	1152	1152	1152	1152
Weighted Base	1152	1152	1152	1152	1152	1152	1152	1152	1152
Must have this (4)	230 20%	333 29%	372 32%	283 25%	248 22%	224 19%	267 23%	437 38%	411 36%
Prefer to have this (3)	249 22%	318 28%	350 30%	301 26%	402 35%	405 35%	462 40%	244 21%	405 35%
Prefer not to have this (2)	238 21%	166 14%	110 10%	152 13%	159 14%	156 14%	117 10%	166 14%	89 8%
Must not have this (1)	143 12%	63 5%	53 5%	114 10%	65 6%	41 4%	30 3%	56 5%	30 3%
Don't know	291 25%	271 24%	267 23%	303 26%	278 24%	327 28%	276 24%	250 22%	217 19%
NET : Top 2 Box	480 42%	651 57%	722 63%	584 51%	650 56%	628 55%	729 63%	681 59%	816 71%
NET : Bottom 2 Box	382 33%	229 20%	163 14%	265 23%	224 19%	197 17%	147 13%	222 19%	119 10%
Mean score	2.66	3.05	3.18	2.89	2.95	2.98	3.1	3.18	3.28
Standard Deviation	1.046	0.923	0.867	1.017	0.873	0.812	0.751	0.942	0.765
Error Variance	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

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Tb TG34

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Summary Table

Base: All adults GB 18+

	The UK and EU to continue collaborating on security and policing
Unweighted Base	1152
Weighted Base	1152
Must have this (4)	485 42%
Prefer to have this (3)	335 29%
Prefer not to have this (2)	102 9%
Must not have this (1)	30 3%
Don't know	200 17%
NET : Top 2 Box	820 71%
NET : Bottom 2 Box	132 11%
Mean score	3.34
Standard Deviation	0.793
Error Variance	0.001

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Tb T35

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No unrestricted right for EU citizens to live in the UK

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	230 20%	142 26% B	86 15%	23 18% *	46 23% *	34 19% *	40 19% *	47 25% *	40 16%	58 20%	61 21%	7 14% *	18 33% *	77 19% *	85 22%	97 27% P	46 12% *
Prefer to have this (3)	249 22%	114 21%	133 23%	24 19% *	28 14% *	38 21% *	55 27% *	28 15% *	76 31% DG	81 28%	59 20%	15 32% *	9 17% *	76 18% *	81 21%	87 24%	80 22% *
Prefer not to have this (2)	238 21%	113 20%	124 21%	35 27% E*	50 25% E*	16 9% *	35 17% *	29 15% *	74 30% EG	76 26% M	71 25%	13 27% *	10 18% *	59 14% *	99 26%	71 19%	65 18% *
Must not have this (1)	143 12%	79 14%	58 10%	12 9% *	20 10% *	20 11% *	29 14% *	41 21% H*	23 9%	35 12%	46 16%	3 7% *	5 10% *	46 11% *	50 13%	62 17% P	29 8% *
Don't know	291 25%	106 19%	184 32% A	34 27% *	54 27% *	75 41% FH*	46 23% *	45 24% *	36 15%	45 15%	52 18%	9 19% *	12 22% *	157 38% IJ*	68 18%	48 13%	147 40% NO*
NET : Top 2 Box	480 42%	256 46%	218 37%	47 37% *	74 37% *	73 39% *	95 46% *	75 40% *	116 46%	140 47%	120 42%	22 47% *	27 50% *	153 37% *	166 43%	184 50% P	125 34% *
NET : Bottom 2 Box	382 33%	192 35%	181 31%	47 37% *	70 35% *	36 20% *	63 31% *	69 37% *	97 39% E	111 38% M	117 40% M	16 34% *	15 28% *	105 25% *	149 39% P	134 37%	93 26% *
Mean score	2.66	2.71	2.62	2.62 *	2.7 **	2.8 **	2.67 *	2.57 *	2.62 *	2.65	2.57	2.67 **	2.94 **	2.71 *	2.64	2.69	2.65 *
Standard Deviation	1.046	1.092	0.978	0.999	1.065	1.082	1.044	1.212	0.909	0.988	1.074	0.874	1.093	1.078	1.045	1.107	0.955
Error Variance	0.001	0.003	0.002	0.011	0.008	0.011	0.007	0.01	0.004	0.004	0.005	0.02	0.028	0.004	0.003	0.004	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T36

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - UK to draw up its own rules and regulations, even if they clash with EU rules and regulations

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	333 29%	183 33%	148 25%	27 21% *	31 15% *	27 14% *	66 32% DE*	71 38% DE*	112 45% CDE	146 49% JKM	58 20%	14 29%	20 36% J*	91 22% *	203 53% OP	65 18%	61 17% *
Prefer to have this (3)	318 28%	151 27%	162 28%	29 23% *	61 31% *	63 34% *	54 26% *	41 21% *	71 29%	100 34%	82 28%	15 32% *	10 18% *	100 24% *	110 29%	104 28%	101 28% *
Prefer not to have this (2)	166 14%	87 16%	77 13%	27 21% *	39 20% *	17 9% *	32 16% *	24 13% *	27 11%	12 4%	68 24% IM	10 20% I*	14 26% I*	52 13% I*	29 7%	94 26% NP	42 12% *
Must not have this (1)	63 5%	39 7%	25 4%	15 11% *	17 8% *	8 4% *	6 3% *	9 5% *	9 4%	5 2%	31 11% I	5 11% I*	1 2% *	19 5% *	10 3%	39 11% N	13 3% *
Don't know	271 24%	95 17%	171 29% A	30 24% *	50 25% H*	71 38% H*	47 23% *	44 23% *	29 12%	33 11%	50 17%	4 8% *	10 19% *	153 37% IJK*	30 8%	64 17% N	150 41% NO*
NET : Top 2 Box	651 57%	333 60%	310 53%	56 44% *	92 46% *	89 48% *	119 58% *	112 59% *	183 74% CDEFG	246 83% JKLM	139 48%	29 61% *	29 53% *	192 46% *	314 82% OP	169 46%	161 44% *
NET : Bottom 2 Box	229 20%	126 23%	102 17%	41 32% EH*	56 28% *	24 13% *	38 19% *	33 17% *	36 15%	16 6%	99 34% IM	15 31% I*	15 28% I*	71 17% I*	38 10%	133 36% NP	55 15% *
Mean score	3.05	3.04	3.05	2.7 *	2.72 *	2.95 **	3.13 CD*	3.2 CD*	3.3 CD	3.48 JKLM	2.7	2.86 *	3.07 *	3 *	3.44 OP	2.65	2.97 *
Standard Deviation	0.923	0.961	0.885	1.036	0.922	0.807	0.878	0.931	0.845	0.669	0.977	1.007	0.939	0.916	0.758	0.96	0.843
Error Variance	0.001	0.002	0.002	0.011	0.006	0.006	0.005	0.006	0.003	0.002	0.004	0.023	0.02	0.003	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T37

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The border between Northern Ireland and the Republic of Ireland to remain 'soft' without any passport control

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	372 32%	210 38% B	154 26%	23 18% *	64 32% *	51 28% *	63 31% *	67 35% C*	105 42% C	99 33%	109 38%	21 45% *	22 39% *	114 27% *	105 27%	181 49% NP	82 22% *
Prefer to have this (3)	350 30%	143 26%	202 35%	40 32% *	48 24% *	43 24% *	70 34% *	56 30% *	92 37%	119 40% M	89 31%	13 28% *	13 23% *	104 25% *	138 36%	102 28%	107 29% *
Prefer not to have this (2)	110 10%	60 11%	50 9%	27 21% EFH*	25 12% *	12 7% *	10 5% *	27 14% H*	9 4%	22 7%	36 12%	3 6% *	7 13% *	36 9% *	47 12%	32 9%	27 7% *
Must not have this (1)	53 5%	41 7% B	11 2%	6 5% *	8 4% *	13 7% *	15 7% *	4 2% *	6 3%	12 4%	9 3%	- 1% *	3 6% *	21 5% *	22 6%	10 3%	21 6% *
Don't know	267 23%	100 18%	165 28% A	31 25% *	54 27% *	65 35% H*	45 22% *	35 19% *	37 15%	44 15%	45 16%	10 20% *	10 18% *	141 34% IJ*	70 18%	41 11%	129 35% NO*
NET : Top 2 Box	722 63%	353 64%	357 61%	63 50% *	112 56% *	94 51% *	134 66% *	123 65% *	196 79% CDEG	218 74% M	198 69% M	34 73% M*	35 63% *	218 52% *	243 64%	283 77% NP	189 52% *
NET : Bottom 2 Box	163 14%	101 18% B	61 10%	33 26% H*	33 17% *	25 14% *	25 12% *	31 17% H*	15 6%	34 11%	45 16%	3 7% *	11 19% *	57 14% *	69 18%	42 11%	48 13% *
Mean score	3.18	3.15	3.2	2.84 *	3.16 **	3.1 **	3.14 *	3.2 *	3.39 C*	3.21	3.22	3.47 **	3.17 *	3.13 *	3.05	3.4 NP	3.06 *
Standard Deviation	0.867	0.966	0.746	0.861	0.903	0.984	0.909	0.822	0.713	0.789	0.837	0.692	0.96	0.916	0.875	0.787	0.902
Error Variance	0.001	0.002	0.001	0.008	0.006	0.008	0.005	0.004	0.002	0.002	0.003	0.013	0.02	0.003	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T38

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - A customs union with the EU so there are no checks on goods at UK/EU borders (including with Ireland)

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	283 25%	158 29%	117 20%	20 16% *	49 25% *	41 22% *	44 22% *	59 31% *	68 27%	48 16%	97 34% I	15 33% I*	14 26% *	105 25% *	61 16%	152 42% NP	63 17% *
Prefer to have this (3)	301 26%	146 26%	152 26%	29 23% *	48 24% *	49 27% *	56 27% *	45 24% *	74 30%	93 32% M	82 28%	13 27% *	11 20% *	83 20% *	92 24%	104 28%	104 28% *
Prefer not to have this (2)	152 13%	79 14%	73 13%	23 18% *	28 14% *	15 8% *	28 14% *	20 10% *	38 15%	53 18% M	40 14%	9 19% *	12 21% M*	29 7% *	79 21% OP	41 11%	30 8% *
Must not have this (1)	114 10%	68 12%	45 8%	25 20% E*	16 8% *	4 2% *	21 10% *	21 11% *	26 10%	49 17% JM	16 6%	4 8% *	8 15% *	33 8% *	72 19% OP	24 6%	17 5% *
Don't know	303 26%	104 19%	195 33% A	30 23% *	57 29% *	75 40% H*	55 27% *	45 24% *	42 17%	52 18%	54 19%	7 14% *	10 18% *	166 40% IJKL*	78 21% O	45 12%	152 42% NO*
NET : Top 2 Box	584 51%	304 55%	269 46%	49 39% *	97 49% *	91 49% *	100 49% *	104 55% *	142 57% C	141 48%	178 62% IM	28 60% *	25 46% *	188 45% *	153 40%	256 70% NP	167 46% *
NET : Bottom 2 Box	265 23%	147 26%	118 20%	48 38% E*	44 22% *	19 10% *	49 24% *	40 21% *	64 26% E	102 35% JM	57 20%	13 27% *	20 36% JM*	62 15% *	151 39% OP	65 18%	47 13% *
Mean score	2.89	2.87	2.88	2.46 *	2.92 **	3.16 **	2.82 *	2.99 C*	2.89 C*	2.57	3.1	2.98	2.69 *	3.04 I*	2.47	3.2 N	2.99 **
Standard Deviation	1.017	1.056	0.973	1.095	0.999	0.804	1.015	1.061	1.006	1.023	0.924	0.995	1.11	1.033	1.062	0.929	0.87
Error Variance	0.001	0.002	0.002	0.012	0.007	0.006	0.007	0.008	0.005	0.004	0.004	0.024	0.027	0.004	0.004	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T39

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - Unrestricted right of UK citizens to live in the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	248 22%	145 26% B	95 16%	29 22% *	50 25% *	36 20% *	36 18% *	47 25% *	50 20%	45 15%	78 27% I	12 26% *	15 26% *	94 22% *	53 14%	127 35% NP	63 17% *
Prefer to have this (3)	402 35%	199 36%	201 34%	46 36% *	54 27% *	44 24% *	67 33% *	73 38% *	119 48% DEF	133 45% JLM	99 34% LM*	24 51% LM*	14 26% *	118 28% *	151 40%	137 37%	103 28% *
Prefer not to have this (2)	159 14%	70 13%	85 15%	24 19% *	29 15% *	22 12% *	31 15% *	15 8% *	38 15%	43 15%	53 18%	4 9% *	11 21% *	39 9% *	73 19%	45 12%	41 11% *
Must not have this (1)	65 6%	38 7%	27 5%	8 6% *	12 6% *	11 6% *	21 10% *	5 3% *	7 3%	18 6%	10 4%	5 10% *	3 5% *	22 5% *	27 7%	14 4%	24 6% *
Don't know	278 24%	103 19%	174 30% A	21 16% *	52 26% *	72 39% CH*	49 24% *	50 27% H*	34 14%	56 19% K	48 17%	2 4% *	12 22% K*	144 34% IJK*	77 20% O	44 12%	135 37% NO*
NET : Top 2 Box	650 56%	343 62% B	296 51%	74 58% *	104 53% *	80 43% *	103 50% *	119 63% E*	169 68% EF	179 60%	177 61%	36 77% LM*	29 53% *	212 51% *	205 54%	264 72% NP	166 45% *
NET : Bottom 2 Box	224 19%	108 19%	113 19%	33 26% G*	42 21% *	33 18% *	52 25% G*	20 10% *	45 18%	61 21%	63 22%	9 19% *	14 25% *	61 15% *	100 26% O	58 16%	64 18% *
Mean score	2.95	3	2.89	2.89 *	2.97 *	2.93 **	2.76 *	3.16 F*	2.99 *	2.86	3.02	2.97 *	2.95 **	3.04 *	2.76	3.17 N	2.89 *
Standard Deviation	0.873	0.9	0.836	0.894	0.943	0.954	0.962	0.748	0.741	0.808	0.85	0.89	0.927	0.899	0.845	0.822	0.922
Error Variance	0.001	0.002	0.002	0.007	0.006	0.008	0.006	0.004	0.003	0.003	0.003	0.018	0.02	0.003	0.002	0.002	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 52

Tb T40

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - European companies to have tariff-free access to the UK market (including services)

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	224 19%	132 24% B	85 15%	26 21% *	43 22% *	32 17% *	36 17% *	45 24% *	41 17%	44 15%	74 26% I	10 22% *	16 29% I*	76 18% *	47 12%	121 33% NP	51 14% *
Prefer to have this (3)	405 35%	213 38%	190 33%	42 33% *	56 28% *	57 31% *	69 34% *	51 27% *	129 52% CDEFG	138 47% JLM	101 35% *	18 38% *	13 24% *	119 29% *	148 39%	136 37%	113 31% *
Prefer not to have this (2)	156 14%	69 13%	84 14%	30 24% EH*	43 22% EH*	9 5% *	23 11% *	29 15% *	22 9%	28 10%	51 18% I	8 16% *	12 22% I*	54 13% *	71 19%	47 13%	35 10% *
Must not have this (1)	41 4%	25 5%	15 3%	5 4% *	6 3% *	4 2% *	9 4% *	11 6% *	6 2%	16 5%	12 4%	1 2% *	2 3% *	8 2% *	30 8% OP	8 2%	1 * *
Don't know	327 28%	114 21%	209 36% A	23 18% *	49 25% *	82 45% CDH*	68 33% *	53 28% *	51 21%	70 24%	51 18%	11 23% *	13 23% *	160 38% IJ*	87 23%	54 15%	164 45% NO*
NET : Top 2 Box	628 55%	345 62% B	275 47%	69 54% *	100 50% *	89 48% *	105 51% *	97 51% *	170 68% DEFG	182 62% M	175 61% M	28 60% *	29 53% *	194 47% *	195 51%	257 70% NP	165 45% *
NET : Bottom 2 Box	197 17%	94 17%	100 17%	35 28% EH*	50 25% EH*	13 7% *	32 16% *	39 21% E*	27 11%	44 15%	62 22%	8 18% *	14 25% *	62 15% *	101 26% OP	55 15%	37 10% *
Mean score	2.98	3.03	2.92	2.86	2.91	3.14	2.96	2.97	3.04	2.93	3	3.03	3.02	3.02	2.72	3.19	3.07
			*	*	*	**	*	*	*			**	**	*		N	**
Standard Deviation	0.812	0.829	0.782	0.856	0.867	0.735	0.836	0.928	0.657	0.773	0.85	0.772	0.911	0.792	0.851	0.779	0.676
Error Variance	0.001	0.002	0.002	0.007	0.005	0.005	0.005	0.006	0.002	0.003	0.003	0.016	0.019	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 53

Tb T41

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - British companies to have tariff-free access to the EU market (including services)

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	267 23%	151 27% B	107 18% E*	39 30% E*	53 27% *	24 13% *	45 22% *	51 27% *	54 22%	57 19%	83 29% I	9 20% *	16 28% *	99 24% *	63 17%	138 38% NP	61 17% *
Prefer to have this (3)	462 40%	219 40%	240 41%	36 29% *	51 26% *	65 35% *	89 43% *	76 40% *	145 58% CDEG	163 55% JLM	114 40% JLM*	28 59% JLM*	18 33% *	118 28% *	200 52% OP	142 39% OP	114 31% *
Prefer not to have this (2)	117 10%	68 12%	49 8%	23 18% FH*	38 19% FH*	16 9% *	12 6% *	16 8% *	12 5%	16 6%	49 17% I	3 6% *	6 11% *	41 10% *	46 12%	32 9%	36 10% *
Must not have this (1)	30 3%	20 4%	9 2%	10 8% *	5 3% *	6 3% *	5 2% *	1 1% *	3 1%	10 3%	6 2%	- * *	- 1% *	8 2% *	17 4%	8 2%	5 1% *
Don't know	276 24%	95 17% A	177 30% A	19 15% *	51 25% *	74 40% CH*	54 26% H*	44 23% *	35 14%	50 17%	36 13%	7 15% *	15 27% J*	150 36% IJK*	57 15%	46 13%	150 41% NO*
NET : Top 2 Box	729 63%	370 67%	347 60%	75 59% *	104 53% *	89 48% *	134 66% *	128 67% E*	199 80% CDEF	219 74% M	197 68% M	37 79% M*	34 62% *	217 52% *	263 69% P	280 77% P	175 48% *
NET : Bottom 2 Box	147 13%	89 16%	58 10%	33 26% FGH*	43 22% H*	22 12% *	17 8% *	17 9% *	15 6%	26 9%	55 19% I	3 7% *	6 11% *	49 12% *	62 16%	40 11%	41 11% *
Mean score	3.1	3.09	3.1	2.96 *	3.03 *	2.97 **	3.16 *	3.23 *	3.17 *	3.08	3.08	3.15 **	3.22 **	3.16 *	2.95	3.28 N	3.07 *
Standard Deviation	0.751	0.805	0.685	0.972	0.872	0.756	0.697	0.674	0.578	0.672	0.784	0.546	0.73	0.792	0.733	0.745	0.733
Error Variance	0.001	0.001	0.001	0.009	0.005	0.005	0.003	0.003	0.002	0.002	0.002	0.007	0.013	0.002	0.002	0.002	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

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Tb T42

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - No further contributions to the EU budget

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	437 38%	219 40%	214 37%	17 14% *	55 28% *	51 28% *	86 42% C*	89 47% CDE*	138 55% CDE	178 60% JKLM	73 25%	15 32% *	22 40% *	141 34% *	256 67% OP	87 24%	93 25% *
Prefer to have this (3)	244 21%	119 21%	122 21%	31 25% *	33 17% *	50 27% *	44 22% *	27 14% *	57 23%	69 23%	69 24%	13 28% *	9 16% *	68 16% *	69 18%	95 26%	77 21% *
Prefer not to have this (2)	166 14%	102 18% B	61 11%	34 27% FGH*	52 26% FGH*	22 12% *	17 8% *	19 10% *	22 9%	13 5%	70 24% IM	8 17% I*	14 26% IM*	47 11% *	19 5%	93 25% NP	48 13% N*
Must not have this (1)	56 5%	24 4%	28 5%	5 4% *	10 5% *	6 3% *	10 5% *	14 7% *	11 4% *	9 3%	22 8%	2 3% *	5 9% *	18 4% *	10 3%	32 9% N	15 4% *
Don't know	250 22%	90 16%	157 27% A	39 31% H*	48 24% H*	55 30% H*	46 23% H*	40 21% H*	21 8%	26 9%	55 19% I	9 20% *	5 9% *	141 34% IJL*	29 8%	59 16% N	133 36% NO*
NET : Top 2 Box	681 59%	338 61%	336 58%	49 38% *	88 44% *	102 55% *	130 64% CD*	117 62% C*	195 78% CDEFG	247 84% JKLM	142 49%	28 60% *	31 56% *	210 50% *	324 85% OP	182 50%	170 46% *
NET : Bottom 2 Box	222 19%	125 23%	90 15%	39 31% FH*	62 31% FH*	28 15% *	28 13% *	33 17% *	33 13%	23 8%	92 32% IM	10 20% I*	19 35% IM*	65 16% *	29 8%	124 34% NP	62 17% N*
Mean score	3.18	3.15	3.22	2.69 **	2.89 *	3.13 **	3.31 *	3.29 *	3.41 D	3.54 JLM	2.83	3.1 **	2.96 *	3.21 J*	3.61 OP	2.78	3.07 *
Standard Deviation	0.942	0.935	0.93	0.857	0.986	0.865	0.91	1.007	0.851	0.745	0.978	0.89	1.072	0.95	0.718	0.977	0.924
Error Variance	0.001	0.002	0.002	0.008	0.006	0.006	0.005	0.007	0.003	0.002	0.004	0.021	0.023	0.003	0.001	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 55

Tb T43

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on science, research and technology initiatives

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	411 36%	196 35%	207 36%	43 34% *	68 34% *	43 23% *	67 33% *	85 45% E*	105 42% E	96 32%	123 43%	19 40% *	26 47% *	140 34% *	114 30%	185 51% NP	104 28% *
Prefer to have this (3)	405 35%	200 36%	201 35%	36 28% *	52 26% *	67 36% *	69 34% *	61 32% *	121 49% CDEFG	142 48% JLM	95 33%	17 37% *	17 30% *	122 29% *	182 48% OP	111 30%	107 29% *
Prefer not to have this (2)	89 8%	53 10%	34 6%	23 18% EGH*	28 14% H*	7 4% *	18 9% H*	11 6% *	1 * *	16 5%	40 14% IM	6 13% M*	5 8% *	14 3% *	27 7%	40 11%	20 6% *
Must not have this (1)	30 3%	20 4%	11 2%	3 3% *	2 1% *	11 6% *	9 4% *	3 2% *	2 1% *	5 2%	6 2%	- * *	4 7% *	11 3% *	13 3%	3 1%	14 4% *
Don't know	217 19%	85 15%	129 22%	22 17% *	48 24% H*	56 31% H*	42 21% H*	30 16% *	20 8%	37 12%	25 9%	5 11% *	4 7% *	130 31% IJKL*	46 12%	26 7%	120 33% NO*
NET : Top 2 Box	816 71%	397 72%	409 70%	79 62% *	120 61% *	110 60% *	135 66% *	146 77% *	226 91% CDEFG	238 81% M	218 76% M	36 76% *	43 77% *	262 63% *	296 77% P	296 81% P	211 58% *
NET : Bottom 2 Box	119 10%	73 13%	45 8%	27 21% GH*	30 15% H*	18 10% H*	27 13% H*	14 7% *	3 1%	20 7%	45 16% IM	6 13% *	8 15% *	25 6% *	40 10%	44 12%	35 9% *
Mean score	3.28	3.22	3.33	3.12 *	3.24 *	3.11 **	3.19 *	3.43 *	3.44 CF	3.27	3.27	3.3 *	3.27 *	3.37 *	3.18	3.41 N	3.23 *
Standard Deviation	0.765	0.807	0.718	0.866	0.8	0.858	0.84	0.704	0.551	0.656	0.797	0.721	0.919	0.745	0.735	0.733	0.831
Error Variance	0.001	0.001	0.001	0.007	0.004	0.006	0.004	0.003	0.001	0.002	0.002	0.012	0.017	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

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Tb T44

Brexit priority. The following issues are some of the things that have been discussed regarding Britain's future relationship with the EU. How important, if at all, is it to you personally that each of the following are part of the UK's EU exit agreement: - The UK and EU to continue collaborating on security and policing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Must have this (4)	485 42%	251 45%	224 38%	42 33% *	68 35% *	73 39% *	83 40% *	86 45% *	133 54% CD	133 45%	127 44%	19 41% *	28 50% *	169 41% *	147 38%	203 55% NP	131 36% *
Prefer to have this (3)	335 29%	152 27%	180 31%	40 31% *	35 18% *	45 25% *	60 29% *	60 32% *	94 38% D	113 38% LM	92 32%	21 44% LM*	10 19% *	90 22% *	149 39% OP	95 26%	85 23% *
Prefer not to have this (2)	102 9%	58 10%	44 8%	22 17% GH*	39 20% GH*	11 6% *	16 8% *	7 4% *	8 3%	15 5%	41 14% IM	4 9% *	6 11% *	21 5% *	34 9%	34 9%	32 9% *
Must not have this (1)	30 3%	22 4%	8 1%	1 1% *	12 6% *	1 1% *	13 6% H*	3 1% *	- * H*	5 2%	4 1%	- 1% *	5 9% IJ*	16 4% *	14 4%	7 2%	8 2% *
Don't know	200 17%	71 13%	128 22% A	22 18% H*	44 22% H*	53 29% H*	33 16% H*	35 18% H*	13 5%	29 10%	24 8%	2 5% *	6 11% *	121 29% IJKL*	38 10%	26 7%	109 30% NO*
NET : Top 2 Box	820 71%	403 73%	403 69%	82 65% *	104 52% *	118 64% *	143 70% *	145 77% D*	228 92% CDEFG	246 83% LM	219 76% M	40 85% M*	38 69% *	259 62% *	295 77% P	298 82% P	216 59% *
NET : Bottom 2 Box	132 11%	80 14%	52 9%	23 18% GH*	51 26% EGH*	13 7% *	29 14% H*	9 5% *	8 3%	20 7%	45 16% I	5 10% *	11 20% I*	36 9% *	49 13%	41 11%	41 11% *
Mean score	3.34	3.31	3.36	3.18 *	3.04 *	3.45 **	3.24 *	3.48 D*	3.53 CDF	3.41	3.29	3.31 *	3.25 *	3.4 *	3.24	3.46 N	3.32 *
Standard Deviation	0.793	0.853	0.727	0.791	1.001	0.699	0.907	0.665	0.569	0.682	0.783	0.694	1.018	0.837	0.796	0.76	0.816
Error Variance	0.001	0.002	0.001	0.006	0.006	0.004	0.005	0.003	0.001	0.002	0.002	0.011	0.021	0.002	0.002	0.002	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	1152	1152	1152	1152	1152	1152
Weighted Base	1152	1152	1152	1152	1152	1152
Much better	79 7%	86 7%	88 8%	80 7%	81 7%	86 7%
A bit better	104 9%	116 10%	162 14%	123 11%	124 11%	99 9%
No difference	282 24%	400 35%	401 35%	608 53%	651 57%	575 50%
A bit worse	353 31%	263 23%	218 19%	115 10%	103 9%	131 11%
Much worse	225 20%	119 10%	144 12%	62 5%	70 6%	91 8%
Not sure	109 9%	167 14%	139 12%	163 14%	123 11%	170 15%
NET : Much/a bit better	183 16%	202 18%	250 22%	204 18%	205 18%	185 16%
NET : Much / a bit worse	579 50%	383 33%	362 31%	177 15%	173 15%	222 19%

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	79 7%	59 11% B	18 3%	5 4% *	44 22% CEFGH*	11 6% *	8 4% *	5 3% *	5 2%	28 10%	14 5%	2 4% *	3 6% *	28 7% *	42 11% P	26 7%	10 3% *
A bit better	104 9%	65 12%	39 7%	17 13% *	23 11% *	17 9% *	14 7% *	13 7% *	21 8%	30 10%	33 11%	4 9% *	3 5% *	33 8% *	40 10%	31 9%	30 8% *
No difference	282 24%	132 24%	146 25%	31 24% *	41 21% *	39 21% *	60 29% *	39 21% *	72 29%	100 34% JM	68 24%	10 21% *	12 22% *	75 18% *	129 34% OP	66 18%	76 21% *
A bit worse	353 31%	160 29%	193 33%	32 25% *	34 17% *	51 28% *	58 28% *	68 36% D*	110 44% CDEF	105 35% M	87 30%	23 48% JM*	23 42% M*	95 23% *	117 31%	125 34%	108 30% *
Much worse	225 20%	92 17%	124 21%	36 28% H*	41 21% *	45 24% *	34 17% *	38 20% *	33 13%	12 4%	71 25% I	8 16% I*	12 22% I*	119 29% I*	28 7%	108 30% N	79 22% N*
Not sure	109 9%	46 8%	63 11%	7 5% *	16 8% *	22 12% *	30 15% H*	26 14% H*	8 3%	21 7%	15 5%	1 1% *	2 4% *	66 16% IJ*	26 7%	9 3%	62 17% NO*
NET : Much/a bit better	183 16%	124 22% B	57 10%	22 17% *	67 34% EFGH*	28 15% *	22 11% *	18 10% *	26 10%	58 20%	47 16%	6 13% *	6 10% *	62 15% *	82 22% P	57 16%	40 11% *
NET : Much / a bit worse	579 50%	252 45%	318 55%	68 54% *	75 38% *	95 52% *	92 45% *	105 56% *	142 57% D	117 39%	158 55% I	31 65% I*	35 64% I*	214 51% *	146 38%	233 64% N	188 51% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Pg 59

Tb T48

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	86 7%	65 12% B	21 4%	6 5% *	44 22% CFGH*	18 10% H*	8 4% *	8 4% *	3 1%	25 9%	17 6%	2 5% *	4 7% *	34 8% *	43 11%	27 7%	16 4% *
A bit better	116 10%	62 11%	52 9%	20 16% E*	24 12% *	7 4% *	21 10% *	13 7% *	30 12%	38 13%	30 10%	5 11% *	5 9% *	30 7% *	44 12%	40 11%	30 8% *
No difference	400 35%	203 37%	193 33%	33 26% *	44 22% *	38 21% *	81 39% DE*	78 41% DE*	126 51% CDE	149 50% JM	110 38% M	21 45% M*	23 42% M*	85 20% *	179 47% OP	123 34%	86 24% *
A bit worse	263 23%	106 19%	154 26%	39 31% F*	39 20% *	51 27% *	30 15% *	38 20% *	66 27%	52 18%	66 23%	12 25% *	13 24% *	105 25% *	69 18%	93 25%	97 27% *
Much worse	119 10%	52 9%	62 11%	21 16% H*	23 12% *	23 13% H*	26 13% H*	18 10% *	8 3%	8 3%	41 14% I	4 9% *	3 6% *	62 15% I*	13 3%	53 14% N	47 13% N*
Not sure	167 14%	66 12%	101 17%	7 6% *	25 13% *	47 26% CH*	38 19% CH*	35 18% H*	15 6%	24 8%	24 8%	3 6% *	7 13% *	100 24% IJK*	34 9%	30 8%	89 24% NO*
NET : Much/a bit better	202 18%	127 23% B	73 12%	27 21% *	68 34% EFGH*	25 14% *	29 14% *	21 11% *	33 13%	63 21%	47 16%	7 15% *	9 16% *	64 15% *	87 23%	67 18%	46 13% *
NET : Much / a bit worse	383 33%	158 28%	216 37%	60 47% FGH*	62 31% *	74 40% *	57 28% *	56 29% *	74 30%	60 20%	108 37% I	16 34% *	16 30% *	167 40% I*	83 22%	146 40% N	144 39% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 60

Tb T49

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	88 8%	56 10%	32 5%	7 5% *	40 20% CEFH*	10 5% *	10 5% *	13 7% *	9 4% *	30 10% J	11 4% *	3 5% *	4 8% *	36 9% *	55 14% OP	22 6% *	10 3% *
A bit better	162 14%	87 16%	72 12%	25 20% *	31 16% *	27 15% *	25 12% *	16 9% *	38 15% *	59 20% *	38 13% *	8 17% *	7 13% *	47 11% *	75 20% O	42 11% *	43 12% *
No difference	401 35%	176 32%	222 38%	36 28% *	52 26% *	44 24% *	90 44% E*	76 40% *	103 41% E	123 42% *	101 35% *	17 37% *	25 45% *	121 29% *	158 41% O	110 30% *	120 33% *
A bit worse	218 19%	117 21%	98 17%	32 25% *	38 19% *	40 21% *	28 14% *	22 12% *	59 24% *	41 14% *	72 25% I	10 21% *	7 13% *	69 16% *	44 12% N	102 28% *	70 19% *
Much worse	144 12%	61 11%	78 13%	16 13% *	17 8% *	19 10% *	27 13% *	35 19% *	29 12% *	25 8% *	48 17% I	4 8% *	9 17% *	53 13% *	26 7% N	74 20% *	39 11% *
Not sure	139 12%	57 10%	82 14%	12 9% *	21 11% *	44 24% H*	24 12% *	27 14% H*	11 5% *	17 6% *	18 6% *	6 12% *	2 4% *	90 22% IJL*	24 6% *	16 4% *	83 23% NO*
NET : Much/a bit better	250 22%	143 26%	103 18%	32 25% *	71 36% FGH*	37 20% *	35 17% *	29 15% *	46 19% *	90 30% J	49 17% *	11 23% *	12 21% *	83 20% *	130 34% OP	64 17% *	54 15% *
NET : Much / a bit worse	362 31%	178 32%	176 30%	48 38% *	55 28% *	59 32% *	55 27% *	58 31% *	88 35% *	66 22% I	121 42% *	13 28% *	17 30% *	121 29% *	71 19% NP	176 48% *	109 30% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Pg 61

Tb T50

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	80 7%	60 11% B	19 3%	6 4% *	41 21% CFGH*	12 7% *	11 5% *	6 3% *	5 2%	28 9%	13 5%	3 6% *	4 7% *	29 7% *	44 11% P	25 7%	10 3% *
A bit better	123 11%	69 12%	53 9%	28 22% FGH*	30 15% *	20 11% *	9 4% *	15 8% *	22 9%	33 11%	42 15%	5 11% *	4 8% *	36 9% *	45 12%	41 11%	36 10% *
No difference	608 53%	259 47%	345 59%	58 45% A	72 36% *	80 43% *	112 55% D*	108 57% D*	179 72% CDEFG	189 64% JM	153 53%	29 62% *	31 56% *	189 45% *	216 57%	192 52%	186 51% *
A bit worse	115 10%	49 9%	61 11%	13 10% *	19 10% *	16 9% *	21 10% *	22 11% *	23 9%	15 5%	31 11%	4 9% *	10 18% I*	38 9% *	25 7%	50 14% N	35 10% *
Much worse	62 5%	40 7%	21 4%	11 9% *	4 2% *	14 8% *	16 4% *	8 4% *	8 3%	10 3%	22 8%	3 6% *	2 4% *	23 6% *	12 3%	30 8% N	17 5% *
Not sure	163 14%	77 14%	84 14%	11 9% *	32 16% H*	42 23% H*	35 17% H*	30 16% H*	12 5%	22 7%	27 9%	3 7% *	5 8% *	101 24% IJK*	40 10%	27 8%	82 22% NO*
NET : Much/a bit better	204 18%	129 23% B	71 12%	34 26% FGH*	71 36% FGH*	33 18% *	19 9% *	21 11% *	27 11%	60 20%	55 19%	8 17% *	8 15% *	65 16% *	89 23% P	66 18%	46 13% *
NET : Much / a bit worse	177 15%	88 16%	83 14%	25 19% *	24 12% *	30 16% *	37 18% *	30 16% *	31 13%	25 8%	53 18% I	7 14% *	12 21% I*	61 15% *	37 10%	81 22% N	53 14% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Pg 62

Tb T51

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	81 7%	66 12%	14 2%	5 4%	36 18%	17 9%	11 6%	7 4%	5 2%	27 9%	19 7%	2 5%	3 6%	27 6%	46 12%	16 4%	18 5%
		B		*	CGH*	*	*	*				*	*	*	O		*
A bit better	124 11%	66 12%	56 10%	30 24%	27 14%	16 9%	16 8%	16 8%	18 7%	41 14%	26 9%	5 11%	5 10%	42 10%	60 16%	40 11%	23 6%
				EFGH*	*	*	*	*				*	*	*	P		*
No difference	651 57%	294 53%	348 60%	38 30%	88 44%	89 48%	119 58%	120 63%	198 79%	192 65%	177 61%	30 63%	31 55%	201 48%	227 59%	219 60%	190 52%
				*	*	*	C*	C*	CDEFG	M		*	*	*			*
A bit worse	103 9%	38 7%	62 11%	26 20%	20 10%	10 6%	16 8%	19 10%	12 5%	10 3%	31 11%	4 8%	7 12%	42 10%	20 5%	48 13%	29 8%
				EH*	*	*	*	*		I		*	I*	*	N		*
Much worse	70 6%	38 7%	32 6%	13 11%	9 5%	18 10%	17 8%	9 5%	4 2%	7 2%	16 6%	3 6%	3 5%	36 9%	9 2%	25 7%	37 10%
				H*	*	H*	*	*				*	*	*			N*
Not sure	123 11%	52 9%	71 12%	15 12%	18 9%	34 18%	25 12%	19 10%	12 5%	17 6%	19 7%	3 6%	6 12%	68 16%	19 5%	17 5%	70 19%
				*	*	H*	*	*				*	*	IJ*			NO*
NET : Much/a bit better	205 18%	131 24%	69 12%	35 28%	63 32%	33 18%	27 13%	23 12%	23 9%	69 23%	44 15%	8 16%	9 16%	69 17%	106 28%	57 16%	41 11%
		B		GH*	FGH*	*	*	*				*	*	*	OP		*
NET : Much / a bit worse	173 15%	77 14%	94 16%	39 31%	29 15%	29 16%	33 16%	28 15%	16 6%	17 6%	47 16%	7 14%	10 17%	78 19%	29 8%	73 20%	66 18%
				GH*	*	*	H*	*		I		*	I*	I*	N		N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 63

Tb T52

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Much better	86 7%	64 11% B	20 3%	12 10% H*	43 22% EFGH*	12 6% *	13 6% *	4 2% *	2 1%	25 8%	18 6%	1 2% *	4 8% *	35 8% *	42 11%	26 7%	17 5% *
A bit better	99 9%	61 11%	37 6%	17 13% GH*	31 16% GH*	24 13% G*	13 6% *	4 2% *	10 4%	28 9%	26 9%	7 15% *	3 6% *	35 8% *	35 9%	25 7%	36 10% *
No difference	575 50%	264 48%	306 52%	34 27% *	69 35% *	70 38% *	105 52% C*	119 63% CDE*	177 71% CDEF	184 62% M	149 52%	23 48% *	30 55% *	163 39% *	235 62% OP	173 47%	160 44% *
A bit worse	131 11%	46 8%	83 14%	30 24% GH*	34 17% H*	19 10% *	22 11% *	18 10% *	8 3%	11 4%	34 12% I	11 23% I*	6 11% *	63 15% I*	16 4%	69 19% N	45 12% N*
Much worse	91 8%	47 8%	40 7%	23 18% DGH*	5 2% *	24 13% *	22 11% *	9 5% *	9 4%	10 3%	26 9% I	2 4% *	5 8% *	41 10% *	10 3%	32 9% N	41 11% N*
Not sure	170 15%	73 13%	97 17%	11 8% *	16 8% *	35 19% *	30 15% *	36 19% *	42 17%	39 13%	35 12%	3 7% *	7 13% *	79 19% *	44 12%	41 11%	68 19% *
NET : Much/a bit better	185 16%	125 23% B	57 10%	29 23% GH*	74 38% FGH*	36 19% GH*	26 13% *	8 4% *	12 5%	52 18%	44 15%	8 18% *	8 14% *	70 17% *	77 20%	51 14%	53 14% *
NET : Much / a bit worse	222 19%	92 17%	123 21%	53 42% DFGH*	39 20% H*	43 23% H*	43 21% H*	27 14% *	17 7%	21 7%	60 21% I	13 27% I*	10 19% I*	104 25% I*	26 7%	101 28% N	85 23% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Fut_EU.Thinking ahead to 5 years from now, do you think britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Very positive impact (4)	213 18% B	142 26% B	69 12% B	12 10% *	46 23% *	18 10% *	37 18% *	35 19% *	64 26% CE	101 34% JM	37 13% JM	8 18% *	13 23% *	49 12% *	151 40% OP	29 8% OP	32 9% *
Fairly positive impact (3)	298 26% B	142 26% B	152 26% B	23 18% *	53 27% *	34 18% *	57 28% *	58 31% *	73 29% JLM	107 36% JLM	64 22% JLM	11 24% *	8 15% *	100 24% *	156 41% OP	55 15% OP	86 24% *
Fairly negative impact (2)	239 21% B	105 19% B	133 23% B	34 27% *	43 21% *	52 28% *	41 20% *	32 17% *	38 15% I	37 12% I	73 25% I	15 32% I*	14 25% *	84 20% *	20 5% N	119 33% N	96 26% N*
Very negative impact (1)	202 18% B	99 18% B	95 16% B	32 25% *	31 16% *	30 16% *	34 17% *	38 20% *	36 15% I	14 5% I	81 28% I	7 16% I*	9 17% I*	85 21% I*	10 3% NP	128 35% NP	60 16% N*
Don't know	200 17% A	66 12% A	134 23% A	26 20% *	25 13% *	51 28% *	34 17% *	26 14% *	37 15% I	37 12% I	34 12% I	5 11% *	11 20% *	98 24% IJ*	45 12% IJ*	35 10% IJ*	93 25% NO*
NET : Top 2 Box	511 44% B	284 51% B	222 38% B	36 28% *	99 50% CE*	51 28% *	95 46% CE*	93 49% CE*	137 55% CE	208 71% JKLM	101 35% JKLM	20 42% *	21 38% *	149 36% *	307 80% OP	84 23% OP	118 32% *
NET : Bottom 2 Box	441 38% H*	204 37% H*	228 39% H*	66 52% H*	74 37% *	82 44% *	75 37% *	70 37% *	74 30% I	50 17% I	154 53% I	23 48% I*	23 41% I*	169 41% I*	30 8% NP	247 68% NP	155 42% N*
Mean score	2.55	2.67	2.44	2.16	2.66	2.29	2.58	2.55	2.78	3.15	2.22	2.49	2.56	2.35	3.33	1.95	2.33
				*	C*	*	*	*	CE*	JKM		*	**	*	OP		O*
Standard Deviation	1.058	1.101	0.989	1.005	1.063	0.965	1.046	1.071	1.063	0.853	1.051	1.014	1.132	1.037	0.718	0.949	0.945
Error Variance	0.001	0.002	0.002	0.01	0.007	0.007	0.006	0.007	0.005	0.003	0.004	0.024	0.029	0.003	0.002	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Tb TG60

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Summary table

Base: All adults GB 18+ [retirement question = All adults GB 50+ currently in employment, different job question = All adults GB 18+ currently in employment]

	Delay buying or selling a home	Look into moving abroad	Change where your savings are invested	Borrow money at a different time to when you originally planned	Delay retirement	Look for a different job	Reduce spending on leisure activities / eating out	Stockpile food or medicine	Change the scheduling of an NHS appointment, operation or treatment
Unweighted Base	1152	1152	1152	1152	205	695	1152	1152	1152
Weighted Base	1152	1152	1152	1152	213	711	1152	1152	1152
Have already done this	58 5%	54 5%	41 4%	49 4%	5 3%	55 8%	105 9%	51 4%	42 4%
Likely to do this	118 10%	99 9%	125 11%	84 7%	12 5%	128 18%	201 17%	176 15%	92 8%
Will not do this	453 39%	616 54%	564 49%	506 44%	104 49%	335 47%	551 48%	664 58%	601 52%
Not sure / undecided	105 9%	121 11%	225 20%	147 13%	32 15%	117 16%	170 15%	163 14%	164 14%
Not applicable	419 36%	261 23%	197 17%	366 32%	60 28%	76 11%	125 11%	98 9%	252 22%

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Pg 66

Tb T61

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay buying or selling a home

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	58 5%	50 9%	6 1%	11 9%	13 7%	19 10%	14 7%	- *	- -	15 5%	15 5%	2 5%	2 4%	21 5%	18 5%	16 4%	21 6%
		B		GH*	*	GH*	H*	*				*	*	*			*
Likely to do this	118 10%	69 12%	48 8%	23 18%	43 22%	28 15%	12 6%	8 4%	4 2%	21 7%	40 14%	6 13%	3 5%	42 10%	26 7%	58 16%	31 8%
				FGH*	FGH*	H*	*	*				*	*	*		N	*
Will not do this	453 39%	217 39%	231 40%	50 39%	69 35%	60 33%	93 45%	70 37%	111 44%	144 49%	109 38%	12 26%	20 37%	145 35%	169 44%	128 35%	153 42%
				*	*	*	*	*		JKM		*	*	*			*
Not sure / undecided	105 9%	54 10%	51 9%	12 9%	27 13%	14 8%	18 9%	25 13%	9 4%	17 6%	38 13%	5 11%	3 5%	39 9%	28 7%	33 9%	39 11%
				*	*	*	*	H*			I	*	*	*			*
Not applicable	419 36%	164 30%	247 42%	32 25%	46 23%	63 34%	68 33%	86 46%	125 50%	98 33%	87 30%	22 46%	27 49%	169 41%	141 37%	130 36%	123 34%
			A	*	*	*	*	CD*	CDF			*	J*	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 67

Tb T62

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look into moving abroad

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	54 5%	43 8%	10 2%	9 7%	15 8%	17 9%	7 3%	4 2%	2 1%	12 4%	15 5%	3 7%	4 8%	14 3%	23 6%	17 5%	13 4%
		B		*	*	H*	*	*				*	*	*			*
Likely to do this	99 9%	67 12%	32 5%	27 21%	30 15%	26 14%	4 2%	10 6%	3 1%	17 6%	27 9%	5 12%	5 10%	40 9%	19 5%	42 11%	33 9%
		B		FGH*	FH*	FH*	*	*				*	*	*		N	*
Will not do this	616 54%	273 49%	336 58%	58 46%	111 56%	92 50%	106 52%	92 49%	157 63%	173 59%	153 53%	25 54%	30 55%	211 51%	219 57%	201 55%	189 52%
				*	*	*	*	*	C			*	*	*			*
Not sure / undecided	121 11%	52 9%	64 11%	20 16%	25 13%	23 13%	28 14%	14 7%	11 4%	17 6%	32 11%	6 13%	3 5%	57 14%	20 5%	40 11%	57 16%
				H*	*	*	H*	*				*	*	*			N*
Not applicable	261 23%	118 21%	140 24%	14 11%	17 9%	26 14%	59 29%	69 36%	76 31%	75 26%	61 21%	7 15%	13 24%	95 23%	101 26%	67 18%	73 20%
				*	*	*	CD*	CDE*	CDE			*	*	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 68

Tb T63

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change where your savings are invested

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	41 4%	34 6%	7 1%	6 5%	17 9%	9 5%	7 3%	1 *	2 1%	10 4%	11 4%	4 9%	1 2%	13 3%	18 5%	13 3%	9 3%
		B		*	H*	*	*	*				*	*	*			*
Likely to do this	125 11%	69 13%	54 9%	23 18%	30 15%	33 18%	12 6%	14 7%	13 5%	31 11%	32 11%	6 14%	5 9%	42 10%	43 11%	45 12%	36 10%
				FH*	*	H*	*	*				*	*	*			*
Will not do this	564 49%	279 50%	279 48%	48 38%	70 35%	86 47%	103 51%	101 53%	154 62%	186 63%	149 52%	18 39%	20 36%	169 41%	198 52%	179 49%	178 49%
				*	*	*	*	*	CD	JKLM		*	*	*			*
Not sure / undecided	225 20%	94 17%	130 22%	32 25%	58 29%	28 15%	35 17%	33 17%	39 16%	31 11%	61 21%	4 8%	15 28%	107 26%	58 15%	79 22%	78 21%
				*	*	*	*	*			I	*	IK*	I*			*
Not applicable	197 17%	78 14%	113 19%	17 14%	23 12%	28 15%	47 23%	41 22%	41 17%	36 12%	35 12%	14 30%	14 25%	85 20%	65 17%	49 13%	64 18%
				*	*	*	*	*				IJ*	IJ*	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 69

Tb T64

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Borrow money at a different time to when you originally planned

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	49 4%	41 7%	7 1%	5 4%	21 11%	14 8%	8 4%	1 1%	- -	11 4%	20 7%	2 5%	2 4%	15 4%	16 4%	18 5%	16 4%
		B		*	GH*	H*	*	*				*	*	*			*
Likely to do this	84 7%	58 10%	25 4%	20 15%	20 10%	26 14%	16 8%	1 *	1 *	13 5%	21 7%	2 4%	5 9%	31 7%	18 5%	29 8%	32 9%
		B		GH*	GH*	GH*	H*	*				*	*	*			*
Will not do this	506 44%	251 45%	249 43%	49 39%	85 43%	69 38%	91 45%	79 42%	132 53%	166 56%	128 44%	20 42%	18 33%	157 38%	195 51%	170 47%	136 37%
				*	*	*	*	*		JLM		*	*	*	P		*
Not sure / undecided	147 13%	67 12%	80 14%	26 21%	45 23%	31 17%	18 9%	18 10%	9 3%	17 6%	36 13%	6 12%	10 18%	74 18%	27 7%	58 16%	57 16%
				H*	H*	H*	*	*			I	*	I*	I*		N	*
Not applicable	366 32%	138 25%	221 38%	27 21%	26 13%	44 24%	71 35%	91 48%	106 43%	89 30%	84 29%	17 37%	20 36%	140 34%	126 33%	90 25%	125 34%
			A	*	*	*	D*	CDE*	CDE			*	*	*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

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Tb T65

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Delay retirement

Base: All adults GB 50+ currently in employment

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	205	106	96	-	-	-	78	102	25	88	55	18	27	13	117	78	10
Weighted Base	213	106	103	-	-	-	60	125	27	66	68	11	16	47	101	70	42
Have already done this	5 3%	- *	5 5%	-	-	-	5 9%	-	-	-	1 2%	-	-	4 9%	1 1%	-	4 10%
		*	*				**	*	**	*	*	**	**	**	*	*	**
Likely to do this	12 5%	8 7%	4 4%	-	-	-	2 4%	8 6%	1 5%	3 4%	5 7%	- 3%	4 24%	- *	5 5%	7 10%	-
		*	*				**	*	**	*	*	**	**	**	*	*	**
Will not do this	104 49%	48 45%	53 52%	-	-	-	32 53%	58 46%	14 51%	39 58%	31 46%	6 52%	7 45%	19 40%	59 58%	33 47%	12 29%
		*	*				**	*	**	*	*	**	**	**	*	*	**
Not sure / undecided	32 15%	15 14%	17 17%	-	-	-	9 14%	24 19%	-	4 5%	17 25%	1 12%	2 13%	8 18%	8 8%	11 16%	13 31%
		*	*				**	*	**	*	]*	**	**	**	*	*	**
Not applicable	60 28%	35 33%	23 22%	-	-	-	12 20%	36 29%	12 44%	21 32%	14 21%	4 33%	3 18%	15 33%	28 27%	19 28%	13 30%
		*	*				**	*	**	*	*	**	**	**	*	*	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Pg 71

Tb T66

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Look for a different job

Base: All adults GB 18+ currently in employment

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Unweighted Base	695	354	331	86	170	158	154	102	25	245	188	64	69	102	304	306	75
Weighted Base	711	371	332	71	172	166	150	125	27	141	188	28	30	289	224	220	255
Have already done this	55	40	15	7	9	30	8	1	-	12	8	3	2	29	15	21	19
	8%	11%	5%	10%	5%	18%	5%	1%	-	9%	4%	11%	6%	10%	7%	9%	7%
				*	*	G*	*	*	**	*		**	**	*			*
Likely to do this	128	67	59	14	33	43	33	5	-	15	41	5	4	47	33	35	55
	18%	18%	18%	20%	19%	26%	22%	4%	-	11%	22%	18%	13%	16%	15%	16%	21%
				G*	G*	G*	G*	*	**	*		**	**	*			*
Will not do this	335	170	160	25	84	56	73	78	19	72	104	12	17	122	114	107	114
	47%	46%	48%	35%	49%	34%	49%	62%	71%	51%	55%	43%	55%	42%	51%	49%	45%
				*	*	*	*	CE*	**	*		**	**	*			*
Not sure / undecided	117	58	59	18	38	24	22	14	-	16	22	6	4	61	27	42	46
	16%	16%	18%	25%	22%	15%	15%	11%	-	11%	12%	21%	14%	21%	12%	19%	18%
				*	*	*	*	*	**	*		**	**	*			*
Not applicable	76	36	38	7	8	12	14	28	8	25	12	2	4	30	35	15	22
	11%	10%	11%	10%	5%	7%	9%	22%	29%	18%	7%	7%	12%	10%	16%	7%	9%
				*	*	*	*	D*	**	J*		**	**	*	O		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Tb T67

Brex_Act.The UK is due to leave the EU on by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Reduce spending on leisure activities / eating out

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	105 9%	54 10%	44 8%	14 11% H*	18 9% *	28 15% H*	31 15% GH*	8 4% *	6 2%	24 8%	26 9%	3 6% *	6 11% *	44 11% *	35 9%	34 9%	34 9% *
Likely to do this	201 17%	83 15%	115 20%	34 27% GH*	40 20% *	53 29% GH*	29 14% *	21 11% *	24 10%	36 12%	55 19%	9 19% *	12 22% *	87 21% *	47 12%	74 20% N	76 21% *
Will not do this	551 48%	280 51%	268 46%	47 37% *	87 44% *	62 34% *	101 50% *	91 48% *	164 66% CDEFG	183 62% LM	154 53% LM	24 51% *	20 35% *	148 36% *	223 58% OP	174 48%	153 42% *
Not sure / undecided	170 15%	81 15%	88 15%	23 18% *	39 20% *	15 8% *	20 10% *	41 22% *	31 12%	28 9%	40 14%	6 13% *	11 19% *	71 17% *	46 12%	67 18%	46 13% *
Not applicable	125 11%	57 10%	68 12%	9 7% *	15 8% *	26 14% *	23 11% *	29 15% *	23 9%	26 9%	12 4%	5 11% *	7 13% *	67 16% J*	31 8%	17 5%	56 15% O*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

Pg 73

Tb T68

Brex_Act.The UK is due to leave the EU on by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Stockpile food or medicine

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	51 4%	35 6%	14 2%	8 6% H*	11 5% *	12 7% H*	16 8% H*	4 2% *	- -	15 5%	14 5%	3 6% *	2 4% *	15 4% *	22 6%	19 5%	9 3% *
Likely to do this	176 15%	72 13%	97 17%	19 15% *	37 19% *	47 25% GH*	30 15% *	19 10% *	24 10%	27 9%	48 17% I	9 19% *	6 11% *	77 18% *	44 11%	50 14%	79 21% *
Will not do this	664 58%	323 58%	336 58%	59 47% *	84 42% *	86 47% *	116 57% *	131 69% CDE*	188 76% CDEF	211 71% JLM	174 60%	27 56% *	30 55% *	197 47% *	258 67% P	217 59%	185 51% *
Not sure / undecided	163 14%	76 14%	87 15%	28 22% FGH*	56 28% FGH*	30 16% *	18 9% *	16 8% *	16 6%	18 6%	41 14% I	4 9% *	11 20% I*	85 20% I*	29 8%	59 16% N	65 18% N*
Not applicable	98 9%	47 8%	49 8%	14 11% *	11 5% *	10 5% *	24 12% *	20 10% *	21 8%	24 8%	12 4%	5 10% *	5 10% *	43 10% *	29 8%	20 5%	28 8% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Pg 74

Tb T69

Brex_Act.The UK is due to leave the EU by the 31st October 2019. There are a number of actions which people might take ahead of this date. Have you already or are you likely to... - Change the scheduling of an NHS appointment, operation or treatment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
Have already done this	42 4%	36 6%	5 1%	8 6%	18 9%	9 5%	8 4%	- -	- -	9 3%	16 6%	3 7%	1 2%	12 3%	18 5%	12 3%	8 2%
		B		H*	GH*	*	*	*				*	*	*			*
Likely to do this	92 8%	55 10%	37 6%	17 14%	27 13%	26 14%	16 8%	2 1%	5 2%	15 5%	27 9%	8 17%	3 6%	30 7%	22 6%	33 9%	37 10%
				GH*	GH*	GH*	*	*				I*	*	*			*
Will not do this	601 52%	291 53%	304 52%	54 42%	81 41%	76 41%	102 50%	117 62%	172 69%	185 63%	166 58%	21 44%	25 44%	182 44%	231 60%	189 52%	177 49%
				*	*	*	*	CDE*	CDEF	KLM	M	*	*	*			*
Not sure / undecided	164 14%	84 15%	81 14%	26 20%	39 20%	31 17%	26 13%	21 11%	22 9%	32 11%	44 15%	3 7%	9 16%	70 17%	41 11%	56 15%	62 17%
				*	*	*	*	*				*	*	*			*
Not applicable	252 22%	89 16%	157 27%	23 18%	34 17%	43 23%	53 26%	50 27%	50 20%	55 18%	35 12%	12 25%	17 31%	123 29%	70 18%	75 20%	82 22%
			A	*	*	*	*	*				*	J*	J*			*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Pg 75

Tb T70

No_Brex_act.Why are you not currently planning to take any of these actions?

Base: All adults GB 18+ who are not planning to take any actions

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	274	134	138	20	34	38	60	54	68	136	60	13	22	29	155	91	27
Weighted Base	275	140	133	26	64	34	46	38	68	84	71	6	10	94	111	83	80
Waiting to know more about the outcome of the negotiations	46	19	27	8	3	8	4	9	14	15	10	1	-	17	16	16	14
	17%	14%	20%	31%	5%	24%	9%	23%	21%	18%	14%	11%	1%	18%	15%	19%	17%
		*	*	**	**	**	**	*	*	*	*	**	**	**	*	*	**
Haven't thought about it	41	20	18	6	4	14	6	3	7	5	15	1	2	18	8	17	15
	15%	14%	14%	23%	7%	42%	14%	8%	10%	6%	21%	14%	17%	19%	8%	20%	19%
		*	*	**	**	**	**	*	*	*	*	**	**	**	*	*	**
Unsure what to do	50	21	29	4	31	5	3	3	4	2	28	2	4	12	3	29	18
	18%	15%	22%	17%	49%	14%	7%	9%	5%	3%	39%	32%	38%	13%	2%	35%	23%
		*	*	**	**	**	**	*	*	*	J*	**	**	**	*	N*	**
Don't think Brexit will make a difference	124	71	53	2	25	4	31	22	40	59	15	2	4	40	78	19	27
	45%	50%	40%	8%	39%	13%	67%	58%	59%	70%	22%	43%	41%	43%	70%	23%	33%
		*	*	**	**	**	**	*	*	J*	*	**	**	**	O*	*	**
Don't know	14	9	5	6	1	2	2	1	3	3	3	-	-	6	6	3	6
	5%	7%	4%	22%	1%	7%	4%	3%	5%	4%	4%	-	4%	7%	5%	3%	8%
		*	*	**	**	**	**	*	*	*	*	**	**	**	*	*	**

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling May 2019 OnLineBus Survey (S6783 - 40305988-19)

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Tb T71

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2017					EU Ref 2016		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
University degree	343 30%	174 31%	165 28%	23 18% *	87 44% CG*	68 37% C*	58 29% *	38 20% *	69 28%	99 34% M	103 36% M	16 34% *	19 35% *	85 20% *	95 25%	150 41% NP	91 25% *
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	764 66%	364 66%	391 67%	99 78% DH*	109 55% *	121 66% *	147 72% *	142 75% DH*	145 58%	187 63%	180 62%	33 70% *	34 62% *	301 72% *	270 71% O	220 60%	257 70% *
No qualifications	91 8%	42 8%	45 8%	10 8% *	8 4% *	7 4% *	15 7% *	14 8% *	38 15% DE	23 8%	11 4%	2 4% *	7 12% *	47 11% *	31 8% O	11 3%	30 8% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Crossbreaks

Base: All adults GB 18+

			GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
GENDER			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
	Unweighted Base	1152	544	594	144	195	184	218	187	224	444	294	93	127	148	530	468	128
	Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
	Male	554	554	-	64	98	92	97	93	110	155	143	24	30	187	189	198	152
		48%	100%	-	50%	50%	50%	48%	49%	44%	52%	50%	51%	54%	45%	49%	54%	42%
	Female	583	-	583	62	99	92	99	92	139	138	140	23	25	223	191	161	207
		51%	-	100%	49%	50%	50%	48%	49%	56%	47%	48%	49%	46%	54%	50%	44%	57%
				A	*	*	*	*	*				*	*	*			*
AGE	18-24	127	64	62	127	-	-	-	-	-	11	31	4	4	67	12	45	59
		11%	12%	11%	100%	-	-	-	-	-	4%	11%	9%	7%	16%	3%	12%	16%
	25-34	198	98	99	-	198	-	-	-	-	21	55	7	6	100	46	73	74
		17%	18%	17%	-	100%	-	-	-	-	7%	19%	15%	12%	24%	12%	20%	20%
	35-44	184	92	92	-	-	184	-	-	-	19	37	7	3	107	35	44	101
		16%	17%	16%	-	-	100%	-	-	-	6%	13%	15%	6%	26%	9%	12%	28%
	45-54	204	97	99	-	-	-	204	-	-	46	51	5	11	80	79	38	75
		18%	18%	17%	-	-	-	100%	-	-	15%	18%	10%	20%	19%	21%	10%	20%
	55-64	189	93	92	-	-	-	-	189	-	58	60	7	12	48	82	68	38
		16%	17%	16%	-	-	-	-	100%	-	20%	21%	16%	21%	11%	22%	19%	10%
65+	248	110	139	-	-	-	-	-	-	141	55	17	19	14	128	97	20	
	22%	20%	24%	-	-	-	-	-	100%	48%	19%	36%	34%	3%	33%	27%	5%	
				*	*	*	*	*	CDEFG	JM	M	JM*	M*	*	P	P	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

			GENDER		AGE						GE Vote 2017					EU Ref 2016		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservativ es	Labour	Lib Dems	Other	No vote	Leave	Remain	Did not vote
GE Vote 2017		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
	Weighted Base	1152	554	583	127	198	184	204	189	248	295	288	47	55	416	382	366	366
	Conservatives	295	155	138	11	21	19	46	58	141	295	-	-	-	-	184	81	30
		27%	29%	25%	10%	11%	11%	24%	31%	57%	100%	-	-	-	-	49%	23%	8%
	Labour				*	*	*	*	CDE*	CDEFG	JKLM		*	*	*	OP	P	*
		288	143	140	31	55	37	51	60	55	-	288	-	-	-	86	170	29
	Lib Dems	26%	27%	25%	27%	29%	21%	26%	32%	22%	-	100%	-	-	-	23%	48%	8%
					*	*	*	*	*		-	IKLM	*	*	*	P	NP	*
	Other	47	24	23	4	7	7	5	7	17	-	-	47	-	-	12	25	8
		4%	4%	4%	3%	4%	4%	2%	4%	7%	-	-	100%	-	-	3%	7%	2%
No vote				*	*	*	*	*				IJLM*	*	*			*	
	55	30	25	4	6	3	11	12	19	-	-	-	55	-	24	19	9	
	5%	6%	5%	3%	3%	2%	6%	6%	8%	-	-	-	100%	-	7%	6%	2%	
				*	*	*	*	*			*	*	IJKM*	*			*	
	416	187	223	67	100	107	80	48	14	-	-	-	-	416	66	58	274	
	38%	35%	41%	57%	53%	62%	42%	26%	6%	-	-	-	-	100%	18%	16%	78%	
EU Ref 2016	Leave				GH*	GH*	FGH*	H*	H*			*	*	IJKL*			NO*	
		382	189	191	12	46	35	79	82	128	184	86	12	24	66	382	-	-
	Remain	34%	35%	34%	10%	24%	20%	41%	44%	52%	63%	30%	27%	46%	17%	100%	-	-
					*	*	*	CE*	CDE*	CDE	JKM	M	*	M*	*	OP	-	-
	Did not vote	366	198	161	45	73	44	38	68	97	81	170	25	19	58	-	366	-
		33%	37%	29%	39%	38%	25%	20%	36%	40%	27%	60%	55%	37%	15%	-	100%	-
				F*	F*	*	*	F*	F	M	ILM	IM*	M*	*	NP		*	
	366	152	207	59	74	101	75	38	20	30	29	8	9	274	-	-	366	
	33%	28%	37%	51%	38%	56%	39%	20%	8%	10%	10%	18%	17%	69%	-	-	100%	
				GH*	GH*	GH*	GH*	H*				*	*	IJKL*			NO*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

